

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 9BH600 ORDER NO. 54467 DATE 5-13-49

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

CUSTOMER

TERRACE PATIO
FT. LAUDERDALE, FLA.

Photos for
this Customer

25 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

UPPER: TERRACE PATIO - FORT LAUDERDALE,
FLORIDA - VIEW OF PATIO AND DINING TERRACE

SMALL LOWER BORDER: A NATURAL COLOR
REPRODUCTION FROM KODACHROME

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

OUTSIDE LUNCHEON
AND COCKTAIL TERRACE

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

H.C.P. TO C.L. KEATOR

COLOR DESCRIPTION

USE KODACHROME AS GUIDE.

RETURN KODACHROME TO C.L. KEATOR
EXCELSIOR, MINN.

Rec'd 10/18/49 B.

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

3M-1-5-48

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 9BH601 ORDER NO. 54468 DATE 5-13-49

CUSTOMER

EDWARD LEE - DIAMOND L MOTEL
CLOVIS, NEW MEXICO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

DIAMOND L MOTEL - SYCAMORE AND 1ST ST.
U.S. HIGHWAY 60 AND 70 CLOVIS,
NEW MEXICO

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

THE ALLIS PRESS, KANSAS CITY, MO.

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH.

COLOR DESCRIPTION

FOLLOW SKETCH.

RUSH HAND COLORED PROOF.

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

5993

1-5x7

Ret 6 out

Mr Hc. 12/107

Plot 9 109

As given

OK 204

3M-1-5-48

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

DIAL NO.

9BH602

ORDER NO.

54471

DATE

5-13-49

DEPT.

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER

HOTEL DYCKMAN
MINNEAPOLIS, MINN.

50 M POST CARDS SIZE 3 1/2 x 5 1/2

STYLE ART COLORTONE-FULL F

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full

HOTEL DYCKMAN - SIXTH ST. BETWEEN
HENNEPIN AND NICOLLET

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH.

COLOR DESCRIPTION

FOLLOW SKETCH.

PHOTO RETURNED

TO

PHOTO USED FOR

3M-1-5-48

9995

1-5 x 7

L. Out

1

Ret

6 ans.

Imm. Hc.

2 107 "

L. Out

10

101 / 9/31/49

As quoted.

Wood

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER

DIAL NO.

9BH603

ORDER NO.

54686

DATE

5-16-49

DEPT.

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

PHOTO RETURNED

PHOTO PROPERTY OF C. T. & CO.

12½ M POST CARDS

SIZE

3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full

HOWARD HOTEL, 1206 CENTRAL STREET,
KANSAS CITY 6, MISSOURI

FRONT NO.

5

R. M.

Yes

No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

THE ALLIS PRESS, KANSAS CITY, MO.

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

10

SEE INSTRUCTIONS IN LETTER ATTACHED.

SHOW RETOUCHED PHOTO TO CUSTOMER FOR OK.

COLOR DESCRIPTION

SEE INSTRUCTIONS IN LETTER ATTACHED.

PHOTO USED FOR

NO

YES

RETURN PHOTO

3M-1-5-48

Retouched Photo to Cust 6-2-49

Ret 7 Ark
Dm. Hc. 1 1/2 104
Lat 9 1/2 109
6/24/49
9/1/49

X
ORD 54686

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 9BH604 ORDER NO. 54690 DATE 5-16-49

CUSTOMER RANGER BOOT & SHOE MFG. CO., INC.
TERRELL, TEXAS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

HE'S WEARING RANGER BOOTS!....ETC.
(SEE COPY)

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW LAYOUTS AND ART WORK SUPPLIED BY ADV. AGENCY.

COLOR DESCRIPTION

5 PAIRS OF SHOES ARE FURNISHED FOR COLORS ON BOOTS.
USE BEST JUDGEMENT FOR COLORS ON CARTOONS.

RETURN BOOTS TO CUSTOMER.

ATTENTION!

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

970

Sample Boots returned
to customer
Aug 1, 1949
QOT

PHOTO PROPERTY OF C. T. & CO.

PHOTO RETURNED

TO

PHOTO USED FOR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 9BH605 ORDER NO. 54690 DATE 5-16-49

CUSTOMER RANGER BOOT & SHOE MFG. CO., INC.
TERRELL, TEXAS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

HE'S WEARING ROY ROGERS BOOTS!....ETC.

(SEE COPY)

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW LAYOUTS AND ART WORK SUPPLIED BY ADV. AGENCY.

COLOR DESCRIPTION

5 PAIRS OF SHOES ARE FURNISHED FOR COLORS ON BOOTS.

USE BEST JUDGEMENT FOR COLORS ON CARTOONS.

RETURN BOOTS TO CUSTOMER.

ATTENTION!

Subjects on
order for this customer. Please
note that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

WTH

970

Sample Boots
returned to
Customer
Aug 1949
JBT

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO
YES
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 9BH606 ORDER NO. 54691 DATE 5-16-49

CUSTOMER WINDSOR HOTEL
HOLLYWOOD BEACH, FLA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-FULL FAC

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No

Title in full
WINDSOR HOTEL / HOLLYWOOD BEACH,
FLORIDA

FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side Center

A NATURAL COLOR REPRODUCTION FROM
KODACHROME

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print Handcolor Black & White Proof. Titles — Red, Blue

USE KODACHROME.

COLOR DESCRIPTION

USE KODACHROME.

RETURN KODACHROME TO CUSTOMER.

MR. J.D. ENNIS & TAYLOR-ENNIS INS AGCY
671 BROAD ST., NEWARK, N. J.

MAKEOVER

Charge to CUSTOMER Dept.

EST. Makeover Time Required

RETOUCHING	TIME 1 1/2	Time Recorded in Cost Dept.
PHOTO-LITHO		Date
COMPOSING		By
ART DEPT.		
ENGRAVING		

AUG 26 1949

ATTENTION!

Subjects on
order for this customer. Please
note that all cuts or nega-
tives are ordered and colors are
to be made with each order
by mail or otherwise.

30

30

PHOTO USED FOR

ENGRAVING	
ART DEPT.	
COMPOSING	
PHOTO-LITHO	
RETOUCHING	

EST. Makeover Time Required
Charge to
MAKEOVER

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

CUSTOMER

12 $\frac{1}{2}$ M BUS CARDS SIZE 3 $\frac{1}{2}$ X 2 5/16

DATE COMPLETED

Photos for
this Customer

PHOTO RETURNED

5

PHOTO USED FOR

Subjects on
order for this customer. Please
see to it that all cuts or nego-
tiations are uniform and colors are
in harmony with each other
by making an inspection etc.

430

Charge to CUSTOMER Dept. EST. M-1

EST. Makeover Time Required

AUG 26 1949
Depc.

Time Recorded in Cost Dept

D. 11.

B

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 9BH608 ORDER NO. 54693 DATE 5-16-49

CUSTOMER ST. MARY'S HOSPITAL
WEST PALM BEACH, FLORIDA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLEART COLORTONE - FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

ST. MARY'S HOSPITAL - WEST PALM BEACH,
FLORIDA

FRONT NO. 5 R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

Follow sketch - Inst on photo card attached

~~FOLLOW TISSUE OVERLAY & INSTRUCTIONS ATTACHED.~~

SEND RETOUCED PHOTO TO CUSTOMER FOR O.K.

COLOR DESCRIPTION

~~FOLLOW TISSUE OVERLAY & INSTRUCTIONS ATTACHED.~~

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

*retouched photo
enclosed
4/11*

O.K.

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. 9BH609 ORDER NO. 54694 DATE 5-17-49

CUSTOMER MELROSE COURTS
OKLA. CITY, OKLA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full ON HIGHWAY 77 — 3 MILES
SOUTH DOWNTOWN OKLAHOMA CITY

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

(GROUP TWO)

FOLLOW LAYOUT USING BEDROOM VIEW AS INSET ON RIGHT. SEE TISSUE
OVERLAY FOR ADDITION OF SHRUBS. ADD FRINGE OF FLOWERS BETWEEN SHRUBS (ROSE-RED
& WHITE & YELLOW PETUNIAS) NOT GAUDY.

SEE TISSUE OVERLAY.

SHOW RETOUCHED PHOTO TO CUSTOMER FOR O.K.

COLOR DESCRIPTION

BLDG STONE PAINTED WHITE WITH CHOCOLATE BROWN TRIM ON DOORS & WINDOWS.
COCA-COLA RED FOR LETTERING ON SIGN ON RIGHT WING.

FOLLOW TISSUE OVERLAY.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

1-5x7
Ret. 7 1/2 oz
Hc 2 10H
6/30/49
Shet 11 44
In quotes
Mort
5986

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 9BH610 ORDER NO. 54697 DATE 5-17-49

CUSTOMER JACKSON'S FARM EQUIPMENT
WICHITA, KAN.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FAC

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

JACKSON'S FARM EQUIPMENT - 1201 EAST
CENTRAL - WICHITA, KANSAS

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

HAVE A RED TRACTOR INSIDE GLASS LIKE THE SOUVENIR MIRROR.

COLOR DESCRIPTION

USE MIRROR ATTACHED FOR COLOR GUIDE.

HAVE PYLON A BRIGHTER RED THAN THE CEILING. PYLON IS OF LARGE BLOCKS
WITH WHITE CEMENT BETWEEN.

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.

NO
YES
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 9BH611 ORDER NO. 54700 DATE 5-17-49

CUSTOMER
SANITARY FISH MARKET & RESTAURANT
MOREHEAD CITY, N.C.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLEART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

THE NEW HOME OF THE/SANITARY FISH/
MARKET AND RESTAURANT, MOREHEAD CITY,
N.C.

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

FOLLOW INSTRS. ATTACHED.

COLOR DESCRIPTION

FOLLOW INSTR. ATTACHED.

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

9995

Ret
J.M. He
Flat

1 Ans

108-6-27-49

X
Mon

Red Super

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO
YES
RETURN PHOTO

DIAL NO. 9BH612 ORDER NO. 54704 DATE 5-16-49

CUSTOMER NELSON'S CAFE
BURLEY, IDAHO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED



PHOTO RETURNED

TO

PHOTO USED FOR

12 1/2 M POST CARDS SIZE 3 1/2 x 5 1/2

STYLEART COLORTONE-WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

NELSON'S CAFE AND PILOTS CLUB, BURLEY,
IDAHO

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

ELIMINATE AUTOS, TELEPHONE POSTS, WIRES, ELECTRIC LIGHTS & PARKING METERS.
FADE OUT BLDGS ON EACH SIDE.

Returned 2 8"x10" B-w photos + 1 menu cover 9/9/49 B.
RETURN PHOTOS TO CUSTOMER.

COLOR DESCRIPTION

COLOR INSTRUCTIONS ATTACHED.

Submit to Office

Red Impression

*19493
1-547 Straight*

*diminished
retouched
white*

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 9BH613 ORDER NO. 54705 DATE 5-18-49

CUSTOMER
D.W. MALLORY & CO., INC.
RICHMOND 20, VA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full COAL - HEATING THE HOMES OF
RICHMOND SINCE 1898 - FUEL OIL
BOT: D.W. MALLORY & CO., INC., 912
HERMITAGE ROAD - RICHMOND 20, VA.

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

SAME TITLE AND STYLE AS ON 4BH706.

COLOR DESCRIPTION

CHASSIS, FRONT FENDERS & HOOD ARE BLACK. CAB & BODY ARE ORANGE. SAME COLOR
AS ORANGE ON OIL TRUCK. LETTERING ON CAB & BODY BLACK WITH BLUE SHADING
SAME AS ON OIL TRUCK. FOR COAL HEATING SERVICE EMBLEM (SEE CUT ATTACHED)

SEE OIL TRUCK ON 4BH706.

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 9BH614 ORDER NO. 54706 DATE 5-18-49

CUSTOMER MARINE TERRACE HOTEL
MIAMI BEACH, FLA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

2
Photos for
this Customer

100 M POST CARDS SIZE 3½ X 5½

STYLE ~~RR~~ PHOTO COLOR IT-FULL PAGE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No

Title in full

MARINE TERRACE HOTEL - NEAR
CATHOLIC AND OTHER CHRISTIAN CHURCHES..
...ETC.

(SEE COPY)

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

FRONT NO. 5
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH WITH CORRECTED TYPE PANEL.

COLOR DESCRIPTION

FOLLOW CORRECTED SKETCH.

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

3M-1-5-48

PHOTO RETURNED

TO

PHOTO USED FOR

5995

1-5-49
Lan. Out 1½
Ret. 10
2 1/4
4
14 (43)

ADV. ORDER

**DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART**

DATE COMPLETED

Photos for
this Customer

STYLE ART COLORTONE-FULL FACE

FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

SEE CUSTOMER'S INSTRUCTIONS ATTACHED.

COLOR DESCRIPTION

FOLLOW INSTRS. ATTACHED.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

	RETURN PHOTO	YES	NO
1. Name			
2. Address			
3. City			
4. State			
5. Zip			
6. Age			
7. Sex			
8. Occupation			
9. Education			
10. Marital Status			
11. Number of Children			
12. Number of Siblings			
13. Number of Pets			
14. Number of Vehicles			
15. Number of Telephones			
16. Number of Computers			
17. Number of TVs			
18. Number of Radios			
19. Number of Books			
20. Number of Records			
21. Number of Magazines			
22. Number of Newspapers			
23. Number of Hobbies			
24. Number of Friends			
25. Number of Acquaintances			
26. Number of Neighbors			
27. Number of Relatives			
28. Number of Pets			
29. Number of Vehicles			
30. Number of Telephones			
31. Number of Computers			
32. Number of TVs			
33. Number of Radios			
34. Number of Books			
35. Number of Records			
36. Number of Magazines			
37. Number of Newspapers			
38. Number of Hobbies			
39. Number of Friends			
40. Number of Acquaintances			
41. Number of Neighbors			
42. Number of Relatives			
43. Number of Pets			
44. Number of Vehicles			
45. Number of Telephones			
46. Number of Computers			
47. Number of TVs			
48. Number of Radios			
49. Number of Books			
50. Number of Records			
51. Number of Magazines			
52. Number of Newspapers			
53. Number of Hobbies			
54. Number of Friends			
55. Number of Acquaintances			
56. Number of Neighbors			
57. Number of Relatives			
58. Number of Pets			
59. Number of Vehicles			
60. Number of Telephones			
61. Number of Computers			
62. Number of TVs			
63. Number of Radios			
64. Number of Books			
65. Number of Records			
66. Number of Magazines			
67. Number of Newspapers			
68. Number of Hobbies			
69. Number of Friends			
70. Number of Acquaintances			
71. Number of Neighbors			
72. Number of Relatives			
73. Number of Pets			
74. Number of Vehicles			
75. Number of Telephones			
76. Number of Computers			
77. Number of TVs			
78. Number of Radios			
79. Number of Books			
80. Number of Records			
81. Number of Magazines			
82. Number of Newspapers			
83. Number of Hobbies			
84. Number of Friends			
85. Number of Acquaintances			
86. Number of Neighbors			
87. Number of Relatives			
88. Number of Pets			
89. Number of Vehicles			
90. Number of Telephones			
91. Number of Computers			
92. Number of TVs			
93. Number of Radios			
94. Number of Books			
95. Number of Records			
96. Number of Magazines			
97. Number of Newspapers			
98. Number of Hobbies			
99. Number of Friends			
100. Number of Acquaintances			
101. Number of Neighbors			
102. Number of Relatives			
103. Number of Pets			
104. Number of Vehicles			
105. Number of Telephones			
106. Number of Computers			
107. Number of TVs			
108. Number of Radios			
109. Number of Books			
110. Number of Records			
111. Number of Magazines			
112. Number of Newspapers			
113. Number of Hobbies			
114. Number of Friends			
115. Number of Acquaintances			
116. Number of Neighbors			
117. Number of Relatives			
118. Number of Pets			

PHOTO RETURNED

To

PHOTO USED FOR

~~3M-1-2-40~~

5995

1-5 x 7

Rest 7 Ave

Jim HC 15 109-6-27-00
2

Plant 10 11 1 9 1/2

172

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 9BH616 ORDER NO. 54712 DATE 5-18-49

CUSTOMER PAUL'S DRIVE-IN
HAMMOND, IND.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED



25 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

PAUL'S DRIVE-IN.....HAMMOND'S FINEST
169TH AND CALUMET
HAMMOND, IND.

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

FOLLOW TISSUE OVERLAY & INSTRS. ATTACHED.

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY & INSTRS. ATTACHED.

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

Ret 7 1/2
M.H. 12 1/2
B. Plant 9

X

0574

Make new H.C.P.

MAKEOVER

Charge to Customer Dept.

EST. Makeover

used

TIME

to Cost Dept.

9-2-49

B

CUT.

1 1/2

ENGRAVING

Red Impression

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL No. 9BH617 ORDER NO. 54714 DATE 5-18-49

CUSTOMER GAULKE NEWS AGENCY
GRAND FORKS, N.D.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDSIZE 3½ X 5½

STYLEART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full UPPER IN PLATE:

DACOTAH HOTEL, GRAND FORKS, NORTH
DAKOTA

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

FOLLOW INSTRUCTIONS ATTACHED.

COLOR DESCRIPTION

FOLLOW INSTRUCTIONS ATTACHED.

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

4995

1-5-7 Straight

Ret 42

He. 1-11-52

Flut 9-115-9-29-49

Regent

Q1015

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 9BH618 ORDER NO. 54715 DATE 5-18-49

CUSTOMER THE HOTEL ATLANTAN
ATLANTA, GA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE 3½ X 5½

STYLE PHOTO COLORIT-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

LOWER:
THE ATLANTAN HOTEL,
ATLANTA, GA.

FRONT NO. 5

(All of this on address side)

R. M.

Yes

No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

FOR TITLE, FOLLOW STYLE ON 2BH422.

FOLLOW TISSUE OVERLAY.

COLOR DESCRIPTION

USE COLORED PHOTO AS COLOR GUIDE.

RETURN BOTH PHOTOS TO: HARRY D'ONOHUE, MGR.
HOTEL ATLANTAN, ATLANTA, GA.

OK Blue Impression

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL NO. 98H619 ORDER NO. 54728 DATE 5-19-49

CUSTOMER CORNELIUS STOCK, INC.
NEW YORK 12, N.Y.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

FOR STYLE AND STURDY WEAR - NEIL HATS
NEW YORK....ETC.

(SEE COPY)

FRONT NO. *See*

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

USE PERMIT COPY AS SHOWN. (SEE COPY)

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

FOLLOW SKETCH, BUT MAKE COLOR CORRECTIONS ON 2 HATS AS
FOLLOWS: THE CLUB BLUE USED ON SWANN ABRAM CARD ENCLOSED IS NEAREST THE
EXACT SHADE FOR ETON BLUE, OUR STYLE #286. OUR COLOR MOCHA (MIDDLE HAT IN
SMALL PANEL) SIMILAR TO TOWN TAPE #4020 ON SWANN CARD.

COLOR DESCRIPTION

FOLLOW CORRECTED SKETCH.

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

3M-1-2-40

6-5-7
Lay Out 2 1/2
Ret 8
Mark 2 1/2 4/24/49
Hats 11 1/2 (42)

Handwritten notes and signatures in red ink.

5970

Red, Impression

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. 9BH620 ORDER NO. 54729 DATE 5-19-49

CUSTOMER COTTAGE CAFE
S. MERCHANTVILLE, N.J.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

4
Photos for
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full COTTAGE CAFE DINING ROOM
BOT: FIVE MILES FROM CAMDEN, N.J. ON
ROUTE 38

FRONT NO. 5
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

FOLLOW INSTRUCTIONS
ATTACHED.

COLOR DESCRIPTION

FOLLOW INSTRUCTIONS ATTACHED.

PHOTO PROPERTY OF C. T. & CO. —

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. 9BH621 ORDER NO. 54729 DATE 5-19-49

CUSTOMER

COTTAGE CAFE
S. MERCHANTVILLE, N.J.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-WHITE BORDER

PLACE OF TITLE Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

COTTAGE CAFE AND RESTAURANT WITH THE
FAMOUS HAWAIIAN ROOM
BOT: FIVE MILES FROM CAMDEN, N.J. ON
ROUTE 38

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

FOLLOW INSTRUCTIONS ATTACHED.

COLOR DESCRIPTION

FOLLOW INSTRUCTIONS ATTACHED.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO
YES
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. 9BH622 ORDER NO. 54729 DATE 5-19-49

CUSTOMER

COTTAGE CAFE
S. MERCHANTVILLE, N.J.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLOR TONE - WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

COTTAGE CAFE AND RESTAURANT WITH THE
HAWAIIAN ROOM
BOT: FIVE MILES FROM CAMDEN, N.J. ON
ROUTE 38.

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

FOLLOW INSTRUCTIONS ATTACHED.

COLOR DESCRIPTION

FOLLOW INSTRUCTIONS ATTACHED.

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

3M-1-2-40

Ret 3 1/2 Act

Dim Ha 2 1/4 - 106-6-28-49

Just 12 (33)

Revised Artwork 7 1/2

NO H

Q 970

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL No. 9BH623 ORDER NO. 54730 DATE 5-19-49

CUSTOMER

COTTAGE CAFE
S. MERCHANTVILLE, N.J.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

4
Photos for
this Customer

6 1/2" M BUSINESS CDS SIZE 3 1/2" X 2 5/16"

STYLE ART COLOR TONE - WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

COTTAGE CAFE AND RESTAURANT WITH THE
FAMOUS HAWAIIAN ROOM
BOT: FIVE MILES FROM CAMDEN, N.J. ON
ROUTE 38.

FRONT NO. NO (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

USE PHOTO FROM 9BH621. MAKE NEW BLACK NEGATIVE.

REDUCE COLOR PLATES.

COLOR DESCRIPTION

Bus Card

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 9BH624 ORDER NO. 54731 DATE 5-19-49

CUSTOMER THE HOSPITAL ASSOC. OF SCHENECTADY
ELLIS HOSPITAL - SCHENECTADY, N.Y.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

ELLIS HOSPITAL - SCHENECTADY, NEW YORK

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

USE VIEW ON PRINTED REPRODUCTION.
FOLLOW PHOTOGRAPH FOR DETAILS.

SEE TISSUE OVERLAY.

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.

NO
YES
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

5993

1-5-47
Ret 7-5
Hc 2-4 6-6-27-47
List 1-2
ok 15-1-47

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER
—
C. T. & CO.
—
PHOTO PROPERTY OF

NO
YES
RETURN PHOTO

DIAL No. 9BH625 ORDER NO. 54737 DATE 5-19-49

CUSTOMER

BEACON HOTEL
MIAMI BEACH, FLA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

100 M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLEART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

~~BEACON HOTEL — ON THE OCEAN —~~
~~MIAMI BEACH, FLORIDA~~

FRONT NO. 5 (All of this on address side)
R. M. ☒ Yes ☐ No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer ☒ C. T. Imprint ☐ No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

FOLLOW SKETCH WITH FOLLOWING CORRECTIONS:

GIVE TREES MORE NATURAL APPEARANCE BY SHORTENING TRUNKS AND
WIDENING FOLIAGE..

COLOR DESCRIPTION

FOLLOW CORRECTED SKETCH./

PHOTO RETURNED

TO

PHOTO USED FOR

9995

#10-5th } Red 12
#7-7th } He 12 117
Sent 10/2 107

Wood

Red Impression

EHLERS' NEWS CO., BIRMINGHAM, ALA.

NO. 9BH626

ORDER NO. 54553

DATE 5/19/49

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

B-47-AERIAL VIEW OF
BIRMINGHAM, ALA.

SMALL TYPE: GRAPHIC PHOTO SERVICE,

RETOUCHING AND COLOR DESCRIPTION BIRMINGHAM

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. YES

IMPRINT

Same as above

PHOTO PROPERTY OF

CUSTOMER

SEE ATTACHED DESCRIPTION AND INFORMATION

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

MAY 20 1949

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 20 1949	MAY 20 1949
SKETCH				
RETOUCHING		5	MAY 27 1949	JUN 7 1949
REPHOTO				
PHOTO-LITHO				JUN 18 1949
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	125	2 1/2	JUN 18 1949	6/20/49
ARTIST DEPT. -	101	16	10-17-49	10-18-49

DATE BLUEPRINT OK'D

By

DATE Filed

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

923

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 9BH627 ORDER NO. 54742 DATE 5-20-49

CUSTOMER SOCIETY FOR THE PROPAGATION OF FAITH
CHICAGO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

250 MBUSINESS CDS SIZE 3½ X 2½

STYLE ART COLORTONE-WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. NO (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

(SEE TYPE COPY FOR UPPER LEFT & RIGHT)

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

SEE INSTRUCTIONS ATTACHED.

MAKE TWO EXTRA PRINTS FOR CUSTOMER.

COLOR DESCRIPTION

FOLLOW COLORED REPRODUCTION.

Photo on D-10519

OK Blue Impression

5X7 Fly Over
Plt 8 oz.
No. 12 7-14-49
Lg 8

5973

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.
—
NO
YES
I PHOTO

DIAL No. 9BH628 ORDER NO. 54743 DATE 5-20-49

CUSTOMER HOTEL VEDADO
HABANA, CUBA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE PHOTO COLORIT-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

HOTEL VEDADO - HABANA, CUBA
DINING ROOM - OUTSIDE PATIO -
COCKTAIL LOUNGE /

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

FOLLOW SKETCH.

COLOR DESCRIPTION

FOLLOW SKETCH.

PHOTO RETURNED
TO
PHOTO USED FOR

Handwritten notes and signatures on the right side of the page, including "11-5 x 7", "13", "107", "14", "34", "5986", and "22".

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL No. 9BH630 ORDER NO. 54746 DATE 5-20-49

CUSTOMER O'MEALEY'S CAFETERIA
OKLA. CITY, OKLA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLEART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

O'MEALEY'S CAFETERIA - 319-21 N.W.
23RD STREET, OKLAHOMA CITY

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

FOLLOW SKETCH FOR LAYOUT AND DESIGN, PLUS INSTRUCTIONS ATTACHED.

SEE TISSUE OVERLAY.

COLOR DESCRIPTION

FOLLOW SKETCH, PLUS INSTRUCTIONS ATTACHED AND TISSUE OVERLAY.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

9993

3-5-49
Lay out 1:1
Rough
Sketch
108-7-11-49
44

W800

Very Very
Rushy

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 9BH631 ORDER NO. 54748 DATE 5-20-49

CUSTOMER ROLAND R. HARDEN
HADDONFIELD, N.J.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

ROWLAND R. HARDEN'S REAL ESTATE OFFICE
BOT: 200 MARNE AVENUE, HADDONFIELD,
N.J.

FRONT NO. 5 (All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type ☒ sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

FOLLOW INSTRUCTIONS ATTACHED.

SHOW RETOUCED PHOTO TO CUSTOMER FOR O.K.

COLOR DESCRIPTION

FOLLOW INSTRUCTIONS ATTACHED.

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

4995

Ret 7
2nd HC 13 14
10 23

W.F. 105

Is 986
Is 995

retouched photo
sent to customer 9/10
(color blue and white)
to some extent (9/10/49)

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 9BH632 ORDER NO. 54749 DATE 5-20-49

CUSTOMER ROLAND R. HARDEN
HADDONFIELD, NEW JERSEY

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

2
Photos for
this Customer

12 1/2" M BUSINESS CARDS SIZE 3 1/2" X 25/16

STYLE PHOTO COLORIT-WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

ROWLAND R. HARDEN'S REAL ESTATE OFFICE
BOT: 200 MARNE AVENUE, HADDONFIELD, N.J.

FRONT NO. NO (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof Titles—Red, Blue

5 1/8" x 3 1/8"
USE PHOTO FROM 9BH632.
MAKE NEW BLACK NEGATIVE. REDUCE COLOR PLATES.

COLOR DESCRIPTION

Bus card

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

HICKEY BROTHERS, INC., DAVENPORT, IOWA

NO. 9BH633

ORDER No. 54750

DATE 5-20-49

12½ M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

TITLE IN FULL

AIRVIEW, CENTENNIAL BRIDGE)
ACROSS MISSISSIPPI, BETWEEN DAVEN-
PORT, IOWA AND ROCK ISLAND, ILLINOIS

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM D-9203.

IN PLATE AT TOP: DAVENPORT, IOWA
IN PLATE AT BOT: ROCK ISLAND, ILLINOIS

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 24 1949	
SKETCH				
RETOUCHING		0	MAY 27 1949	
REPHOTO				
PHOTO-LITHO				JUN 14 1949
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	1st	13/4	JUN 14 1949	
ARTIST DEPT.	2nd	10		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. 9BH634 ORDER NO. 54760 DATE 5-23-49

CUSTOMER

G. HEILEMAN BREWING CO.
LA CROSSE, WISC.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

50 M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

G. HEILEMAN BREWING CO. LA CROSSE,
WISCONSIN BREWERS OF OLD STYLE LAGER
....ETC. (SEE COPY)

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

FOLLOW SKETCH.

USE INSIDE SPREAD IN CUSTOMER'S "ANNUAL REPORT 1947" AS COPY.

COLOR DESCRIPTION

FOLLOW SKETCH.

See H Large photo
for 1/2 page
8/27/47

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

YES NO

RETURN PHOTO

3-1-2-40

Q 973

1 - 8 x 10
Red & Blue
See H 1947-1948
Page 4 (42)

MOON

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.

DIAL NO. 9BH635

ORDER NO. 54766

DATE 5-24-49

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

CUSTOMER

CARTER NEWS AGENCY
MOBILE, ALA.

Photos for
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

BELLEAIR SANITARIUM, COTTAGE HILL
ROAD, MOBILE, ALA.

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print Handcolor Black & White Proof. Titles—Red, Blue

USE NEGATIVE. SEE INSTRUCTIONS "A" ATTACHED.

COLOR DESCRIPTION

FOR COLOR INSTRUCTIONS
SEE SHEET "A" ATTACHED.

NO
YES
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

1 Print + Enlargement
1-5x7
Ret 5AK
MM. Mc 1 1/2 104
Sect 9 0/29/49

CH 1008

9970

3M-1-2-40

DISTRIBUTED BY GEORGE SIMARD, COMEAUS' BEACH,
BEAVER LAKE, DERRY, N. H.

NO. 9BH636

ORDER No. 54563

DATE 5/24/49

6½ M POST CARDS

C.T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

OPENING DAY AT ROCKINGHAM PARK,
SALEM, N. H.,

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO

IMPRINT

Same as above

PHOTO PROPERTY OF CUSTOMER

RETOUCHING AND COLOR DESCRIPTION

USE 2BH331 FOR COLOR GUIDE

in 9BH638

Rush

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION:

3 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

970

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

MAY 31 1949

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 31 1949	JUN 1 - 1949
SKETCH				
RETOUCHING	10	3½	JUN 6 1949	6-7-49
REPHOTO			MAY 25 1949	
PHOTO-LITHO				JUN 14 1949
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF		2	JUN 14 1949	
ARTIST DEPT.	101	12	8-18-48	8-19-49

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

DISTRIBUTED BY GEORGE SIMARD, COMEAUS' BEACH,
BEAVER LAKE, DERRY, N. H.

NO. 9BH637

ORDER No. 54563

DATE 5/24/49

6½ M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER-BORDER

TITLE IN FULL

ROCKINGHAM PARK, SALEM, N. H.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT

Same as above

PHOTO PROPERTY OF CUSTOMER

RETOUCHING AND COLOR DESCRIPTION

USE 2BH331 for COLOR GUIDE

9BH638

Rush

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

Subjects on
order for color. Please
see to it that subjects or nega-
tives are perfect and colors are
in harmony with each other
to make an attractive set.

970

Executive OK of Estimate By MAY 31 1949 Cost Dept. Checked MAY 31 1949
Date MAY 31 1949 Date MAY 31 1949
ESTIMATE AND WORK SCHEDULE

OPERATION	EST. TIME		DATE	DATE
	Clock No.	Time Allowed	ENTERED DEPT.	COMPLETED
COMPOSING, Type Set Up			MAY 31 1949	JUN 1 - 1949
SKETCH			JUN 6 1949	
RETOUCHING	10	3		JUN 7 1949
REPHOTO			MAY 25 1949	
PHOTO-LITHO				JUN 14 1949
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF		1½	JUN 14 1949	
ARTIST DEPT.	111	9		8/19/49

DATE BLUEPRINT OK'D _____ DATE Filed 8/23/49
By _____ By _____
DATE HAND COLOR PROOF OK'D _____
DATE Photo Returned to Customer _____

DISTRIBUTED BY GEORGE SIMARD, COMEAUS' BEACH,
BEAVER LAKE, DERRY, N. H.

NO. 9BH638

ORDER No. 54563

DATE 5/24/49

6½ M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER CENTER-BORDER

TITLE IN FULL

ROCKINGHAM PARK, SALEM, N. H.

6 photos, 6 cards

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT

Same as above

PHOTO PROPERTY OF CUSTOMER

RETOUCHING AND COLOR DESCRIPTION

USE 2BH331 for COLOR GUIDE

Rush

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

970

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

MAY 31 1949

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 31 1949	JUN 1 1949
SKETCH				
RETOUCHING	10	2½	JUN 6 1949	JUN 7 1949
REPHOTO			MAY 25 1949	
PHOTO-LITHO				JUN 14 1949
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF		1½	JUN 14 1949	
ARTIST DEPT.	120	9		8-19

DATE BLUEPRINT OK'D

By

DATE Filed

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

DISTRIBUTED BY OWENSBORO NEWS CO.,
OWENSBORO, KENTUCKY

NO. 9BH639

ORDER No. 54566

DATE 5/24/49

12 1/2 M

POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. 1

R. M. ~~X~~ NONE ~~X~~ YES

TITLE IN FULL

TRANSMITTER Building
RADIO STATION WVJS, ON SCENIC
U. S. HIGHWAY 60, OWENSBORO,
KENTUCKY

IMPRINT

Same as above

PHOTO PROPERTY OF

Customer

RETOUCHING AND COLOR DESCRIPTION

MAKE REPHOTO

See reverse side of photo

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

JUN 2 - 1949

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

JUN 2 - 1949

Date

OPERATION	EST. TIME		DATE	
	Clock No.	Time Allowed	ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			JUN 2 - 1949	JUN 6 - 1949
SKETCH				
RETOUCHING	9	3	6-7-49	JUN 16 1949
REPHOTO			MAY 25 1949	JUN 1 1949
PHOTO-LITHO				JUL 1 1949
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 1/2	JUL 1 1949	
ARTIST DEPT.	46	9		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.

DIAL NO. 9BH640 ORDER NO. 54779 DATE 5-25-49

CUSTOMER

SCHILLIG'S BLACK HORSE FARM
MT. EPHRIAM, N.J.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M BUSINESS CARDS SIZE 3½ X 2 5/16

STYLE PHOTO COLOR IT-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full SCHILLIG'S BLACK HORSE FARM AND
LOG CABIN MT. EPHRAIM NEW SERSEY - BLACK
HORSE PIKE - ROUTE #42.

FRONT NO. NO (All of this on address side) R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

USE PHOTO FROM 7BH1490. MAKE NEW BLACK NEGATIVE.

REDUCE COLOR PLATES.

COLOR DESCRIPTION

New Colors
Bus card

RETURN PHOTO
YES
NO

PHOTO RETURNED

TO

PHOTO USED FOR

Ret 1/2
6 1/2
9780
Make Offset
to be made now

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 9BH641 ORDER NO. 54783 DATE 5-25-49

CUSTOMER METTLER HOTEL
BAKERSFIELD, CALIF.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

METTLER HOTEL - HWY 99 AND MARICOPA HWY,
METTLER STATION, BAKERSFIELD,
CALIFORNIA

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

FOLLOW BATTEY'S INSTRUCTIONS ATTACHED.

SEE MATCH COVER ENCLOSED.

COLOR DESCRIPTION

FOLLOW INSTRS. ATTACHED.

Printed photo
6/29 cut 8/4
Add'l retouching as
marked 7/22/49

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. 9BH642 ORDER NO. 54784 DATE 5-26-49

CUSTOMER NEW WASHINGTON HOUSE
MT. HOLLY, N.J.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

NEW WASHINGTON HOUSE
BOT: HIGH AND WATER STS., MT. HOLLY,
N.J.

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

SEE INSTRS. ATTACHED.

COLOR DESCRIPTION

SEE INSTRS. ATTACHED.

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY of C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

By 7 am
June 16 1949 -106-
7-15-49

X
1700H

6996

ADV. ORDER

ORDER NO. 54786 DATE 5-26-49

CUSTOMER

FINE ARTS STUDIO
CLEVELAND, OHIO

**DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART**

DATE COMPLETED

Photos for
this Customer

12½" M POST CARDS SIZE 3½" X 5½"

STYLE PHOTO COLOR IT-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate	Yes		No		Copyright in Plate	Yes		No	
	Yes	No	Yes	No		Yes	No		

Title in full THE SKY-WAY LOUNGE - 4998
ROCKY RIVER DRIVE CLEVELAND

FRONT NO.

(All of this on address side)

R. M.	Yes	No
-------	-----	----

	R. M.	Yes	No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front			

Trade Mark	Yes	No
------------	-----	----

Special type as sample

IMPRINT : Customer

C. T. Imprint

No Imprint

(SEE COPY FOR SCRIPT STYLE)

VERTICALLY ALONG LEFT SIDE
CREDIT LINE: "ORIGINAL PHOTO BY FINE
ARTS STUDIO"

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

FOLLOW SKETCH, BUT HAVE GREEN-BLUE OF CEILING A
LITTLE STRONGER & DEEPER IN COLOR.

COLOR DESCRIPTION

FOLLOW CORRECTED SKETCH.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

ON

YES

RETURN PHOTO

PHOTO RETURNED

To

PHOTO USED FOR

Kodachrome
returned to
customer
10/20

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL No. 9BH644 ORDER NO. 54796 DATE 5-26-49

CUSTOMER DR. C. L. REEVES
OKLA. CITY, OKLA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

NEW ORIENT HOTEL - ALTUS, OKLAHOMA

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type an sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

FOLLOW SKETCH.

COLOR DESCRIPTION

FOLLOW SKETCH.

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER
—
C. T. & CO.

NO
YES
RETURN PHOTO

Ret 7-2-49
1-10-49 7-15-49
Ret 9 45
19986
X
MDH

Ret. Dr. Reeves

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 9BH645 ORDER NO. 54797 DATE 5-26-49

CUSTOMER A.K. BILDERS
CHICAGO 44, ILL.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full IN SKY LEFT HAND CORNER:

CORFU, GREECE:.....ETC.
(SEE TYPE) — *Em*

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

IN LOWER RIGHT OF PICTURE, REPRODUCE SIGNATURE EXACTLY LIKE IT IS.

SEE INSTRUCTIONS ATTACHED.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

Customer's drawing nld 7/1/49B.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

5x-7 Ave

Ref 6

2/12

29/105

7/7/47

2/12/47

CHH

9986

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. 9BH646

ORDER NO. 55440

DATE 5-31-49

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

CUSTOMER

GUTMAN ADV. CO.
WHEELING, W.VA.

Photos for
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C.T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

CROP AS MARKED.

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

3M-1-2-40

PHOTO RETURNED

TO

PHOTO USED FOR

1-5x7
Ret 3:10 AM
JPM Hc 1-2-106-6-9-48
Start 9
A. J. J. J.
01701
y 9 1/2

STEPHEN H. WILLARD, PALM SPRINGS, CALIFORNIA

NO. 9BH647

ORDER No. 54604

DATE 6/1/49

12½ M POST CARDS C.T. PHOTO COLORIT WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER CENTER-BORDER

TITLE IN FULL

A MIRACLE OF THE DESERT: WILD
FLOWERS AND DATE GARDENS GROWING
IN THE SHADOW OF MT. SAN JACINTO,
CALIFORNIA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 11 R. M. NOYES incl

IMPRINT
SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

RETOUCHING AND COLOR DESCRIPTION

SEE ENCLOSED COLOR GUIDE

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

By JUN 1 1949
Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By JUN 1 - 1949
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 1 - 1949	JUN 3 - 1949
SKETCH				
RETOUCHING		3 1/2	JUN 6 1949	JUN 13 1949
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF		1 1/2		
ARTIST DEPT.	104	9		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed SEP 1 1949

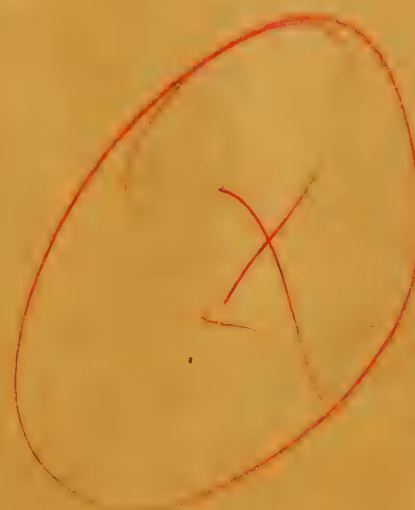
By

DATE Photo Returned to Customer

ATTENTION

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Black proof
try
JP



STEPHEN H. WILLARD, PALM SPRINGS, CALIFORNIA

NO. 9BH648

ORDER No. 54604

DATE 6/1/49

12 1/2 M POST CARDS C.T. PHOTO COLORIT WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

PALM SPRINGS, CALIFORNIA AND MT.
SAN JACINTO, SHOWING THE ROUTE OF
THE PROPOSED AERIAL TRAMWAY.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 11

R. M.

yes

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

CUSTOMER

RETOUCHING AND COLOR DESCRIPTION

FOLLOW COLOR GUIDE AND DETAILED PHOTOS, INSERT SUB-TITLES AND
SUBMIT SKETCH BEFORE PROCEEDING WITH THE PLATE WORK.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

JUN 1 1949

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 1 1949	JUL 27 1949
SKETCH			JUN 2 1949	JUN 27 1949
RETOUCHING		2.		JUN 27 1949
REPHOTO				
PHOTO-LITHO			AUG 5 1949	AUG 17 1949
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 1/2	AUG 17 1949	
ARTIST DEPT.	22	9		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

ATTENTION

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Very Rush
Make new Blue Print
with encl. R.M.
T

STEPHEN H. WILLARD, PALM SPRINGS, CALIFORNIA

NO. 9BH649

ORDER NO. 54604

DATE 6/1/49

12½ M POST CARDS

C.T. PHOTO COLORIT

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

THE ROSSMORE, PALM SPRINGS, CALIF.

(Small type): A Natural Color
Reproduction from Kodachrome

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 11

R. M. YES

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

CUSTOMER

RETOUCHING AND COLOR DESCRIPTION

Use Kodachrome

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

517

Executive OK of Estimate

By

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

JUN 8 - 1949

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 8 - 1949	JUN 8 - 1949
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				JUN 21 1949
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	13	JUN 21 1949	
ARTIST DEPT.		92		

DATE BLUEPRINT OK'D

By

DATE Filed

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

7/17/50

28

Black & white
copy

STEPHEN H. WILLARD, PALM SPRINGS, CALIFORNIA

NO. 9BH650

ORDER No. 54604

DATE 6/1/49

12½ M POST CARDS C.T. PHOTO COLORIT WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

IN THE CENTER, PALM SPRINGS,
CALIFORNIA

(Small type): A Natural Color
Reproduction from Kodachrome

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 11 R. M. YES *encl*

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

RETOUCHING AND COLOR DESCRIPTION

Use Kodachrome

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF

YES

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

*Black proof
top
8/2*

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

JUN 8 - 1949

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 8 - 1949	JUN 11 1949
SKETCH				
RETOUCHING		1		JUN 13 1949
REPHOTO				
PHOTO-LITHO				
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF		2		
ARTIST DEPT.	43	11		

DATE BLUEPRINT OK'D

By

DATE Filed

DATE HAND COLOR PROOF OK'D

DATE Photo returned to Customer

5/17/50

20

STEPHEN H. WILLARD, PALM SPRINGS, CALIFORNIA

NO. 9BH651

ORDER No. 54604

DATE 6/1/49

12½ M POST CARDS C.T. PHOTO COLORIT WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

RIDING THROUGH DESERT WILD
FLOWERS NEAR THUNDERBIRD RANCH,
PALM SPRINGS, CALIFORNIA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 11

R. M. ~~NOX~~ YES *and*

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

RETOUCHING AND COLOR DESCRIPTION

USE PORTION OF KODACHROME INDICATED BY MARKED TISSUE

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects on
order for this customer. Please
be sure that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

*black proof
to
50*

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

JUN 7 - 1949

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 7 - 1949	JUN 7 - 1949
SKETCH				
RETOUCHING		1½		JUN 13 1949
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF		1¾		
ARTIST DEPT.		10½		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

5/17/50

STEPHEN H. WILLARD, PALM SPRINGS, CALIFORNIA

NO. 9BH652

ORDER NO. 54604

DATE 6/1/49

12½ M POST CARDS

C.T. PHOTO COLORIT

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

SWIMMING POOL, THE DESERT INN,
PALM SPRINGS, CALIFORNIA

(Small type): A Natural Color
Reproduction from Kodachrome

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 11

R. M. ~~Yes~~ No

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

RETOUCHING AND COLOR DESCRIPTION

Use Kodachrome
Kodachrome to H. H. Hargling
for exp.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

13 Subjects
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

black proof
to [signature]

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

By

Date

Date

JUN 8 - 1949

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 8 - 1949	JUN 11 1949
SKETCH				
RETOUCHING		1		JUN 13 1949
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF		134		
ARTIST DEPT.	41	10	Sept 13. 49	

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

5/17/50

STEPHEN H. WILLARD, PALM SPRINGS, CALIFORNIA

NO. 9BH653

ORDER No. 54604

DATE 6/1/49

12½ M POST CARDS C.T. PHOTO COLORIT WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

A WINTER CROQUET GAME AT THE
DESERT INN, PALM SPRINGS,
CALIFORNIA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 11 R. M. ~~YES~~ No

IMPRINT
SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

RETOUCHING AND COLOR DESCRIPTION

FOR PROPORTION - TAKE OFF SKY

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

JUN 8 - 1949

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 8 - 1949	
SKETCH				
RETOUCHING		1		JUN 13 1949
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF		2		
ARTIST DEPT.	42	11		

DATE BLUEPRINT OK'D

By

DATE HAND-COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

ATTENTION

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Black proof
to B

STEPHEN H. WILLARD, PALM SPRINGS, CALIFORNIA

NO. 9BH654

ORDER No. 54604

DATE 6/1/49

12½ M POST CARDS

C.T. PHOTO COLOR IT

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 11

R. M. YES *incl*

TITLE IN FULL

IMPRINT

LOOKING NORTH FROM THE BENCH,
PALM CANYON, NEAR PALM SPRINGS,
CALIF *stria*

SAME AS ABOVE

PHOTO PROPERTY OF

CUSTOMER

RETOUCHING AND COLOR DESCRIPTION

SEE KODACHROME FOR COLORS

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

JUN 8 - 1949

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 8 - 1949	
SKETCH				
RETOUCHING		1		
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF		134		
ARTIST DEPT.		934		

DATE BLUEPRINT OK'D

By

DATE Filed

By

DATE HAND COLOR PROOF OK'D

DATE Photo returned to Customer

5/17/50

201

*Black proof
to
[signature]*

STEPHEN H. WILLARD, PALM SPRINGS, CALIFORNIA

NO. 9BH655

ORDER NO. 54604

DATE 6/1/49

12½ M POST CARDS C.T. PHOTO COLORIT WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

PALM CANYON DRIVE AT ANDREAS
ROAD, PALM SPRINGS, CALIFORNIA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 11 R. M. NO.

IMPRINT
SAME AS ABOVE

PHOTO PROPERTY OF
CUSTOMER

RETOUCHING AND COLOR DESCRIPTION

FOLLOW COLOR GUIDE AND DETAILED INSTRUCTIONS

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
make an attractive set.

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked 1949

By _____ Date _____ By _____ Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 1 - 1949	JUN 2 - 1949
SKETCH				
RETOUCHING		3 1/2	JUN 6 1949	JUN 9 1949
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF		1 1/4		
ARTIST DEPT.	23	9 1/2		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

Black Proof
Top
by

STEPHEN H. WILLARD, PALM SPRINGS, CALIFORNIA

NO. 9BH656

ORDER No. 54604

DATE 6/1/49

12½ M POST CARDS

C.T. PHOTO COLORIT

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. 11 R. M. YES

TITLE IN FULL

IMPRINT
SAME AS ABOVE

OUTDOOR DINING TERRACE AND SHADOW
MOUNTAIN CLUBHOUSE, PALM DESERT,
CALIFORNIA

PHOTO PROPERTY OF CUSTOMER

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME FOR GUIDE

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 1 - 1949	JUN 2 - 1949
SKETCH				
RETOUCHING	10	2	JUN 6 1949	JUN 9 1949
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF		2		
ARTIST DEPT.		10		

DATE BLUEPRINT OK'D

By

DATE Filed

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

*Black proof
to
C.T.*

7/15/49

5/17/50

STEPHEN H. WILLARD, PALM SPRINGS, CALIFORNIA

NO. 9BH657

ORDER No. 54604

DATE 6/1/49

12½ M POST CARDS C.T. PHOTO COLORIT WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER CENTER-BORDER

TITLE IN FULL

SWIMMING POOL AT SHADOW MOUNTAIN
CLUB, PALM DESERT, CALIFORNIA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 11 R. M. YES

IMPRINT

SAME AS ABOVE

same as on
98.4656

PHOTO PROPERTY OF CUSTOMER

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME FOR COLOR GUIDE

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF

YES

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

13 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Black proof
to
by

Executive OK of Estimate

By JUN 1 1949
Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By JUN 1 1949
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 1 - 1949	
SKETCH				
RETOUCHING	10	2 1/2	JUN 6 1949	JUN 9 1949
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF		1 3/4		
ARTIST DEPT.		9 1/2		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

5/7/50

STEPHEN H. WILLARD, PALM SPRINGS, CALIFORNIA

NO. 9BH658

ORDER No. 54604

DATE 6/1/49

12½ M POST CARDS C.T. PHOTO COLORIT WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. 11 R. M. NO

TITLE IN FULL

IMPRINT

PALM CANYON DRIVE, PALM SPRINGS,
CALIFORNIA, SHOWING SIDEWALK
CAFE /

SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

RETOUCHING AND COLOR DESCRIPTION

SEE ATTACHED ^{TISUE} COLOR GUIDE

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

13 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 1 - 1949	JUN 2 - 1949
SKETCH				
RETOUCHING	10	4	JUN 6 1949	JUN 8 1949
REPHOTO				
PHOTO-LITHO				
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF		1½		
ARTIST DEPT.	103	9½		9-15-49

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

Black proof
to
by

STEPHEN H. WILLARD, PALM SPRINGS, CALIFORNIA

NO. 9BH659

ORDER No. 54604

DATE 6/1/49

12½ M POST CARDS C.T. PHOTO COLORIT

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

ALONG SOUTH PALM CANYON DRIVE,
PALM SPRINGS, CALIFORNIA,

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 11 R. M. NO

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

CUSTOMER

RETOUCHING AND COLOR DESCRIPTION

SEE ATTACHED ^{TISSUE} COLOR GUIDE

*Watch outline of
me very carefully*

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

JUN 1 - 1949

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 1 - 1949	JUN 2 - 1949
SKETCH				
RETOUCHING		2 1/2	JUN 8 1949	JUN 8 1949
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	104	1 1/2		
ARTIST DEPT.	33	9 1/2		

DATE BLUEPRINT OK'D

By

DATE Filed

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

*Black proof
9/19/49*

N

9/19/49

STANLEY A. PILTZ COMPANY
SAN FRANCISCO 5, CALIFORNIA

NO. 9BH660

ORDER NO. 54811

DATE 5/31/49

25 M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

LAKE SIDE PARK, LAKE MERRITT AND
BUSINESS DISTRICT, OAKLAND,
CALIFORNIA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 6

R. M. YES to come

IMPRINT

SAME AS ABOVE

USE GOTHIC TYPE

PHOTO PROPERTY OF CUSTOMER

RETOUCHING AND COLOR DESCRIPTION

MAKE REPHOTO

SEE ATTACHED COLOR GUIDE AND INSTRUCTIONS

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

YES

YES

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects on
order for this customer. Please
make it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

JUN 7 - 1949

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 7 - 1949	JUN 9 - 1949
SKETCH				
RETOUCHING		4		JUN 16 1949
REPHOTO			JUN 3 1949	JUN 8 1949
PHOTO-LITHO				JUN 30 1949
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	10	JUN 30 1949	
ARTIST DEPT.	33	10		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

JAN 20 1950

By Bennie

12/19/49

OK

947

STANLEY A. PILTZ COMPANY
SAN FRANCISCO 5, CALIFORNIA

NO. 9BH661

ORDER No. 54811

DATE 5/31/49

25 M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

BERKELEY'S FAMOUS ROSE GARDEN,
BERKELEY, CALIFORNIA

USE GOTHIC TYPE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 6 R. M. YES

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

RETOUCHING AND COLOR DESCRIPTION

MAKE REPHOTO -

SEE ATTACHED ^{TISSUE} COLOR GUIDE AND INSTRUCTIONS

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOLOR PROOF

YES
RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

7
Subjects on
order for this customer. Please
see to it that all prints or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate
By JUN 1949
Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By JUN 7 1949
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 7 - 1949	JUN 9 - 1949
SKETCH				
RETOUCHING	5	3		JUN 16 1949
REPHOTO			JUN 3 1949	JUN 8 1949
PHOTO-LITHO				JUN 30 1949
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	15	JUN 30 1949	7-1-49
ARTIST DEPT.	41	10		JUN 1, 49

DATE BLUEPRINT OK'D

By

DATE Filed

By Bennie

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

12/19/49

215

8947

STANLEY A. PILTZ COMPANY
SAN FRANCISCO 5, CALIFORNIA

NO. 9BH662

ORDER No. 54811

DATE 5/31/49

25 M POST CARDS C.T. ART COLORTONE WHITE BORDER'

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE FULL

CLAREMONT HOTEL AND BERKELEY
TENNIS CLUB, BERKELEY, CALIFORNIA

USE GOTHIC TYPE,

RETOUCHING AND COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 6

R. M. YES to come

IMPRINT

SAME AS ABOVE

Be sure imprint is
exactly as above
PHOTO PROPERTY OF CUSTOMER

MAKE REPHOTO -

SEE ATTACHED ^{TISSUE} COLOR GUIDE AND INSTRUCTIONS

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF YES RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

Subjects on
order for this customer. Please
see to it that all positives or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 9 - 1949	JUN 13 1949
SKETCH				
RETOUCHING	3	6	JUN 5 1949	JUN 21 1949
REPHOTO			JUN 3 1949	JUN 8 1949
PHOTO-LITHO				JUL 1 1949
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	105	1 1/2	JUL 1 1949	7/5/49
ARTIST DEPT.	113	9 1/2		10-31-49

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By Bessie

DATE Photo Returned to Customer

12/19/49

STANLEY A. PILTZ COMPANY
SAN FRANCISCO 5, CALIFORNIA

NO. 9BH663

ORDER No. 54811

DATE 5/31/49

25 M POST CARDS C. T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

CAMPANILE THROUGH THE CAMPUS
TREES - UNIVERSITY OF CALIFORNIA,
BERKELEY, CALIFORNIA

USE GOTHIC TYPE, *upright*

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. X 6 R. M. YES

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

RETOUCHING AND COLOR DESCRIPTION

MAKE REPHOTO -

SEE ATTACHED ^{TISSUE} COLOR GUIDE AND INSTRUCTIONS

YES

YES

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

JUN 7 - 1949

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 7 - 1949	
SKETCH				
RETOUCHING		2 1/2		JUN 16 1949 <i>am</i>
REPHOTO			JUN 3 1949	JUN 8 1949
PHOTO-LITHO				JUL 1 1949
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	185	1/2	JUL 1 1949	7/5/49 <i>am</i>
ARTIST DEPT.	20	9		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

12/19/49

KS

ATTENTION

7 Subjects on
order for this customer. Please
see to it that all sets or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

STANLEY A. PILTZ COMPANY
SAN FRANCISCO 5, CALIFORNIA

NO. 9BH664
ORDER No. 54811
DATE 5/31/49

25 M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER LOWER CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT No. 6 R. M. YES

TITLE IN FULL

CAMPANILE WITH THE "BIG C" ON THE
HILL IN BACKGROUND - UNIVERSITY
OF CALIFORNIA, BERKELEY, CALIFORNIA

IMPRINT

SAME AS ABOVE

USE GOTHIC TYPE

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF CUSTOMER

MAKE REPHOTO -

SEE ATTACHED SHEET ^{TISSUE} FOR COLOR GUIDE AND INSTRUCTIONS

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOLOR PROOF YES

RETURN PHOTO YES

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

7 Subjects in
order for this customer. Please
make it that all negatives
are uniform and colors are
in harmony with each other
make an attractive set.

fix black
negatives
after customer
make new orders

Executive OK of Estimate
By
Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By
Date JUN 7 1949

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 7 - 1949	JUN 7 - 1949
SKETCH				
RETOUCHING		3		JUN 16 1949
REPHOTO			JUN 3 1949	JUN 8 1949
PHOTO-LITHO				JUN 30 1949
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	166	1 1/2	JUN 30 1949	JUN 1 1949
ARTIST DEPT.	42	9		

JAN 20 1950

DATE BLUEPRINT OK'D

DATE Filed

By

By

Bennie

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

12/19/49

M

947

NO. 9BH665

ORDER NO. 54811

DATE 5/31/49

_____ Subjects on
order for this customer. Please
make it that all cuts negative
are uniform and colors in
in harmony with each other
to make an attractive set.

(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER		FRONT No. 6	R. M. YES
TITLE IN FULL		IMPRINT	
UNIVERSITY OF CALIFORNIA, CAMPUS IN FOREGROUND, CITY OF BERKELEY, AND SAN FRANCISCO BAY WITH BRIDGES IN BACKGROUND, BERKELEY, CALIFORNIA			SAME AS ABOVE
USE GOTHIC TYPE		PHOTO PROPERTY OF	CUSTOMER
RETOUCHING AND COLOR DESCRIPTION			

SEE ATTACHED ^{TISSUE} ~~COLOR~~ GUIDE AND ~~INSTRUCTIONS~~

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

Executive OK of Estimate _____
By _____
Date JUN 7 1949

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked _____
By _____
Date JUN 7 1949

OPERATION	EST. TIME		DATE	DATE
	Clock No.	Time Allowed	ENTERED DEPT.	COMPLETED
COMPOSING, Type Set Up			JUN 7 - 1949	JUN 9 - 1949
SKETCH				
RETOUCHING	5	3 1/2		JUN 20 1949
REPHOTO			JUN 3 1949	JUN 8 1949
PHOTO-LITHO			SEP 27 1949	OCT 5 1949
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1 3/4	OCT 5 1949	6-27-49
ARTIST DEPT.	105	11		10/9/49

DATE BLUEPRINT OK'D _____ DATE Filed JAN 20 1950
By _____ By Bennie
DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

_____ 12/19/49
_____ OK

750. 2

947

MAKEOVER

MAKEOVER

MAKEOVER

MAKEOVER

Charge to _____ Dept. _____

SEP 23 1949 SEP 28 1949

7/24

MAKEOVER

MAKEOVER

MAKEOVER

STANLEY A. PILTZ COMPANY
SAN FRANCISCO 5, CALIFORNIA

NO. 9BH666

ORDER No. 54811

DATE 5/31/49

25 M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

WORLD-FAMOUS RADIATION LABORATORY,
UNIVERSITY OF CALIFORNIA,
BERKELEY, CALIFORNIA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 6 R. M. YES

IMPRINT

SAME AS ABOVE,

USE GOTHIC TYPE.

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF CUSTOMER

MAKE REPHOTO -

SEE ATTACHED ~~EXXIN~~ ^{TISSUE} COLOR GUIDE AND INSTRUCTIONS

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES
HANDCOL PROOF

YES
RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By JUN 7 1949
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

By JUN 7 1949
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 7 - 1949	JUN 9 - 1949
SKETCH				
RETOUCHING		4		JUN 21 1949
REPHOTO			JUN 3 1949	JUN 8 1949
PHOTO-LITHO				JUL 7 1949
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	10	JUL 7 1949	
ARTIST DEPT.	102	10		

JAN 20 1950

DATE BLUEPRINT OK'D

DATE Filed

By

By Bennie

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

12/19/49

Why a

Rephoto?
Matt

947

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.

NO
YES
RETURN PHOTO

DIAL No. 9BH667 ORDER NO. 54835 DATE 6-1-49

CUSTOMER
WM. THROWER, JR.
CAMDEN, NEW JERSEY

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED



PHOTO RETURNED

TO

PHOTO USED FOR

25 M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

BOT: 1840 ADMIRAL WILSON BLVD.
CAMDEN, NEW JERSEY

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

FOLLOW SKETCH, BUT HAVE LETTERING "REFRIGERATION & AIR CONDITIONING"
SLIGHTLY LARGER.

COLOR DESCRIPTION

FOLLOW CORRECTED SKETCH.

4995

105 3/1/49
23

WTH

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. 9BH668 ORDER NO. 54836 DATE 6-1-49

CUSTOMER

WM. THROWER, JR.
CAMDEN, NEW JERSEY

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

2
Photos for
this Customer

6 1/2 M BUS CARDS SIZE 3 1/2 X 2 5/16

STYLE ART COLORTONE-WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No
Title in full

BOT: 1840 ADMIRAL WILSON BLVD.,
CAMDEN, NEW JERSEY

FRONT NO. NO (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof Titles—Red, Blue

USE PHOTO FROM 9BH667. MAKE NEW BLACK NEGATIVE.

REDUCE COLOR PLATES.

COLOR DESCRIPTION

Bus. Card

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER	DIAL No. 9BH669	ORDER NO. 54846	DATE 6-2-49	DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART	DATE COMPLETED	Photos for this Customer
	CUSTOMER LUTHERAN HOME OF N.J. MORRISTOWN, N.J.					
	6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2			STYLE ART COLORTONE-FULLFACE		
	PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout Title in Plate Yes No Copyright in Plate Yes No Title in full H LUTHERAN HOME OF NEW JERSEY			FRONT NO. 5 (All of this on address side) R. M. Yes No R. M. to cover part of Mess. Space, entire Mess. Space, entire Front Trade Mark Yes No Special type as sample IMPRINT: Customer C. T. Imprint No Imprint		
RETURN PHOTO	RETOUCHING DEPARTMENT Submit — Sketch — Layout — Retouched Photo — Wash Drawing Follow Layout			Blue Print Handcolor Black & White Proof. Titles—Red, Blue		
	FOLLOW SKETCH.					
YES	COLOR DESCRIPTION					
	FOLLOW SKETCH.					
NO						

PHOTO RETURNED

TO

PHOTO USED FOR

Rec 10 am
104/49
6/29/49
Sent 9-115-8-16-49
978

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 9BH670 ORDER NO. 54849 DATE 6-2-49

CUSTOMER ST. GEORGE HOTEL
MIAMI BEACH, FLA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

ST. GEORGE HOTEL - EUCLID AVENUE
CORNER 6TH STREET - MIAMI BEACH,
FLORIDA

FRONT NO. 5 (All of this on address side) R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

USE PHOTO FROM 6AH1372.

FOLLOW SKETCH.

COLOR DESCRIPTION

FOLLOW SKETCH.

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.

NO
YES
RETURN PHOTO

5993
Ret
1-5-49
12-28-7-10-49
Sent 9 (46)
In progress
Get Photo
OK

FRANKLIN NEWS AGENCY
BIRMINGHAM, ALA.

NO. 9BH671

ORDER No. 54622

DATE 6/1/49

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

NOCCALULA FALLS, GADSDEN
(SECOND LINE): ALABAMA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

Date

JUN 6 1949

AND WORK SCHEDULE

By

Date

JUN 6 1949

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 7 1949	JUN 8 - 1949
SKETCH				
RETOUCHING		1 1/2		JUN 14 1949
REPHOTO				
PHOTO-LITHO			JUN 17 1949	JUL 1 1949
BLUEPRINT				
STRIPPING, OPAQUING			JUL 1 1949	
HAND COLOR PROOF	107	1 1/2		
ARTIST DEPT.	24	9		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed SEP 16 1949

By

DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 9BH672 ORDER NO. 54871 DATE 6-3-49

CUSTOMER EAST SIDE TILE & MARBLE CO.
ST. CLAIR SHORES, MICH.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

2
Photos for
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE

3 notes, panel at right
ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full EAST SIDE TILE & MARBLE
Company, 29335 HARPER, ST. CLAIR SHORES,
Michigan etc - FOLLOW LAYOUT

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

CROP AS MARKED.
FOLLOW TISSUE OVERLAY.

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. 9BH673 ORDER NO. 54871 DATE 6-3-49

CUSTOMER EAST SIDE TILE & MARBLE CO.
ST. CLAIR SHORES, MICH.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

2
Photos for
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

3 sides, panel at right
STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full EAST SIDE TILE & MARBLE COMPANY

29335 HARPER, ST. CLAIR SHORES,
MICHIGAN, etc. FOLLOW LAYOUT

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

FOLLOW TISSUE OVERLAY.

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. 9BH674 ORDER NO. 54874 DATE 6-3-49
CUSTOMER WARREN G. RICHARDS - EL REY LODGE
LAKEWOOD, COLO.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

EL REY LODGE - 8201 W. COLFAX -
DENVER, COLO.....ETC.

(SEE COPY)

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

FULL FACE 3 SIDES WITH PANEL AT BOTTOM. SEE INSTRUCTIONS ATTACHED.

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

5993

Ret 7 OK.
He 1 1/2 107
Ret 9 (33)

X
M2H

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. 9BH675 ORDER NO. 54875 DATE 6-3-49

CUSTOMER RITZ HOTEL
MIAMI, FLORIDA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS SIZE 3½ x 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

RITZ HOTEL MIAMI, FLORIDA.

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

FOLLOW SKETCH, BUT MAKE THESE CORRECTIONS:

FURNISH HOTEL STRUCTURE SAME LIGHT SHADE #15 AS SHOWN OVER ARCHES IN #1AH116
A SPANISH MOORISH. FURNISH SIDEWALK AND STREET AS IN 6AH276 NEW BRIDGE UP.

COLOR DESCRIPTION

FOLLOW CORRECTED SKETCH.

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

Shanghai, - 5 x 7
Ret 7 1/2 and
Rm. Hc. 1 1/2 107
Ret 9 120
B 986
Woot

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. 9BH676 ORDER NO. 54876 DATE 6-3-49

CUSTOMER GOOD SAMARITAN HOSPITAL
CINCINNATI 20, OHIO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS SIZE 3½ x 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

GOOD SAMARITAN HOSPITAL
CINCINNATI 20, OHIO

FRONT NO. 5

(All of this on address side)

R. M.

Yes

No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

FOLLOW SKETCH, PLUS CORRECTIONS LISTED

IN NORRINGTON'S LETTER ATTACHED.

Be sure to show all the lines that are in photograph

COLOR DESCRIPTION

FOLLOW CORRECTED SKETCH.

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

57
106-7-19-49

11/13/49

457

Opt.
fall of day
as per
Extra colored page

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 9BH677 ORDER NO. 54877 DATE 6-3-49

CUSTOMER GOOD SAMARITAN HOSPITAL
CINCINNATI 20, OHIO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

VICTORIA HALL (NURSES HOME) GOOD
SAMARITAN HOSPITAL - CINCINNATI 20,
OHIO

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

FOLLOW SKETCH, PLUS CORRECTIONS LISTED
IN NORRINGTON'S LETTER ATTACHED.

COLOR DESCRIPTION

FOLLOW CORRECTED SKETCH.

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.

NO
YES
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

5x7
HC 1 1/2 107
9 46
1939

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 9BH678 ORDER NO. 54866 DATE 6-3-49

CUSTOMER LIBBY, MC NEILL & LIBBY
CHICAGO, ILL

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No

Title in full

INSPECTING TOMATOES FOR LIBBY'S FAMOUS
TOMATO JUICE.
BET WHERE FOOD GROWS FINEST THERE LIBBY PACKS
THE BEST

FRONT NO. 5

(All of this on address side)

R. M.

Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

(LIBBY, MC NEILL & LIBBY)

FOLLOW TISSUE OVERLAY.

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

*Be sure to follow partial
proof as closely as possible
8-2-49*

SEE INSTRUCTIONS ENCLOSED AS PER CUST.
LET. 6/21/49.

PHOTO RETURNED

TO

PHOTO USED FOR

MAKEOVER

Charge to: Customer Dept.

PRINTING REQUIRED

RETOUCHING	1/1	PRINTING REQUIRED
ENGRAVING		
COMPOSING		
ART DEPT.		
ENGRAVING		

17 US/H ON SHEET

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 9BH679 ORDER NO. 54879 DATE 6-3-49

CUSTOMER

THE VELCREST CO.
MANSFIELD, OHIO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLEART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

(IN REVERSE TYPE)

SEE OTHER SIDE - VELCREST DELUXE
ASSORTMENT

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

PHOTOGRAPH DISPLAY OF CHRISTMAS CARDS. FOLLOW DETAIL AS CLOSELY AS POSSIBLE.

RUSH PROOF.

COLOR DESCRIPTION

BACKGROUND BLACK.

FOLLOW COLORS AS CLOSELY AS POSSIBLE.

MUST HAVE PROOF JUNE 17th

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

3M-1-2-40

PHOTO RETURNED

TO

PHOTO USED FOR

8x10
Ret 7 1/2
Mm. Hc 7 1/2 107
Sheet 16 (23)
9955 MONTH
Very Rush

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 9BH680 ORDER NO. 54880 DATE 6-3-49

CUSTOMER

PREMIER STOVE CO.
BELLEVILLE, ILL.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE 3½ X 5½

STYLEART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

BEAUTY, SERVICE, EFFICIENCY FOR THE
MODERN KITCHEN - PREMIER - SINCE 1912.

FRONT NO. 5

(All of this on address side)

R. M.

Yes

No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

FOLLOW SKETCH.

COLOR DESCRIPTION

FOLLOW SKETCH.

PHOTO RETURNED

TO

PHOTO USED FOR

NO

YES

RETURN PHOTO

1-2-40

1-5x7

Handwritten notes:
L Out ✓
Ret 5
Kc 1 3/4 124 1/11/41
9994 Sub 9 10 9/7
WOLF

Handwritten note:
DK Blue Impression

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.

DIAL NO. 9BH681 ORDER NO. 54880 DATE 6-3-49

CUSTOMER

PREMIER STOVE CO.
BELLEVILLE, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 MPOST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

BEAUTY, SERVICE, EFFICIENCY FOR THE
MODERN KITCHEN — PREMIER — SINCE 1912.

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

FOLLOW SKETCH.

(NO FURTHER COPY, EXCEPTING THAT SHOWN)

COLOR DESCRIPTION

FOLLOW SKETCH.

PHOTO RETURNED

TO

PHOTO USED FOR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 9BH682 ORDER NO. 54881 DATE 6-3-49

CUSTOMER

PLAZA OPERATING CO.
CAMDEN, N.J.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full (IN PANEL)

PLAZA HOTEL - 5TH AND COOPER STS.
CAMDEN, N.J.

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

FULL FACE 3 SIDES WITH TINTED PANEL (TO HARMONIZE WITH
REST OF CARD) AT RIGHT WITH TITLE IN PANEL.

SEE INSTRS. ATTACHED.

COLOR DESCRIPTION

SEE INSTRS. ATTACHED.

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

GEM CITY POST CARD CO., ERIE, PA.

NO. 98H683

ORDER NO. 54891

DATE 6-6-49

12½ M POST CARDS

C.T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

ERIE STADIUM AND ACADEMY HIGH
SCHOOL, ERIE, PA.

6 photos, color

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

SHOW GOOD COLORING, SHARP DETAILS. REMOVE SHADOWS OF FLOOD LIGHT
ACROSS FIELD. SCHOOL - RED BRICK WITH WHITE TRIM & RAILING,
BRIGHT COLORED FLOWERS & SHRUBBERY INSIDE & OUT.

SUBJECT

RET. PHOTO REPHOTO B. L. & W. PROOF YES
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

Subjects on
order for this customer. Please
make it that all sets of nega-
tives uniform and colors
in harmony with each other
to make attractive set.

Executive OK of Estimate

By _____

Date _____

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date JUN 9 1949

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 7 1949	JUN 13 1949
SKETCH	5			
RETOUCHING	5	6	JUN 14 1949	JUN 21 1949
REPHOTO				JUN 9 1949
PHOTO-LITHO				JUL 1 1949
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	105	2	JUL 1 1949	
ARTIST DEPT.	102	12		

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

GEM CITY POST CARD CO., ERIE, PA.

NO. 9BH684

ORDER No. 54891

DATE 6-6-49

3½ M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

ST. VINCENT'S HOSPITAL,
ERIE, PA.

6 p. 1st, C & L

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

order for this set. Please
see to it that all sets of nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate By _____ Cost Dept. Checked _____
By _____ Date _____ By _____ Date JUN 7 - 1949
Date JUN 7 - 1949

ESTIMATE AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			<u>JUN 7 - 1949</u>	<u>JUN 9 - 1949</u>
SKETCH	<u>4</u>	<u>6</u>		<u>JUN 14 1949</u> <i>Am</i>
RETOUCHING				
REPHOTO				
PHOTO-LITHO				<u>JUL 1 1949</u>
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	<u>107</u>	<u>25</u>	<u>JUL 1 1949</u>	<u>JUL 1 1949</u>
ARTIST DEPT.	<u>112</u>	<u>15</u>		<u>10/4/49</u>

DATE BLUEPRINT OK'D _____ DATE Filed 10/6/49

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

DUGGAN PHOTO,
WEST BRANCH, MICHIGAN

NO. 9BH685
ORDER No. 54640

DATE 6/6/49

12 1/2 M POST CARDS C.T. ART COLORTONE

WHITE BORDER

(ALL OF THIS IS THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER. CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NONE

TITLE IN FULL

OGE MAW HILLS SKI PARK,
WEST BRANCH, MICHIGAN

IMPRINT

SAME AS ABOVE

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF CUSTOMER

MAKE REPHOTO

RETURN KODACHROME

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF YES

HANDCOL PROOF YES
RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

5986

R

Executive OK of Estimate

By

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

JUN 9 - 1949

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 9 - 1949	JUN 13 1949
SKETCH				
RETOUCHING	3	2	JUN 14 1949	6-15-49
REPHOTO				JUN 9 1949
PHOTO-LITHO			JUN 17 1949	JUL 26 1949
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	100	1 1/2	JUL 26 1949	7-27-49
ARTIST DEPT.	41	9		

DATE BLUEPRINT OK'D

By

DATE Filed

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

SEP 2 1949

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 9BH686 ORDER NO. 54900 DATE 6-7-49

CUSTOMER LONG CHAMP DINING SALON
AMARILLO, TEXAS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE 3½ X 5½ GROUP 2

STYLE ART COLORTONE-WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

RECOMMENDED BY DUNCAN HINES
BOT: RECOMMENDED BY AAA

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of M. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

DISTRIBUTED BY MC CORMICK CO., PHOTO-
GRAPHERS, AMARILLO, TEXAS

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

(GROUP TWO)

FOLLOW ROUGH LAYOUT & TISSUE OVERLAY. IN INTERIOR VIEW CONTINUE LEATHER BORDER
STRIP SHOWN IN UPPER PORTION (SEE TISSUE OVERLAY) BE SURE TO SHOW QUILTED EFFECT
ON ALL ITEMS DESIGNATED AS LEATHER.

CROP AS MARKED.

COLOR DESCRIPTION

COLOR #8 IS CLOSEST TO GREEN LEATHER BACK OF BOOTHS. COLOR #51 IS CLOSEST TO
LEATHER CUSHION ON BOOTH & CHAIRS. HAVE BROWN LEATHER ON ALL ITEMS A SHADE
DARKER THAN COLOR #51.

SEE TISSUE OVERLAY.

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

NORTHERN MINNESOTA NOVELTIES
CROSSLAKE, MINN.

NO. 9BH687
ORDER No. 54650

DATE 6/7/49

12½ M ~~SEE~~ POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NONE

TITLE IN FULL

IMPRINT

FOREST INN, ITASCA STATE PARK,
MINN.

SAME AS ABOVE

PRIVATE NO. BEFORE TITLE-BM-22-

PHOTO PROPERTY OF C. T.

RETOUCHING AND COLOR DESCRIPTION

SEE ATTACHED SHEET FOR COLOR GUIDE

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

By

Date

Date

JUN 8 - 1949

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 8 - 1949	
SKETCH				
RETOUCHING		1	JUN 14 1949	JUN 20 1949
REPHOTO				
PHOTO-LITHO			JUN 30 1949	
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	105	1½	JUN 30 1949	7/6/49
ARTIST DEPT.	44	9½		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

AUG 26 1949

HICKS NEWS AGENCY, INC.,
OCALA, FLA.

NO. 9BH688
ORDER No. 54651

DATE 6/8/49

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

RAINBOW SPRINGS, AS SEEN FROM
TERRACE OF RUSTIC RAINBOW LODGE,
NEAR DUNNELLON, FLA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES-SAME
IMPRINT AS 9B-H419

HICKS NEWS AGENCY, INC.,
OCALA, FLA.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

SEE ATTACHED SHEET FOR COLOR GUIDE

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 8 - 1949	
SKETCH				
RETOUCHING		2½	JUN 14 1949	JUN 21 1949
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	108	134		7-15-49
ARTIST DEPT.	42	96		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed SEP - 2 1949

By

DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER
—
C. T. & CO.
—
PHOTO PROPERTY OF

DIAL No. 9BH689 ORDER NO. 54909 DATE 6-8-49
CUSTOMER J.P. BELL COMPANY, INC.
LYNCHBURG, VA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

50 M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full (IN PANEL - SEE COPY)
MILLNER'S DEPARTMENT STORE "THE
SHOPPING CENTRE" LYNCHBURG, VIRGINIA-
FUR STORAGE BUILDING,

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

FOLLOW SKETCH, BUT BE SURE CORNICE ON TOP OF BUILDING IS
SHOWN AS ON ORIGINAL PHOTO.

COLOR DESCRIPTION

FOLLOW CORRECTED SKETCH.

NO
YES
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

6973

Red & Dk Blue background

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. 9BH690

ORDER NO. 54910

DATE

6-8-49

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

CUSTOMER

THE CHEF'S GRILL
HOLLY HILL, FLA.

Photos for
this Customer

25 M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full THE CHEF'S RESTAURANT AND GRILL-
915 N. RIDGEWOOD AVE., ON U.S. #1
HOLLY HILL, FLA. ONE MILE NORTH OF
DAYTONA BEACH.

FRONT NO. 5

(All of this on address side)

R. M.

Yes

No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

FOLLOW TISSUE OVERLAY.

CROP AS MARKED.

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

Pat 6
195
7/18/49
40 2.9

W & H

Q 89

~~Ok Blue Impression~~
Red Impression

CHARLESTON NEWS COMPANY, CHARLESTON, S.C.

NO. 9BH691

ORDER No. 54922

DATE 6-8-49

25 M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. 1

R. M.

YES 'encl

(IN SKY)

TITLE IN FULL THE OLD MARKET, CHARLESTON, S.C. / "AMERICA'S MOST HISTORIC CITY"

IMPRINT

NONE

PRIV. # BEFORE TITLE: C.T.1

Sydney, Cal

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW INSTRUCTIONS ATTACHED.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

YES

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

Subjects on order for this customer. Please see to it that all cuts or negative in relation and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

By

Date

JUN 9 - 1949

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

JUN 9 - 1949

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 9 - 1949	JUN 13 1949
SKETCH				
RETOUCHING	4	3'	JUN 14 1949	JUN 16 1949 ax
REPHOTO				
PHOTO-LITHO				JUN 30 1949
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	105	1/2	JUN 30 1949	7/1/49
ARTIST DEPT.	121	9

DATE BLUEPRINT OK'D

By

DATE Filed

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

521

NO. 9BH692

CHARLESTON NEWS COMPANY, CHARLESTON, S.C.

ORDER NO. 54922

DATE 6-8-49

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER
(IN SKY)

TITLE IN FULL: CHARLESTON HARBOR, CHARLESTON, S.C. / "AMERICA'S MOST HISTORIC CITY"

FRONT NO. 1 R. M. YES *encl*

IMPRINT NONE

PRIV. # BEFORE TITLE: C.T.2

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

RETURN PHOTO TO: TOBIAS & CO., 56 BROAD ST., CHARLESTON, S.C.

MAKE REPHOTO. SEE TISSUE OVERLAY. FOLLOW INSTRUCTIONS ATTACHED.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF **YES** HANDCOL PROOF **YES** RETURN PHOTO **YES**

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

ATTENTION

17
Please refer to the order for details. Please see to it that all sets or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate By _____ Cost Dept. Checked By _____

By _____ Date _____

ESTIMATE

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE	DATE
	Clock No.	Time Allowed	ENTERED DEPT.	COMPLETED
COMPOSING, Type Set Up			JUN 14 1949	JUN 15 1949
SKETCH				
RETOUCHING		5:30	JUN 17 1949	JUN 28 1949 <i>encl</i>
REPHOTO			JUN 10 1949	JUN 14 1949
PHOTO-LITHO				JUL 1 1949
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1:30	JUL 1 1949	
ARTIST DEPT.	45	11		

OCT - 1 1949

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

CHARLESTON NEWS COMPANY, CHARLESTON, S.C.

NO. 9BH693
ORDER No. 54922
DATE 6-8-49

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(IN SKY)

TITLE IN FULL: RAINBOW ROW, CHARLESTON, S.C. / "AMERICA'S MOST HISTORIC CITY" /

PRIV. # BEFORE TITLE: C.T.3

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY & INSTRUCTIONS ATTACHED!

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF **YES** HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

Subjects on order for this customer. Please see to it that all color or negative material and colorations are in harmony with each other to make an attractive set.

Q13

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked 1949

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 10 - 1949	JUN 11 1949
SKETCH				
RETOUCHING	4	3	JUN 14 1949	JUN 16 1949
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 1/2		
ARTIST DEPT.	113	9 1/2		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

OCT 1 1949

9-29-49

CHARLESTON NEWS COMPANY, CHARLESTON, S.C.

NO. 9BH694

ORDER NO. 54922

DATE 6-8-49

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL CORNER OF FOUR LAWS,
CHARLESTON, S.C. "AMERICA'S MOST
HISTORIC CITY" (FOR SUB-TITLES
SEE BELOW)

PRIV. # BEFORE TITLE: C.T.4'

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. YES *encl*

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

(GROUP 4) SEE LAYOUT & INSTRUCTIONS ATTACHED.

UPPER LEFT: ST. MICHAEL'S CHURCH

UPPER RIGHT: U.S. POST OFFICE

LOWER LEFT: CITY HALL

LOWER RIGHT: COUNTY COURT HOUSE

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

4 Rep. Photos

h 13

Very Rush
For
C.T. H.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

AUG 12 1949

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				AUG 16 1949
SKETCH	9	15	AUG 12 1949	
RETOUCHING	7	8	AUG 16 1949	AUG 25 1949
REPHOTO				AUG 11 1949
PHOTO-LITHO				SEP 2 1949
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	108	2 1/4	SEP 2 1949	
ARTIST DEPT.	24	12 1/2		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

SEP 1 1949

CHARLESTON NEWS COMPANY, CHARLESTON, S.C.

NO. 9BH695
ORDER NO. 54922
DATE 6-8-49

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL (IN SKY)
OLD SLAVE MARKET, (SO CALLED)
CHARLESTON, S.C. "AMERICA'S MOST
HISTORIC ~~XXXX~~ CITY"

PRIV. # BEFORE TITLE: C.T.5'

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. 1 R. M. YES *encl*
IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW INSTRUCTIONS ATTACHED.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF **YES** HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

Subjects on order for this customer. Please see it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate By *TEICH* 6-10-49
Date *6-10-49* ESTIMATE AND WORK SCHEDULE Cost Dept. Checked By *TEICH* 6-10-49
Date *6-10-49*

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			<i>JUN 9 1949</i>	<i>JUN 1 1949</i>
SKETCH				
RETOUCHING		<i>1</i>	<i>JUN 14 1949</i>	<i>JUN 20 1949</i> <i>anc.</i>
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	<i>106</i>	<i>1 1/2</i>		<i>6-27-49</i>
ARTIST DEPT.	<i>117</i>	<i>9</i>		

DATE BLUEPRINT OK'D _____ DATE Filed *6/18/49*
By _____ By _____
DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

921

CHARLESTON NEWS COMPANY, CHARLESTON, S.C.

NO. 9BH696
ORDER No. 54922

DATE 6-8-49

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL (IN SKY)

OLD SCOTCH CHURCH, FIRST
PRESBYTERIAN CHURCH, CHARLESTON,
S.C. "AMERICA'S MOST HISTORIC CITY"

PRIV. # BEFORE TITLE: C.T.7

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES *encl*

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

REPHOTO IF NECESSARY.

FOLLOW INSTRUCTIONS ATTACHED.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF *YES* HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

17 Subjects on
order for this customer. Please
see to it that all *negs* or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

57
all 5
follow
order

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By *JUN 14 1949* Date

OPERATION	EST. TIME		DATE	
	Clock No.	Time Allowed	ENTERED DEPT.	COMPLETED
COMPOSING, Type Set Up			<i>JUN 14 1949</i>	<i>JUN 15 1949</i>
SKETCH				
RETOUCHING		<i>5</i>	<i>JUN 17 1949</i>	
REPHOTO			<i>JUN 10 1949</i>	<i>JUN 14 1949</i>
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	<i>106</i>	<i>1 1/2</i>	<i>JUN 28 1949</i>	<i>6-29-49</i>
ARTIST DEPT.	<i>100</i>	<i>9</i>		

DATE BLUEPRINT OK'D _____ DATE Filed *10/20/49*

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

921

CHARLESTON NEWS COMPANY, CHARLESTON, S.C.

NO.

9BH697

ORDER NO. 54922

DATE 6-8-49

25 M POST CARDS C.T. ART COLORTONE FULL FACE,

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL (IN PLATE)
FLOWER VENDER, CHARLESTON, S.C.
"AMERICA'S MOST HISTORIC CITY"

PRIV. # BEFORE TITLE: C.T. 12

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW INSTS. ATTACHED.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOLOR PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

By [Signature]
Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By [Signature]
Date JUN 14 1949

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				JUN 15 1949
SKETCH			JUN 14 1949	
RETOUCHING	3	4 1/2	JUN 17 1949	JUN 21 1949
REPHOTO			JUN 10 1949	JUN 14 1949
PHOTO-LITHO				JUL 7 1949
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	108	1 3/4	JUL 7 1949	7-14-49
ARTIST DEPT.		9 1/2		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed OCT 12 1949

By [Signature]

DATE Photo Returned to Customer

ATTENTION

Subjects on
order for this company. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

B19

CHARLESTON NEWS COMPANY, CHARLESTON, S.C.

NO. 9BH698
ORDER No. 54922
DATE 6-8-49

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)	(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER <i>(GROUP 3)</i>	FRONT No. 1 R.M. YES <i>encl</i>
TITLE IN FULL AERIAL VIEWS OF THE CITADEL, THE MILITARY COLLEGE OF SOUTH CAROLINA, CHARLESTON, S.C. "AMERICA'S MOST HISTORIC CITY"	IMPRINT NONE
PRIV. # BEFORE TITLE: C.T. 13' <i>see skt</i>	PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION
RETURN PHOTO TO: C.F. MYERS, JR. COLONEL, ADJUTANT, THE CITADEL,
CHARLESTON, S.C.
MAKE REPHOTO. USE ATTACHED EMBLEM WITH R.M. SEE TISSUE
OVERLAY & INSTRUCTIONS ATTACHED.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF ☒ YES HANDCOL PROOF ☒ YES RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

17 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Penicillin 2 lbs

Very Rush

Executive OK of Estimate
By *AUG 15 1949*
Date *AUG 15 1949*
ESTIMATE
AND WORK SCHEDULE
By *JUN 14 1949*
Date *AUG 15 1949*

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up		<i>AUG 15 1949</i>	<i>AUG 15 1949</i>
SKETCH			
RETOUCHING		<i>JUN 17 1949</i>	<i>JUN 21 1949</i>
REPHOTO		<i>JUN 10 1949</i>	<i>JUN 14 1949</i>
PHOTO-LITHO		<i>AUG 24 1949</i>	<i>SEP 1 1949</i>
BLUEPRINT			
STRIPPING, OPAQUING			
HAND COLOR PROOF		<i>SEP 1 1949</i>	
ARTIST DEPT.	<i>44 13</i>		

DATE BLUEPRINT OK'D _____ DATE Filed *OCT 1 1949*
By _____ By _____
DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer *7/21/49*

8 am
TAKEOVER
Charge to *LVSE*
EST. Makeover Time *9-8*
7
2
13

CHARLESTON NEWS COMPANY, CHARLESTON, S.C

NO. 9BH699

ORDER No. 54922

DATE 6-8-49

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS IS THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL (IN SKY)
TYPICAL CHARLESTON HOME,
CHARLESTON, S.C. / "AMERICA'S MOST
HISTORIC CITY" /

PRIV. # BEFORE TITLE: C.T.14'

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES *and*

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY & INSTRUCTIONS ATTACHED.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

17 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

B19

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked JUN 14 1949

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 14 1949	JUN 15 1949
SKETCH				
RETOUCHING	5	5/2	JUN 17 1949	JUN 23 1949 <i>OK</i>
REPHOTO			JUN 19 1949	JUN 14 1949
PHOTO-LITHO				JUL 7 1949
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	105	1 1/2	JUL 7 1949	7/11/49 <i>M</i>
ARTIST DEPT.	23	9		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

CHARLESTON NEWS COMPANY, CHARLESTON, S.C.

NO. 9BH700
ORDER No. 54922
DATE 6-8-49

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL (IN SKY)
ST. MICHAEL'S CHURCH, CHARLESTON,
S.C. "AMERICA'S MOST HISTORIC
CITY"
PRIV. # BEFORE TITLE: C.T. 15

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES *encl*
IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 6-6761. FOR COLORING INSTRS.
SEE ATTACHED.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF **YES** HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

Subjects on
sets for the customer. Please
see to it that all cuts or nega-
tives are in focus and colors are
in harmony with each other
to make an attractive set.

Get Photo

Executive OK of Estimate
By *JUN 9 1949*
Date
ESTIMATE
AND WORK SCHEDULE
Cost Dept. Checked
By *JUN 9 1949*
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			<i>JUN 9 - 1949</i>	
SKETCH				
RETOUCHING		<i>1 1/2</i>	<i>JUN 17 1949</i>	<i>JUN 23 1949</i> <i>ax</i>
REPHOTO				
PHOTO-LITHO				<i>JUL 7 1949</i>
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	<i>167</i>	<i>1 1/2</i>	<i>JUL 7 1949</i>	
ARTIST DEPT.	<i>102</i>	<i>9</i>		

DATE BLUEPRINT OK'D _____ DATE Filed *10/6/49*
By _____ By _____
DATE HAND COLOR PROOF OK'D _____
DATE Photo Returned to Customer _____

913

CHARLESTON NEWS COMPANY
CHARLESTON, S.C.

NO. 9BH701
ORDER No. 54922
DATE 6-8-49

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. 1

R.M.

YES *encl ?*

TITLE IN FULL CAMELLIA BLOSSOMS FROM
CHARLESTON, S.C. GARDENS,

IMPRINT

NONE

PRIV. # BEFORE TITLE: C.T.16

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

RETURN KODACHROME TO: MR.C.N.HASTIE, JR., ROUTE 2, JOHNS ISLAND, S.C.
MAKE REPHOTO. USE KODACHROME AS COLOR GUIDE.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

17 Subjects on
order. Please
see to it that all
negatives are
in harmony with each other
to make an attractive set.

R. L. H.
Selection

D 9354

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

JUN 15 1949

AND WORK SCHEDULE

JUN 15 1949

OPERATION	EST. TIME		DATE	
	Clock No.	Time Allowed	ENTERED DEPT.	COMPLETED
COMPOSING, Type Set Up			JUN 16 1949	JUN 17 1949
SKETCH				
RETOUCHING		3 1/2	JUN 20 1949	JUN 23 1949
REPHOTO			JUN 10 1949	JUN 14 1949
PHOTO-LITHO				JUL 15 1949
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF		8 1/2	JUL 15 1949	
ARTIST DEPT.		11		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

CHARLESTON NEWS COMPANY, CHARLESTON, S.C.

NO. 9BH702

ORDER NO. 54922

DATE 6-8-49

25 M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL BEAUTY SPOT, MAGNOLIA
GARDENS, NEAR CHARLESTON, S.C.
"AMERICA'S MOST HISTORIC CITY"

PRIV. # BEFORE TITLE: C.T. 17

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. YES

IMPRINT NONE

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

RETURN PHOTO TO: MR. C.N. HASTIE, JR., ROUTE 2 JOHNS ISLAND, S.C.

FOLLOW INSTRS. ATTACHED.

MAKE REPHOTO

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

YES

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

ATTENTION

17
Indicate on
order for the number. Please
be so it that all the nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

JUN 14 1949

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 14 1949	JUN 15 1949
SKETCH				
RETOUCHING		2 1/2	JUN 17 1949	JUN 21 1949 ax
REPHOTO			JUN 10 1949	JUN 14 1949
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	167	2		
ARTIST DEPT.	112	11		10/14/49

DATE BLUEPRINT OK'D

By

DATE Filed

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

521

CHARLESTON NEWS COMPANY, CHARLESTON, S.C.

NO. 9BH703
ORDER No. 54922
DATE 6-8-49

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

MAGNOLIA GARDENS, NEAR CHARLESTON,
S.C. "AMERICA'S MOST HISTORIC
CITY"

PRIV. # BEFORE TITLE: C.T. 19

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R.M. YES *encl*

IMPRINT NONE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

RETURN 3 (8x 10) PHOTOS TO: MR. C.N. HASTIE, JR., ROUTE 2
JOHNS ISLAND, S.C.

(GROUP FOUR)

FOLLOW INSTRUCTIONS ATTACHED.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF

YES

YES

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

17 Subjects on
order for this customer. Please
note that all sets or nega-
tives are one set and colors are
in harmony with each other
to make an attractive set.

Shot 1/2
4 Photos

[Handwritten signature]

813

[Large handwritten signature: Rush]

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

JUL 11 1949

AND WORK SCHEDULE

JUL 17 1949

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH	<i>3</i>	<i>2</i>		
RETOUCHING	<i>3</i>	<i>7 1/2</i>	JUL 19 1949	JUL 21 1949
REPHOTO				
PHOTO-LITHO			AUG 1 1949	AUG 10 1949
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	<i>104</i>	<i>2</i>	AUG 10 1949	
ARTIST DEPT.	<i>23</i>	<i>12</i>		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

001 - 7 1949

[Handwritten signature]

3

CHARLESTON NEWS COMPANY, CHARLESTON, S.C.

NO. 9BH704
ORDER No. 54922
DATE 6-9-49

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL CYPRESS GARDENS, SEMI-
TROPICAL WONDERLAND, NEAR CHARLESTON,
S.C. / "AMERICA'S MOST HISTORIC
CITY" 1.

PRIV. # BEFORE TITLE: C.T. 21'

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M.

YES

IMPRINT NONE

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

RETURN PHOTO TO: MRS. BENJAMIN KITTRIDGE, JR., 54 HASEL STREET,
CHARLESTON, S.C.

MAKE REPHOTO.

FOLLOW INSTRUCTIONS ATTACHED.

SEE TISSUE OVERLAY.

YES

YES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

JUN 14 1949

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				JUN 15 1949
SKETCH				
RETOUCHING		2	JUN 14 1949	JUN 21 1949 ^{OK}
REPHOTO			JUN 10 1949	JUN 14 1949
PHOTO-LITHO				JUN 30 1949
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	10	JUN 30 1949	
ARTIST DEPT.	24	10		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

OCT - 1 1949

CHARLESTON NEWS COMPANY, CHARLESTON, S.C.

NO. 9BH705

ORDER No. 54922

DATE 6-9-49

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL FAMOUS MIDDLETON
OAK, MIDDLETON GARDENS NEAR
CHARLESTON, S.C. / "AMERICA'S
MOST HISTORIC CITY" /

PRIV. # BEFORE TITLE: C.T. 22

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R.M. YES *encl.*

IMPRINT NONE
8pt. it, c & h

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

RETURN KODACHROME TO: MRS. J.S. DUELL, 21 E. BATTERY, CHARLESTON, S.C.

MAKE REPHOTO.

SEE TISSUE OVERLAY AND INSTRUCTIONS ATTACHED. NOTE COLORS ON
NEGATIVE MORE BRILLIANT THAN ON PRINT.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES
HANDCOL PROOF

YES
RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

ESTIMATE AND WORK SCHEDULE

By

Date

JUN 14 1949
Cost Dept. Checked *MH*

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				JUN 15 1949
SKETCH			JUN 14 1949	
RETOUCHING	10	2 1/2	JUN 17 1949	JUN 21 1949 <i>encl.</i>
REPHOTO			JUN 10 1949	JUN 14 1949
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1 3/4		6-30-49 <i>mx</i>
ARTIST DEPT.	116	11		10/14/49

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed *10/14/49*

By

DATE Photo Returned to Customer

ATTENTION

Subjects on
order for this company. Please
be sure that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

921

CHARLESTON NEWS COMPANY, CHARLESTON, S.C.

NO. 98H706
ORDER NO. 4922
DATE 6-9-49

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT NO. 1 R. M. YES

TITLE IN FULL MIDDLETON GARDENS,
NEAR CHARLESTON, S.C., "AMERICA'S
MOST HISTORIC CITY"

IMPRINT NONE

PRIV. # BEFORE TITLE: C.T. 23

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

RETURN 8 X 10 PHOTOS & COLORED NEG TO: MRS. J.S. DUELL, 21 E.
BATTERY, CHARLESTON, S.C.
(GROUP FOUR)--DO NOT SQUARE VIEWS, SHOW ATTRACTIVE DESIGN.
FOLLOW INSTRUCTIONS ATTACHED.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES HANDCOL PROOF

YES RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

Subjects on
order for this customer. Please
see to it that all sets or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH	3	2	JUL 15 1949	JUL 20 1949
RETOUCHING		6		JUL 20 1949
REPHOTO				
PHOTO-LITHO			JUL 29 1949	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	2 1/2		
ARTIST DEPT.	43	15		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

CHARLESTON NEWS COMPANY, CHARLESTON, S.C.

NO. 9BH707
ORDER No. 54922
DATE 6-9-49

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL (IN SKY)

PINK HOUSE, CHARLESTON, S.C.
"AMERICA'S MOST HISTORIC CITY"

PRIV. # BEFORE TITLE: C.T. 24'

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW INSTRUCTIONS ATTACHED.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

Subjects on
or... Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By SHW
Date 6-9-49

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By SHW
Date JUN 9 - 1949

OPERATION	EST. TIME		DATE	
	Clock No.	Time Allowed	ENTERED DEPT.	COMPLETED
COMPOSING, Type Set Up			JUN 9 - 1949	JUN 10 1949
SKETCH				
RETOUCHING	3	3 1/2	JUN 14 1949	JUN 16 1949
REPHOTO				
PHOTO-LITHO				JUN 28 1949
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1 1/2	JUN 28 1949	6-30-49
ARTIST DEPT.	112	9		9/30/49

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed 6/6/49

By

DATE Photo Returned to Customer

h13

ORANGE NEWS CO.,
ORLANDO, FLA.

NO. 9BH708

ORDER No. 54663

DATE 6/9/49

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

SHUFFLE BOARD COURTS IN SUNSHINE
PARK, ORLANDO, FLA.—"THE CITY
BEAUTIFUL"

Place customer private # before
title - (O-1)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

SEE ATTACHED SHEET FOR COLOR GUIDE

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				JUN 13 1949
SKETCH				
RETOUCHING	3	4 1/2	JUN 14 1949	JUN 16 1949
REPHOTO				
PHOTO-LITHO				JUN 28 1949
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	105	1 1/2	JUN 28 1949	6/30/49
ARTIST DEPT.	46	9		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

SEP 23 1949

ORANGE NEWS CO.,
ORLANDO, FLA.

NO. 9BH709

ORDER NO. 54663

DATE 6/9/49

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

ORANGE MEMORIAL HOSPITAL,
ORLANDO, FLA.

Place customer private # before
title - (0-19)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

SEE ATTACHED SHEET FOR COLOR GUIDE

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES
HANDCOLOR PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

JUN 9 - 1949

OPERATION	EST. TIME		DATE	
	Clock No.	Time Allowed	ENTERED DEPT.	COMPLETED
COMPOSING, Type Set Up			JUN 9 - 1949	JUN 10 - 1949
SKETCH				
RETOUCHING	3	3	JUN 14 1949	JUN 16 1949
REPHOTO				
PHOTO-LITHO				JUL 1 1949
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	105	1/2	JUL 1 1949	7/5/49
ARTIST DEPT.	113	9		9-22-49

DATE BLUEPRINT OK'D

By

DATE Filed

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

ORANGE NEWS CO.,
ORLANDO, FLA.

NO. 9BH710

ORDER No. 54663

DATE 6/9/49

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

SAILING ON FLORIDA'S BEAUTIFUL
INDIAN RIVER

Place customer private # before
title - ~~1E~~ (C-35)

RETOUCHING AND COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF C.T.

SEE ATTACHED SHEET FOR COLOR GUIDE

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

JUN 16 1949

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 16 1949	JUN 17 1949
SKETCH				
RETOUCHING	3	2	JUN 21 1949	JUN 23 1949
REPHOTO			JUN 13 1949	JUN 16 1949
PHOTO-LITHO				JUL 1 1949
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 1/2	JUL 1 1949	
ARTIST DEPT.	41	9	Sept 13. 49	Sept 14. 49

DATE BLUEPRINT OK'D

By

DATE Filed

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

ATTENTION

Order for this material
see to it that
pages are
in hand
to make all material

DIXIE NEWS COMPANY
CHARLOTTE, N. C.

NO. 9BH711

ORDER NO. 55001

DATE 6/10/49

12½ M POST CARDS C.T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

MERCY HOSPITAL, CHARLOTTE, N. C.

Place customer private number
before title - (#10)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

RETOUCHING AND COLOR DESCRIPTION

REMOVE STREET SIGNS, WIRES AND TRAFFIC LIGHTS -
FOR THE BRICK ON THE BUILDING #56; THE SKY, THE TREES,
SHRUBBERY AND BUILDING COPINGS WILL BE THE SAME AS THE OLD
MERCY HOSPITAL CARD(SEE SAME ATTACHED)

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION!

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Flowers to be
added on black neg
after customer's OK
per original neg

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

JUN 18 1949

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 18 1949	JUN 17 1949
SKETCH				
RETOUCHING		6	JUN 21 1949	JUN 23 1949
REPHOTO			JUN 13 1949	JUN 16 1949
PHOTO-LITHO				JUL 7 1949
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	105	1½	JUL 7 1949	7/13/49
ARTIST DEPT.	101	9	4-5-50	4-5-50

APR 7 1950

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

original photo returned 8-7-50

DIXIE NEWS COMPANY
CHARLOTTE, N. C.

NO. 9BH712

ORDER No. 55001

DATE 6/10/49

12½ M POST CARDS C.T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

MERCY HOSPITAL SCHOOL OF NURSING
(FRONT VIEW), CHARLOTTE, N. C.

Place customer private number
before title - (#44)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No.] R. M. YES

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

RETOUCHING AND COLOR DESCRIPTION

FOR THE BRICK ON THE BUILDING #56; THE SKY, THE TREES,
SHRUBBERY AND BUILDING COPINGS WILL BE THE SAME AS THE OLD
MERCY HOSPITAL CARD (SEE SAME ATTACHED)

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION!

Subjects on
order for this station. Please
note to be that all sets of nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

JUN 16 1949

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 16 1949	JUN 17 1949
SKETCH				
RETOUCHING	3	4	JUN 21 1949	JUN 21 1949
REPHOTO			JUN 13 1949	JUN 16 1949
PHOTO-LITHO				JUL 7 1949
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	105	1½	JUL 7 1949	7/18/49
ARTIST DEPT.	119	9		2/9

FEB 17-1950

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

DIXIE NEWS COMPANY
CHARLOTTE, N. C.

NO. 9BH713

ORDER No. 550p1

DATE 6/10/49

12½ M POST CARDS C.T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

MERCY HOSPITAL SCHOOL OF NURSING
(REAR VIEW), CHARLOTTE, N. C.

Place customer private number
before title - (#46)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT

~~SAME AS ABOVE~~

SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

RETOUCHING AND COLOR DESCRIPTION

FOR THE BRICK ON THE BUILDING #56; THE SKY, THE TREES, SHRUBBERY
AND BUILDING COPINGS WILL BE THE SAME AS THE OLD MERCY HOSPITAL
CARD(SEE SAME ATTACHED)

FOR GROTTA COLORING, SEE ATTACHED SUBJECT #8B-H1919

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF YES
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

Subjects on
order for this customer. Please
be sure that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE

Cost Dept. Checked

By

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE	
	Clock No.	Time Allowed	ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up		-	JUN 16 1949	JUN 17 1949
SKETCH				
RETOUCHING		5	JUN 21 1949	
REPHOTO			JUN 13 1949	JUN 16 1949
PHOTO-LITHO				JUL 7 1949
BLUEPRINT				
STRIPPING, OPAQUING			JUL 1 1949	
HAND COLOR PROOF	106	13/1	JUL 7 1949	7/15/49
ARTIST DEPT.	115	10		

DATE BLUEPRINT OK'D

By

DATE Filed

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

FEB 17 1950

5/2/51

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 9BH714 ORDER NO. 54937 DATE 6-10-49

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

CUSTOMER

RYDE AND COMPANY
CHICAGO, ILL.

Photos for
this Customer

25 M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full RYDE'S QUALITY - PIG-TO-HOG
CONCENTRATE
(SEE COPY)

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

INSTRUCTIONS ATTACHED.

COLOR DESCRIPTION

INSTRUCTIONS ATTACHED.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL No. 9BH715 ORDER NO. 54939 DATE 6-10-49

CUSTOMER

LOG CABIN LODGE
MEDFORD LAKES, N.J.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ MPOST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. 5 (All of this on address side) R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

SEE INSTRUCTIONS ATTACHED.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.

NO
YES
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 9BH716 ORDER NO. 54940 DATE 6-10-49

CUSTOMER FIRST NATL BANK OF VANDALIA
VANDALIA, ILL.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE-FULL FAC

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full UPPER IN PLATE:

FIRST NATIONAL BANK OF VANDALIA
HOTEL DIECKMANN
VANDALIA, ILLINOIS

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

FOLLOW SKETCH FOR LAYOUT & DESIGN.

SHOW U.S. FLAG FLYING.

COLOR DESCRIPTION

MAIN BLDG - IVORY PAINTED BRICK - SOMEWHAT DARKER TOP
DOOR - LIGHT OAK
BANK SECTION - LIGHT GREY FLAT STONE
AUTOS - ALL DIFFERENT COLORS

HOTEL SIGN - WHITE ON BRIGHT BLUE BACKGROUND

SIDEWALK - CONCRETE

STREET - DARK RED BRICK

SIGN: (ON LOWER RIGHT SIDE OF BLDG) "PERSONAL LOANS" - BRIGHT RED NEON ON
DARK RED BACKGROUND

NO
YES
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

M 995
Rephoto 5x7
Ret 2 1/2
SA 10
MC-13
106

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 9BH717 ORDER NO. 54941 DATE 6-10-49

CUSTOMER BISCAYNE ARMS
MIAMI, FLA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-WHITE BORDER

PLACE OF TITLE Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full
BISCAYNE ARMS, MIAMI, FLORIDA

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

LOWER BORDER: A NATURAL COLOR REPRODUCTION
FROM KODACHROME

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — ~~Handcolor~~ — Black & White Proof. Titles—Red, Blue

Press Proof

straighten now

COLOR DESCRIPTION

USE KODACHROME AS ~~COLOR GUIDE.~~

RETURN KODACHROME TO CUST. *Ret'd 9/14/49 B.*

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. 9BH718 ORDER NO. 54942 DATE 6-10-49

CUSTOMER THE TROPICS HOTEL
MIAMI BEACH, FLA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

80 M POST CARDS SIZE 3 1/2 X 5 1/2 GROUP 2

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full THE TROPICS HOTEL COLLINS AVE.
AT 16TH ST. MIAMI BEACH, FLORIDA -
PRIVATE POOL IN PATIO

FRONT NO. 5

(All of this an address aide)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

FOLLOW SKETCH.

COLOR DESCRIPTION

FOLLOW SKETCH.

ATTENTION

Subjects
Order for this material. Please
be it that all colors or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

5994

QW17

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

Ok Blue Dupress

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 9BH719 ORDER NO. 54945 DATE 6-10-49

CUSTOMER

SOUTHWESTERN BROOM MFG. CO., INC.
EVANSVILLE, IND.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

MANUFACTURED BY THE SOUTHWESTERN..ETC.

(SEE OOPY)

FRONT NO.

5

R. M.

Yes

No

R.M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

FOLLOW CUSTOMER'S LAYOUT ATTACHED. COPY FOR PICTURE SIDE & R.M. ON SHEET A.
ALSO SEE LAYOUT FOR ADDT'L R.M.

PHOTO ATT'D FOR BROOMS IN RACK, BUT PASTE -UP IS ONLY COPY FOR LARGE BROOM.

SUBMIT RETOUCED PHOTO TO CUSTOMER.

COLOR DESCRIPTION

COLORS ON SHEET B.

SEE LAYOUT.

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

V 527

Spec 2
Rm 4: 12
Spec 12
Spec 30
Finished 8-31-49

ALERT

Sh. Blue
of Ted
Impress

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 9BH720 ORDER NO. 54952 DATE 6-13-49

CUSTOMER REID'S TOUROTTEL
SHIVELY, KENTUCKY

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full REID'S TOUROTTEL
SHIVELY, KENTUCKY.....ETC.

(SEE COPY)

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

FOLLOW SKETCH, PLUS CORRECTIONS AS OUTLINED IN
LETTER ATTACHED.

COLOR DESCRIPTION

FOLLOW CORRECTED SKETCH.

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

3M-1-2-40

1-8x10

Ret 6 2 105
1 2 7/18/49
Sheet 9 11 9 1/2

0994

Ret & All Blue
Impress

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 9BH721 ORDER NO. 54953 DATE 6-13-49

CUSTOMER REID'S TOUROTTEL
SHIVELY, KENTUCKY

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED



25 M BUS CARDS SIZE 3 1/2 X 2 5/16

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

REID'S TOUROTTEL - SHIVELY, KENTUCKY..
ETC...

(SEE COPY)

FRONT NO. NO (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

USE PHOTO FROM 9BH720. MAKE NEW BLACK NEGATIVE.

REDUCE COLOR PLATES.

COLOR DESCRIPTION

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

5995

L. Hart 1/4
Hart 7/8

Reid's Tourotel

W.H.

STEPHEN H. WILLARD
PALM SPRINGS, CALIFORNIA

NO. 9BH723

ORDER No. 55017

DATE 6/14/49

12½ M POST CARDS C.T. PHOTO-COLORIT

WHITE BORDER
DECKLE EDGE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

PORTAL ROCK, ENTERING PALM
CANYON, CALIFORNIA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 11 R. M. YES

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

RETOUCHING AND COLOR DESCRIPTION

SEE EXTRA PHOTO FOR COLOR GUIDE

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOLOR PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION!

order for this set. Please
make sure that all cuts or regis-
ters are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 17 1949	JUN 17 1949
SKETCH				
RETOUCHING		1	JUN 20 1949	JUN 21 1949
REPHOTO				
PHOTO-LITHO				JUN 30 1949
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	127	1½	JUN 30 1949	
ARTIST DEPT.	125	9		7/16/49

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER	DIAL NO. 9BH724	ORDER NO. 54981	DATE 6-15-49	DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART	DATE COMPLETED	Photos for this Customer
	CUSTOMER	COQUINA BEACH MOTOR COURT ST. AUGUSTINE, FLA.				
PHOTO PROPERTY OF C. T. & CO.	12½" POST CARDS		SIZE 3½" X 5½"	STYLE ART COLORTONE-FULL FA		
	PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout			FRONT NO. 5 (All of this on address side)		
NO	Title in Plate Yes No Copyright in Plate Yes No			R. M. Yes No		
	Title in full			R. M. to cover part of Mess. Space, entire Mess. Space, entire Front		
YES	COQUINA BEACH MOTOR COURT - ON ROUTE A1A TWO MILES SOUTH OF MARINELAND FLORIDAETC. (SEE COPY)			Trade Mark Yes No Special type as sample		
	RETOUCHING DEPARTMENT			IMPRINT: Customer C. T. Imprint No Imprint		
RETURN PHOTO	Submit — Sketch — Layout — Retouched Photo — Wash Drawing Follow Layout			Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue		
	(GROUP THREE)					
FOLLOW PENCIL SKETCH FOR LAYOUT. TINT BACKGROUND TO HARMONIZE WITH COLORS ON PICTURES. REMOVE TELEPHONE WIRES IN PHOTO "C".						
COLOR DESCRIPTION						
PHOTO "A" A COQUINA SHELL DRIVEWAY. BLDG A LIGHT COQUINA COLOR OR TAN. BLDG TRIM IS BLUE. SKY - BLUE. ADD CLOUDS. AUTOS RED, YELLOW & BLACK. ON PHOTO "B" MAN'S UNIFORM DARK BLUE. SURF BLUE & WHITE. ROCKS A LIGHT TAN. SKY - BLUE TREES - LIGHT GREEN. ON PHOTO "C" CEILING - BLUE PILLARS - BLUE. CHAIRS - BLUE. WALLS ON LEFT LIGHT COQUINA COLOR. DISTANT TREES - GREEN. AUTO - RED.						

PHOTO RETURNED

TO

PHOTO USED FOR

9995

3-5x7

12-49

8

2-118 9-22-49

11-2

017/21

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. , 9BH726 ORDER NO 54990

DATE 6-15-49

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER
FOY HOTEL
INDIAN SPRINGS, GA.

12 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

THE FOY HOTEL, INDIAN SPRINGS, GA.

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type ■ sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

FOLLOW INSTRUCTIONS ATTACHED.

COLOR DESCRIPTION

FOLLOW INSTRUCTIONS ATTACHED.

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

0995

Rt 5

142-11571

11
Ga 9/21/49

X

01001

[Handwritten signature and notes]
Red In green

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. 9BH727 ORDER NO. 54989 DATE 6-15-49

CUSTOMER HORN OHIO COMPANY
CAXTON BLDG - CLEVELAND, OHIO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full LOWER:

515 WATER STREET - U.S. ROUTE 6
CHARDON'S FINEST RESTAURANT,
see layout

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

REPHOTO COLOR TRANSPARENCY.

SEE LAYOUT.

COLOR DESCRIPTION

USE COLOR TRANSPARENCY AS COLOR GUIDE.

RETURN TRANSPARENCY TO CUSTOMER. *Ret'd 9/12/49*

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

5x7

Pat 6

*Mr. HC 2 108
La 9/12/49*

6996

Red Impression

9995

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.

DIAL No. 9BH728 ORDER NO. 54988 DATE 6-15-49

CUSTOMER HARRY COLLIER'S RESTAURANT
GRIFFIN, GA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED



12 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

HARRY COLLIER'S RESTAURANT -
GRIFFIN, GEORGIA

UPPER LEFT CORNER.

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

Blue Print Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

SIGN ON FRONT OF BLDG "HARRY COLLIER'S"—GREEN NEON. SIGNS "WE FEED PEOPLE"
"WONDERFUL FOOD," "HARRY COLLIER'S" - RED NEON. BLDG BRIGHT WHITE STUCCO
WITH RED TERRA COTTA TRIM AT TOP. AWNINGS ARE WHITE WITH GREEN TRIM.
FOREGROUND GRAY GRAVEL - TREES GREEN. SKY BLUE. LETTERING ON TWO INVERTED
TUBS AT FRONT CORNERS OF BLDG IS RED & TUBS WHITE. PICKET FENCE IN BACKGROUND
WHITE. CHAIN & POSTS AROUND FLOWER BEDS BLACK. FLOWERS ON EITHER SIDE OF
ENTRANCE DOOR RED GERANIUMS. FLOWERS ACROSS FRONT OF BOTH BEDS ARE PINK
PETUNIAS. PLANTS IN BACKGROUND NEXT TO BLDG. ARE COLEUS.

PHOTO RETURNED

TO

PHOTO USED FOR

NO

YES

RETURN PHOTO

Red *Imprints*

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

CUSTOMER CARADINE HAT COMPANY
ST. LOUIS, MO.

**DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART**

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate		Yes	No	Copyright in Plate		Yes	No
1. Title in Plate				1. Copyright in Plate			
2. Title in Plate				2. Copyright in Plate			
3. Title in Plate				3. Copyright in Plate			
4. Title in Plate				4. Copyright in Plate			
5. Title in Plate				5. Copyright in Plate			
6. Title in Plate				6. Copyright in Plate			
7. Title in Plate				7. Copyright in Plate			
8. Title in Plate				8. Copyright in Plate			
9. Title in Plate				9. Copyright in Plate			
10. Title in Plate				10. Copyright in Plate			
11. Title in Plate				11. Copyright in Plate			
12. Title in Plate				12. Copyright in Plate			
13. Title in Plate				13. Copyright in Plate			
14. Title in Plate				14. Copyright in Plate			
15. Title in Plate				15. Copyright in Plate			
16. Title in Plate				16. Copyright in Plate			
17. Title in Plate				17. Copyright in Plate			
18. Title in Plate				18. Copyright in Plate			
19. Title in Plate				19. Copyright in Plate			
20. Title in Plate				20. Copyright in Plate			
21. Title in Plate				21. Copyright in Plate			
22. Title in Plate				22. Copyright in Plate			
23. Title in Plate				23. Copyright in Plate			
24. Title in Plate				24. Copyright in Plate			
25. Title in Plate				25. Copyright in Plate			
26. Title in Plate				26. Copyright in Plate			
27. Title in Plate				27. Copyright in Plate			
28. Title in Plate				28. Copyright in Plate			
29. Title in Plate				29. Copyright in Plate			
30. Title in Plate				30. Copyright in Plate			
31. Title in Plate				31. Copyright in Plate			
32. Title in Plate				32. Copyright in Plate			
33. Title in Plate				33. Copyright in Plate			
34. Title in Plate				34. Copyright in Plate			
35. Title in Plate				35. Copyright in Plate			
36. Title in Plate				36. Copyright in Plate			
37. Title in Plate				37. Copyright in Plate			
38. Title in Plate				38. Copyright in Plate			
39. Title in Plate				39. Copyright in Plate			
40. Title in Plate				40. Copyright in Plate			
41. Title in Plate				41. Copyright in Plate			
42. Title in Plate				42. Copyright in Plate			
43. Title in Plate				43. Copyright in Plate			
44. Title in Plate				44. Copyright in Plate			
45. Title in Plate				45. Copyright in Plate			
46. Title in Plate				46. Copyright in Plate			
47. Title in Plate				47. Copyright in Plate			
48. Title in Plate				48. Copyright in Plate			
49. Title in Plate				49. Copyright in Plate			
50. Title in Plate				50. Copyright in Plate			
51. Title in Plate				51. Copyright in Plate			
52. Title in Plate				52. Copyright in Plate			
53. Title in Plate				53. Copyright in Plate			
54. Title in Plate				54. Copyright in Plate			
55. Title in Plate				55. Copyright in Plate			
56. Title in Plate				56. Copyright in Plate			
57. Title in Plate				57. Copyright in Plate			
58. Title in Plate				58. Copyright in Plate			
59. Title in Plate				59. Copyright in Plate			
60. Title in Plate				60. Copyright in Plate			
61. Title in Plate				61. Copyright in Plate			
62. Title in Plate				62. Copyright in Plate			
63. Title in Plate				63. Copyright in Plate			
64. Title in Plate				64. Copyright in Plate			
65. Title in Plate				65. Copyright in Plate			
66. Title in Plate				66. Copyright in Plate			
67. Title in Plate				67. Copyright in Plate			
68. Title in Plate				68. Copyright in Plate			
69. Title in Plate				69. Copyright in Plate			
70. Title in Plate				70. Copyright in Plate			
71. Title in Plate				71. Copyright in Plate			

Title in full

(CARADINE HAT CO.)
SPORTS HATS

(SEE COPY)

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

FRONT NO. 5

(All of this on address side)

R. M.

No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark	Yes	No
------------	-----	----

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

USE POSTER FOR COPY ON SPORTS HATS SUBJECT. ADD TO TOP AND BOTTOM AS NECESSARY FOR FULL FACE CARD.

SEE INSTRUCTIONS ATTACHED FOR NUMBERING HATS.

COLOR DESCRIPTION

FOLLOW POSTER.

PHOTO RETURNED

To

PHOTO USED FOR

NO

YES

RETURN PHOTO

3M—1-2-40

Red + ~~Dk Blue~~ Dk Blue? Japan

921

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. 9BH730 ORDER NO. 55249 DATE 6-17-49

CUSTOMER CARADINE HAT COMPANY
ST. LOUIS, MO.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

2
Photos for
this Customer

25 M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

(CARADINE HAT CO.)
RODEO HATS

(SEE COPY)

FRONT NO. 5 (All of this on address side)

R. M.

No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

USE ORIGINAL ART WORK FOR COPY ON RODEO HAT SUBJECT.
ADD TO TOP AND BOTTOM AS NECESSARY FOR FULL FACE CARD.

COLOR DESCRIPTION

FOLLOW ARTWORK.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

DADE COUNTY NEWSDEALERS SUPPLY CO.,
MIAMI, FLA.

NO 98888888
9BH731
ORDER No. 55032
DATE 6-17-49

25 M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL RONEY PLAZA HOTEL,
COLLINS AVENUE, MIAMI BEACH, FLA.

PRIV. # BEFORE TITLE: DC-16

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M.

NO

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION:

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

92
P 5X7
Center on 8x10
Rogers

Executive OK of Estimate
By
Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked
By JUN 30 1949
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 30 1949	JUL 1 1949
SKETCH				
RETOUCHING	7	7		JUL 7 1949
REPHOTO			JUN 20 1949	
PHOTO-LITHO			JUL 20 1949	JUL 28 1949
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	109	13 1/2	JUL 28 1949	
ARTIST DEPT.	21	10		

DATE BLUEPRINT OK'D

By

DATE Filed

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

DADE COUNTY NEWSDEALERS SUPPLY CO.,
MIAMI, FLA.

NO. 9BH732

ORDER NO. 55032

DATE 6-17-49

25 M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL / EXCLUSIVE OCEAN-FRONT
HOTELS, / LOOKING NORTH FROM 61ST
ST., ON COLLINS AVE., / MIAMI BEACH,
FLA. /

PRIV. # BEFORE TITLE: DC-20

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

SUBMIT:

RET. PHOTO

REPHOTO

L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT RICH

PANY, INC., CHICAGO

TO TICKET

YES

Executive OK of Estimate

By JUN 20 1949

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By JUN 20 1949

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 20 1949	JUN 21 1949
SKETCH				
RETOUCHING	5	5 1/2	JUN 21 1949	am
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	117	1 3/4		7-13
ARTIST DEPT.	120	9 3/4		9-16

DATE BLUEPRINT OK'D

By

DATE Filed

SEP 23 1949

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

DADE COUNTY NEWSDEALERS SUPPLY CO.,
MIAMI, FLA.

NO. 9BH733
ORDER NO. 55032
DATE 6-17-49

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL SILHOUETTE OF MIAMI'S
SKYLINE AT SUNSET
PRIV. # BEFORE TITLE - DC-30-1

SMALL TYPE: FLORIDA NEWS & PHOTO
SERVICE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

13 Subjects on
order for this customer. Please
see that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By JUN 20 1949

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By JUN 20 1949

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 20 1949	JUN 21 1949
SKETCH				
RETOUCHING		1	JUN 21 1949	
REPHOTO				
PHOTO-LITHO				JUL 7 1949
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 3/4	JUL 7 1949	7-13
ARTIST DEPT.		10		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

DADE COUNTY NEWSDEALERS SUPPLY CO.,
MIAMI, FLA.

NO. 9BH734
ORDER No. 55032
DATE 6-17-49

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

TITLE IN FULL "LINCOLN ROAD," FASHION
CENTER OF THE TROPICS, MIAMI BEACH,
FLA.

IMPRINT

SAME AS ABOVE.

PRIV. # BEFORE TITLE: DC-33-

SMALL TYPE: FLORIDA NEWS & PHOTO
SERVICE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION:

Subjects on
order for this customer. Please
see it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 20 1949	JUN 21 1949
SKETCH				
RETOUCHING	7	5 1/2	JUN 21 1949	JUN 23 1949
REPHOTO				
PHOTO-LITHO				JUL 1 1949
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	166	1 3/4	JUL 1 1949	7-1-49
ARTIST DEPT.	101	10 1/2	9-13-49	9-14-49

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

DADE COUNTY NEWSDEALERS SUPPLY CO.,
MIAMI, FLA.

NO. 9BH735

ORDER NO. 55032

DATE 6-17-49

25 M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL BEAUTIFUL BAYFRONT
PARK/FROM THE ROCK GARDEN,
MIAMI, FLA.

PRIV. # BEFORE TITLE: DC-39

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

YES

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

Subjects on
order for this customer. Please
make it that all cuts in nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

JUN 20 1949

By

JUN 20 1949

Date

AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 20 1949	JUN 20 1949
SKETCH				
RETOUCHING		3 1/2	JUN 21 1949	JUN 23 1949
REPHOTO				
PHOTO-LITHO				JUL 1 1949
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	105	1 1/2	JUL 1 1949	7/5/49
ARTIST DEPT.	103	10		9-10-49

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

DADE COUNTY NEWSDEALERS SUPPLY CO.,
MIAMI, FLA.

NO. 9BH736

ORDER No. 55032

DATE 6-17-49

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

TITLE IN FULL SWAYING PALMS AT A
TYPICAL MIAMI BEACH,

PRIV. # BEFORE TITLE: DC-56

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE.

8 gals. ink, 100 lb.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.
SEE COLORED VIEW ATTACHED

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOLOR PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

13 Subjects on
order for this customer. Please
see it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Photo in R 9921

Executive OK of Estimate By JUN 20 1949
Date AND WORK SCHEDULE Cost Dept. Checked By JUN 20 1949
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 20 1949	
SKETCH				
RETOUCHING	10	3 1/2	JUN 21 1949	JUN 24 1949 Ark
REPHOTO				
PHOTO-LITHO				JUL 1 1949
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1 3/4	JUL 1 1949	7-1-49 Bm
ARTIST DEPT.	116	9 3/4		9/21/49

DATE BLUEPRINT OK'D DATE Filed SEP 23 1949

By By

DATE HAND COLOR PROOF OK'D DATE Photo Returned to Customer

DADE COUNTY NEWSDEALERS SUPPLY CO.,
MIAMI, FLA.

NO. 9BH737

ORDER No. 55032

DATE 6-17-49

25 M POST CARDS

C.T. ART COLORTONE

FULLY FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL CHARTER AND SIGHT-
SEEING BOATS AT MIAMI'S CITY
YACHT BASIN

PRIV. # BEFORE TITLE: DC-784

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

JUN 20 1949

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

JUN 20 1949

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 20 1949	JUN 21 1949
SKETCH				
RETOUCHING	#8-41 #2-26	6	JUN 21 1949	JUN 23 1949
REPHOTO				
PHOTO-LITHO				JUL 7 1949
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	108	13/4	JUL 7 1949	7-12-49
ARTIST DEPT.	45	10		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

ATTENTION:

Subjects on
order for this customer. Please
note that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

92

DADE COUNTY NEWSDEALERS SUPPLY CO.,
MIAMI, FLA.

NO. 9BH738
ORDER NO. 55032
DATE 6-17-49

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER
TITLE IN FULL NEW JEWISH COMMUNITY
CENTER, MIAMI BEACH, FLA.
PRIV. # BEFORE TITLE: DC-79

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. 1 R. M. NO
IMPRINT SAME AS ABOVE.

8pt 1/2, cph
PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

Subjects
order for this customer. Please
it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate By Cost Dept. Checked
By Date JUN 20 1949 AND WORK SCHEDULE By Date JUN 20 1949

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 20 1949	JUN 21 1949
SKETCH				
RETOUCHING		1 1/2	JUN 21 1949	JUN 28 1949
REPHOTO				
PHOTO-LITHO				JUL 1 4 1949
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	118	1 1/2	JUL 1 4 1949	7-15-49
ARTIST DEPT.	118	9		9/20/49

DATE BLUEPRINT OK'D By DATE Filed By
DATE HAND COLOR PROOF OK'D By DATE Photo Returned to Customer

DADE COUNTY NEWSDEALERS SUPPLY CO.,
MIAMI, FLA.

NO. 9BH739
ORDER NO. 55032
DATE 6-17-49

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL PALMS ON BISCAYNE
BLVD., MIAMI, FLA.

PRIV. # BEFORE TITLE: DC-80

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

Subjects on
order for this customer. Please
note that all cuts or nega-
tives are uniform and colors
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

JUN 20 1949

Date

WORK SCHEDULE

By

JUN 20 1949

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 20 1949	JUN 21 1949
SKETCH				
RETOUCHING	3	3 1/2		JUN 23 1949
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	105	1 1/2		7/12/49
ARTIST DEPT.	103	9 3/4		7/22-49

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

DADE COUNTY NEWSDEALERS SUPPLY CO.
MIAMI, FLA.

NO. 9BH740
ORDER NO. 55032
DATE 6-17-49

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL / FABULOUS PLAYGROUND OF
THE AMERICAS, / MIAMI BEACH, FLA. /

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE.

PRIV. # BEFORE TITLE: DC-82
SMALL TYPE: PHOTO BY MIAMI BEACH
NEWS BUREAU

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.
SEE COLORED VIEWS ATTACHED.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

JUN 20 1949

AND WORK SCHEDULE

Date

JUN 20 1949

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 20 1949	JUN 21 1949
SKETCH				
RETOUCHING		6 1/2	JUN 21 1949	JUN 27 1949
REPHOTO				
PHOTO-LITHO				JUL 15 1949
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	2	JUL 15 1949	7-15-49
ARTIST DEPT.	101	12 1/2	9-20-49	9-21-49

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

DADE COUNTY NEWSDEALERS SUPPLY CO.
MIAMI, FLA.

NO. 9BH741

ORDER NO. 55032

DATE 6/17/49

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL: LUXURIOUS HOTEL ROW,
COLLINS AVE., MIAMI BEACH, FLA.
AVENUE,

PRIV. # BEFORE TITLE: DC-84

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

ATTENTION

Subjects in
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 28 1949	JUL 8 - 1949
SKETCH				
RETOUCHING		7 1/2		JUL 1 1949
REPHOTO				
PHOTO-LITHO			JUL 12 1949	JUL 20 1949
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	108	1 3/4	JUL 20 1949	7-22-49
ARTIST DEPT.	113	10 1/2		9-20-49

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

DADE COUNTY NEWSDEALERS SUPPLY CO.
MIAMI, FLA.

NO. 9BH742

ORDER NO. 55032

DATE 6/17/49

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL: THE NEW UNIVERSITY
OF MIAMI, CORAL GABLES, FLA. 1

PRIV. # BEFORE TITLE: DC-43 —
XXXXXXXXXX:

SMALL TYPE — CITY OF MIAMI NEWS PHOTO

RETOUCHING AND COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

FOLLOW TISSUE OVERLAY

YES

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

ATTENTION

13 Subjects
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 20 1949	JUN 23 1949
SKETCH				
RETOUCHING		3 1/2	JUN 21 1949	JUN 23 1949 ax
REPHOTO				
PHOTO-LITHO				JUL 1 1949
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 1/2	JUL 1 1949	
ARTIST DEPT.	111	9		9/21/49

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

DADE COUNTY NEWSDEALERS SUPPLY CO.
MIAMI, FLA.

NO. 9BH743

ORDER No. 55032

DATE 6/17/49

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL:

BEAUTIFUL ISLAND HOME, FORT
LAUDERDALE, FLA.

PRIV. # BEFORE TITLE: 88-DF-43

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

YES

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

Subjects ☐
order for this customer. Please
be sure that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING	10	3 1/2	JUN 21 1949	
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	22	1 1/2		
ARTIST DEPT.	111	9 1/2		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.

NO
YES
RETURN PHOTO

DIAL NO. 9BH751 ORDER NO. 55255 DATE 6-20-49
CUSTOMER RANDALL - MC KENZIE & HENDERSON, INC.
PITTSBURGH, PA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED



12 1/2 M BUSINESS CDS SIZE 3 1/2 X 2 1/16

STYLEART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full IN SKY:

CONSISTENTLY SUPERIOR DRY CLEANING
SINZE 1901 - CLEANTHRU

(SEE COPY)

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

FRONT NO. NO (All of this on address side) R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

USE PHOTO FROM D-9322 FOR PICTURE REDUCTION ONLY.
MAKE NEW BLACK NEGATIVE.
REDUCE COLOR PLATES.

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

MAKEOVER

Charge to Customer Dept.

Time Required

Time Required in C. T. Dept.

ART DEPT.

ENGRAVING

AUG 26 1949

L. O. 1/2
Plant 2 1/2 105
11/2/49
2 for your list
01004

As 30

DADE COUNTY NEWSDEALERS SUPPLY CO.
MIAMI, FLA.

NO. 9BH744

ORDER No. 55033

DATE 6/17/49

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

TURTLE CRAWL AT KEY WEST, FLA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES

IMPRINT

SAME AS ABOVE

PRIV. # BEFORE TITLE: DK-13

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

JUN 20 1949

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

JUN 20 1949

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 21 1949	JUN 24 1949
SKETCH				
RETOUCHING		4		JUN 27 1949
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	108	1 1/2		7-13-49
ARTIST DEPT.	105	9		7/20/49

DATE BLUEPRINT OK'D

By

DATE Filed

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

DADE COUNTY NEWSDEALERS SUPPLY CO.
MIAMI, FLA.

NO. 9BH745
ORDER No. 55033
DATE 6/17/49

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

OLD LIGHT HOUSE AT KEY WEST, FLA.,

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES

IMPRINT

SAME AS ABOVE

PRVT. # BEFORE TITLE: DK-14

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

OTO TICKET

ATTENTION

Subjects on
order for this customer. Please
note that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

JUN 20 1949

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

JUN 20 1949

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 20 1949	JUN 24 1949
SKETCH				
RETOUCHING		3 1/2	JUN 22 1949	JUN 28 1949
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	167	1 1/2		7-14
ARTIST DEPT.	117	8 3/4		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

DADE COUNTY NEWSDEALERS SUPPLY CO.
MIAMI, FLA.

NO. 9BH746

ORDER No. 55033

DATE 6/17/49

25 M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

MODERN CHARTER BOAT FISHING
FLEET AT KEY WEST, FLA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R.M. YES

IMPRINT

SAME AS ABOVE

PRIV. # BEFORE TITLE: DK-15

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

YES

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION:

7 Subjects on
order for this customer. Please
see it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

JUN 20 1949

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

JUN 20 1949

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 20 1949	
SKETCH				
RETOUCHING		3 1/2	JUN 21 1949	JUN 27 1949
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	108	1 1/2		7-13-49
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

DADE COUNTY NEWSDEALERS SUPPLY CO.
MIAMI, FLA.

NO. 9BH747
ORDER No. 55033
DATE 6/17/49

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

SUN AND SURF BATHING AT
MUNICIPAL SOUTH BEACH,
KEY WEST, FLA.

PRVT. # BEFORE TITLE: DK-16

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT No. 1 R. M. YES

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION:

Subjects on
order for this customer. Please
make it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

JUN 20 1949

AND WORK SCHEDULE

JUN 20 1949

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 20 1949	
SKETCH				
RETOUCHING		4	JUN 24 1949	JUN 29 1949
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	108	1 1/2		7-13-49
ARTIST DEPT.	107	8 3/4		9-21-49

DATE BLUEPRINT OK'D

DATE Filed

SEP 23 1949

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

DADE COUNTY NEWSDEALERS SUPPLY CO.
MIAMI, FLA.

NO. 9BH748

ORDER No. 55033

DATE 6/17/49

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

"THE CONVENT OF MARY IMMACULATE",
KEY WEST, FLA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT

SAME AS ABOVE

PRVT. # BEFORE TITLE: DK-18-1

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

7 Subjects on
order for this customer. Please
make it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

JUN 20 1949

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

JUN 20 1949

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 20 1949	
SKETCH				
RETOUCHING		4	JUN 24 1949	JUN 28 1949
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	105	1 1/2		7/2/49
ARTIST DEPT.	114	8 3/4		

DATE BLUEPRINT OK'D

By

DATE Filed

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

DADE COUNTY NEWSDEALERS SUPPLY CO.
MIAMI, FLA.

NO. 9BH749

ORDER No. 55033

DATE 6/17/49

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL:

ST. PAUL'S EPISCOPAL CHURCH,
KEY WEST, FLA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NONE

IMPRINT SAME AS ABOVE

PRVT. # BEFORE TITLE: DK-17

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked JUN 28 1949

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 1 1949	JUL 8 1949
SKETCH				
RETOUCHING	5	5	JUN 28 1949	JUN 30 1949
REPHOTO				
PHOTO-LITHO			JUL 1 2 1949	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	135	1 1/2		7/25/49
ARTIST DEPT.	102	9 1/2		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

DADE COUNTY NEWSDEALERS SUPPLY CO.
MIAMI, FLA.

NO. 9BH750

ORDER NO. 55033

DATE 6/17/49.

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

COMMANDANTS' QUARTERS, "WHERE THE
PRESIDENT VACATIONS", KEY WEST,
FLA. /

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NONE

IMPRINT

SAME AS ABOVE

800-nd, 19A

PROT. # BEFORE TITLE: DK-19-

PHOTO PROPERTY OF CUSTOMER

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

YES

SUBMIT:

RET. PHOTO REPHOTO B. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

JUN 20 1949

AND WORK SCHEDULE

Date

JUN 20 1949

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 20 1949	
SKETCH				
RETOUCHING	5	5 1/2	JUN 24 1949	JUN 29 1949 <i>Ans.</i>
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	105	1 1/2		7/13/49 <i>QMX</i>
ARTIST DEPT.	120	9		9-20

DATE BLUEPRINT OK'D

DATE Filed

SEP 23 1949

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 9BH752 ORDER NO. 55256 DATE 6-20-49

CUSTOMER LAWRENCE DUBRAY
NEVADA, MISSOURI

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full (IN PANEL)

SKYLINE CLUB - 4 MILES NORTH OF
NEVADA, MO. ON HIGHWAY 71

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

PANEL

FULL FACE 3 SIDES WITH 7/8" TINTED PANEL BELOW. TYPE COPY IN

REMOVE LINES & POLE. IMPROVE GRASS.

COLOR DESCRIPTION

SIGN - RED, WITH WHITE LETTERS. NEON - BLUE. CAR - DARK BLUE WITH LIGHT
BLUE TOP. ROOF & TRIM BELOW WINDOWS - BRICK RED.

SEND PROOF.

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. 9BH753 ORDER NO. 55257 DATE 6-20-49

CUSTOMER THE SAGAMORE HOTEL
MIAMI BEACH, FLORIDA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

250 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

THE SAGAMORE HOTEL - POOL - CABANA CLUB
AIR CONDITIONED (Black ink) MIAMI BEACH,

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

DRAWING IS IN STOCK ROOM ON 4TH FLOOR.

NOTE ADDITION OF MIAMI BEACH ON TISSUE OVERLAY.

COLOR DESCRIPTION

FOLLOW CORRECTED SKETCH.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

2-5-7
Ret 10
108
8-1-49
11-10-10-17-49

Signature

11/20/48

Very Best

923

Ok Blue Impression

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. 9BH754 ORDER NO. 55264 DATE 6-20-49

CUSTOMER

HOTEL CAMFIELD
MINNEAPOLIS 2, MINN.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE
(All of this on address side)

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No

Title in full

NEW HOTEL CAMFIELD

FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

FOLLOW SKETCH.

COLOR DESCRIPTION

FOLLOW SKETCH.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

9995

M

2-5x7

Ret 1
Ret 7
Ima. Hc. 2½ - 106 - 7-19-41
Ret 13 M

Signature

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER	DIAL No. 9BH755	ORDER NO. 55262	DATE 6-20-49	DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART	DATE COMPLETED	Photos for this Customer	PHOTO RETURNED TO PHOTO USED FOR	
	CUSTOMER	NATIONAL VAN LINES CHICAGO, ILL.						
	12½ M BUSINESS CDS SIZE 3½ X 2 5/16			STYLE PHOTO COLORIT-FULL FACE				
	PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout			(All of this on address side)				
	Title in Plate Yes No	Copyright in Plate Yes No	FRONT NO. NO	R. M. Yes No				
	Title in full		R. M. to cover part of Mess. Space, entire Mess. Space, entire Front					
	NATIONAL VAN LINES		Trade Mark Yes No Special type as sample					
	(SEE COPY)		IMPRINT: Customer C. T. Imprint No Imprint					
	RETOUCHING DEPARTMENT		Blue Print — Handcolor — Black & White Proof Titles—Red, Blue					
	Submit — Sketch — Layout — Retouched Photo — Wash Drawing							
	Follow Layout							
	USE PHOTO FROM 9BH572. MAKE NEW BLACK NEGATIVE. REDUCE COLOR PLATES.							
	SEE CUT ATTACHED.							
	COLOR DESCRIPTION							

Send (p)
Send 2/2
Re you print
1/20/49
9986

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. 9BH756 ORDER NO. 55267 DATE 6-21-49

CUSTOMER

DELAWARE LIQUOR STORE, INC.
WILMINGTON, DELAWARE

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$ GROUP 5

STYLEART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

DELAWARE LIQUOR STORE, INC. 2300
MARKET ST., WILMINGTON 246, DELAWARE
....ETC. (SEE COPY)

FRONT NO. 5

(All of this on address side)

R. M.

Yes

No

R.M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

FOLLOW SKETCH FOR PICTURE SIDE.

USE HANDWRITTEN DRAWING FOR R.M.

COLOR DESCRIPTION

FOLLOW SKETCH.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

2995

5-5x7

Hand 2 1/2
Ret 14
Print 2 1/2 118-7-27-49
Fleet 17 M

Work

CURT TEICH & COMPANY, INC.
CHICAGO 13, ILLINOIS

NO. 9BH757
ORDER No. K 38451
DATE 6-21-49

25 M MIN 3 1/2 x 2 1/2 C.T. ART COLORTONE FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

MAIN STREET

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 8BH1583. MAKE NEW BLACK NEGATIVE.

REDUCE COLOR PLATES.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate By _____ Cost Dept. Checked By _____
Date JUN 22 1949 AND WORK SCHEDULE Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				JUN 21 1949
SKETCH	9	1/2		
RETOUCHING			JUN 21 1949	
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		2 1/2		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

5993

ROSE NEWS CO.,
LANSING, MICH.

NO. 9BH758

ORDER No. 55035

DATE 6/21/49

12½ M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER-BORDER

TITLE IN FULL

MACKLIN FIELD, MICHIGAN STATE
COLLEGE, EAST LANSING, MICH.

Small type: Photo by Tryon

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NONE

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

RETOUCHING AND COLOR DESCRIPTION

SEE ATTACHED LIST FOR COLOR GUIDE

Photo in 154 155

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

JUN 21 1949

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 21 1949	
SKETCH				
RETOUCHING	4	3	JUN 23 1949	
REPHOTO				
PHOTO-LITHO				JUL 1 1949
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	2	JUL 1 1949	
ARTIST DEPT.	117	12'2		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

RUSH

SEP 16 1949

M. E. RUSSELL,
SARASOTA, FLORIDA

NO. 9BH759

ORDER No. 55052

DATE 6/21/49

25 M POST CARDS C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

TITLE IN FULL

TROPICAL ROYAL PALMS IN WATERFRONT
PARK, SHOWING MANATEE RIVER BRIDGE
BETWEEN BRADENTON AND PALMETTO, FLA.
IN DISTANCE

IMPRINT
SAME AS ABOVE

Place customer private # before
title-; B-21

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

SEE ATTACHED XXX SHEET FOR COLOR GUIDE

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

JUN 23 1949

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 23 1949	JUN 24 1949
SKETCH				
RETOUCHING		4	JUN 24 1949	JUN 28 1949
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	13 1/2		
ARTIST DEPT.	103	10 3/4		

DATE BLUEPRINT OK'D

DATE Filed OCT 1 1949

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

M. E. RUSSELL,
SARASOTA, FLORIDA

NO. 9BH760

ORDER NO. 55052

DATE 6/21/49

25 M POST CARDS C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO.

TITLE IN FULL

IMPRINT

TROPICAL SCENE ON GULF OF MEXICO,
BRADENTON BEACH, FLA. *2 lines*

SAME AS ABOVE

Place customer's private number
before title: B-22

PHOTO PROPERTY OF CUSTOMER

RETOUCHING AND COLOR DESCRIPTION

*Lighten up sand where title is to be placed so
SEE ATTACHED SHEET FOR COLOR GUIDE that a take-off
can be made*

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOLOR PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

3 Subjects
... for this customer. Please
... it that all cuts or nega-
... uniform and colors are
... with each other
... as suggestive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

JUN 30 1949

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 20 1949	JUL 22 1949
SKETCH				
RETOUCHING	3	3		JUL 7 1949
REPHOTO				
PHOTO-LITHO			JUL 12 1949	JUL 20 1949
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107		JUL 20 1949	
ARTIST DEPT.				

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

M. E. RUSSELL,
SARASOTA, FLORIDA

NO. 9BH761

ORDER NO. 8x 55052

DATE 6/21/49

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS IS THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

TITLE IN SKY

TROPICAL ROYAL PALMS CAST THEIR
SHADOWS IN FLORIDA, FORT MYERS
BEACH ROAD

Place customer private number
before title-; F-32

RETOUCHING AND COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NONE

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF C.T.

SEE ATTACHED ~~XX~~ SHEET FOR COLOR GUIDE

Title must be placed in sky for takeoff purposes

SUBMIT:

RET. PHOTO REPHOTO B.L. & W. PROOF

YES
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

3
Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE

AND WORK SCHEDULE

JUN 23 1949
Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 23 1949	JUN 24 1949
SKETCH				
RETOUCHING		3 1/2	JUN 24 1949	JUN 29 1949 <i>Ans.</i>
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 1/2		
ARTIST DEPT.	21	9		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

OCT 1 1949
DATE Filed

By

DATE Photo Returned to Customer

ORANGE NEWS CO.,
ORLANDO, FLA.

NO. 9BH762

ORDER No. 55053

DATE 6/21/49

12½ M POST CARDS C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

BEAUTIFUL COCOA BEACH, FLA.
ON THE ATLANTIC OCEAN

Place customer private number
before title-; C-36

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NONE

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

SEE ATTACHED SHEET FOR COLOR GUIDE

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES
HANDCOL PROOF

RETURN PHOTO

CURY TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

5 Subjects on
set for this estimate. Please
note that all colors are
given in uniformity and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

By

Date

JUN 23 1949
Cost Dept. Checked

OPERATION	EST. TIME		DATE	
	Clock No.	Time Allowed	ENTERED DEPT.	COMPLETED
COMPOSING, Type Set Up			JUN 23 1949	JUN 24 1949
SKETCH				
RETOUCHING	3	1½	JUN 24 1949	JUN 29 1949
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	118	1½		7-13-49
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

ORANGE NEWS CO.,
ORLANDO, FLA.

NO. 9BH763

ORDER No. 55053

DATE 6/21/49

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

THE NEW INDIAN RIVER BRIDGE AT
TITUSVILLE, FLA., SHOWING FISHING
PIER TO LEFT.

Place customer private number
before title-; T-4

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NONE

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

SEE ATTACHED SHEET FOR COLOR GUIDE

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

Subjects on
order for this customer. Please
note it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 23 1949	JUN 24 1949
SKETCH				
RETOUCHING		2	JUN 24 1949	JUN 28 1949
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	105	1 1/2		7/1/49
ARTIST DEPT.	111	9		7/12/49

DATE BLUEPRINT OK'D

By

DATE Filed

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

ORANGE NEWS CO.,
ORLANDO, FLA.

NO. 9BH764

ORDER No. 55053

DATE 6/21/49

12½ M POST CARDS C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NONE

IMPRINT

SAME AS ABOVE

Place customer private number
before title-; Mix B-1

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

SEE ATTACHED SHEET FOR COLOR GUIDE

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

37

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 23 1949	
SKETCH				
RETOUCHING		3	JUN 24 1949	JUN 28 1949
REPHOTO				
PHOTO-LITHO				JUL 15 1949
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	116	1½	JUL 15 1949	7-15-49
ARTIST DEPT.	113	9		9-27-49

DATE BLUEPRINT OK'D

By

DATE Filed 9/25/49

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

ORANGE NEWS CO.,
ORLANDO, FLA.

NO. 9BH765

ORDER No. 55053

DATE 6/21/49

12 $\frac{1}{2}$ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

Title to Cover

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NONE

IMPRINT

SAME AS ABOVE

Place customer private number
before title-; B-2

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF C.T.

SEE ATTACHED SHEET FOR COLOR GUIDE

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

JUN 23 1949

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 23 1949	
SKETCH				
RETOUCHING	7	3	JUN 24 1949	JUN 27 1949 <i>am</i>
REPHOTO				
PHOTO-LITHO				JUL 7 1949
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	105	1 $\frac{1}{2}$	JUL 7 1949	7/13/49 <i>am</i>
ARTIST DEPT.	102	9		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

ATTENTION

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
make an attractive set.

57

Pat. Inquiries

ORANGE NEWS CO.,
ORLANDO, FLA.

NO. 9BH766

ORDER No. 55053

DATE 6/21/49

12½ M POST CARDS C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NONE

TITLE IN FULL

HARVESTING CELERY, SANFORD, FLA.
"THE CELERY CITY"

IMPRINT

SAME AS ABOVE

SAME AS ABOVE

Place customer private number
before title-; S-8

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF

CUSTOMER

SEE ATTACHED SHEET FOR COLOR GUIDE

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

Subjects on
order for this customer. Please
see to it that all colors are
true and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 23 1949	JUN 24 1949
SKETCH				
RETOUCHING		2	JUN 24 1949	JUN 24 1949
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	108	13½		7-13-49
ARTIST DEPT.		10½		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 9BH767 ORDER NO. 55277 DATE 6-23-49

CUSTOMER GLENK'S MANSION HOUSE
FIELDSBORO, NEW JERSEY

DEPT. RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART
DATE COMPLETED 6/28/49

2
Photos for
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLOR TONE - WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full UPPER: GLENK'S MANSION HOUSE -
RESTAURANT - BAR AND GRILL
BOT: FIELDSBORO, N.J..

FRONT NO. 5
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

SEE INSTRUCTIONS ATTACHED.

CROP AS MARKED ON PHOTO.

COLOR DESCRIPTION

FOLLOW INSTRUCTIONS ATTACHED.

#1 PHOTO COLOR: BLDG 36--ROOF 38 STATE--CHIMNEY 23 DRAIN PIPE WHITE--ALL
WINDOW FRAMES WHITE--AWNINGS 38 WHITE BORDER--WINDOW SHADES 38 SMALL BUSH
RIGHT FOREGROUND 23.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.

DIAL NO. 9BH768 ORDER NO. 55277 DATE 6-23-49

CUSTOMER
GLENK'S MANSION HOUSE
FIELDSBORO, N.J.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

2
Photos for
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-WHITE BORDER

PLACE OF TITLE Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full UPPER: GLENK'S MANSION HOUSE -
RESTAURANT - BAR AND GRILL
BOT: FIELDSBORO, N.J. /

FRONT NO. 5 (All of this on address side)
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

SEE INSTRUCTIONS ATTACHED!

COLOR DESCRIPTION

FOLLOW INSTRUCTIONS ATTACHED.

#2 PHOTO COLOR: FRONT OF HOUSE COLOR SAME AS #1 BRICK AND CLAPBOARD STONES
IN DRIVEWAY, SHUTTERS, MAIN SPOUT, WINDOW FRAME, RAIL ON PORCH ON ROOF, POST
ON PORCH, STONE OVER WINDOWS, TRIM ON BAY WINDOWS (LIGHT PART) ALL IN WHITE.
TREES AND GRASS GREEN. DRIVE IS GRAVEL 15--RAIL TOP BAY WINDOW IRON BLACK.
BOTTOM OF PORCH ON ROOF 36--THE LEAVES ON TREES THAT LOOK WHITE ARE GREEN.
THE SUN WAS ON THEM WHEN PHOTO WAS MADE.

NO
YES
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 9BH770 ORDER NO. 55284 DATE 6-23-49

CUSTOMER CRESHEIM ARMS HOTEL
PHILADEL., PENNA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full THE CRESHEIM ARMS HOTEL
ALLEN LANE AND BRYAN STREET, MT. AIRY,
THE HIGHEST ALTITUDE AND MOST SALUBRIOUS
RESIDENTIAL SECTION OF PHILADELPHIA.

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

PLACE TITLE TO BEST ADVANTAGE.

COLOR DESCRIPTION

LARGER BLDG ON RIGHT -BRICK CONSTRUCTION & STUCCO IN SPANISH BUFF(DEEP YELLOW)
SHUTTERS & CORNICE - FOREST GREEN. WINDOW FRAMES & SASHES - WHITE. TWO
ELEVATIONS ON ROOF IN SPANISH BUFF WITH FOREST GREEN TRIM. SOLARIUM CONNECTING
BLDGS ALSO SPANISH BUFF WITH FOREST GREEN TRIM. ENTRANCE STEPS GRAY & FOREST
GREEN. ROOF DARK RED. BLDG ON LEFT STONE. LARGE BAY WINDOWS, CONSERVATORY,
LARGE PORCH & ENTRANCE. PORCH-FOREST GREEN. WOODWORK ALL WINDOWS FOREST GREEN
WITH ONE FOOT WIDE SPANISH BUFF TRIM. RED ASBESTOS SHINGLE ROOF. TOWER - DARK
RED ASBESTOS SHINGLE ROOF. SPIRE ON TOP TOWER - GREEN. PILLARS-LARGE CONCRETE
BLOCKS. ELECTRIC SIGN BLACK WITH WHITE ELECTRIC BLUBS" THE CRESHEIM ARMS HOTEL
ATTACHED THERETO IS THE EMBLEM "A.A.A." WITH LETTERING ON IT "APPROVED HOTEL".
EMBLEM IS BLUE WITH WHITE LETTERING. DIRECTLY IN BACK OF SIGN IS FLAG POLE
45 FEET HIGH. FLAG IS 25 FEET LONG.

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

5998

M. E. RUSSELL,
SARASOTA, FLORIDA

NO.

9BH771

ORDER No.

55055

DATE

6/23/49

12½ M

POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. 1

R. M. NONE

TITLE IN FULL

COCONUT PALMS ALONG MANATEE
RIVER, SHOWING BRIDGE FROM PALMETTO
TO BRADENTON, FLA. IN DISTANCE

IMPRINT

SAME AS ABOVE

Place customer private number
before title-; B-23

89th St.
CCH

PHOTO PROPERTY OF CUSTOMER

RETOUCHING AND COLOR DESCRIPTION

SEE ATTACHED SHEET FOR COLOR GUIDE

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

JUN 24 1949

AND WORK SCHEDULE

By

JUN 24 1949

Date

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 24 1949	
SKETCH				
RETOUCHING		22		JUN 29 1949
REPHOTO				
PHOTO-LITHO				
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	15		
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

DATE Filed

SEP 23 1949

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

F.E.C. NEWS CO.,
WEST PALM BEACH, FLA.

NO. 9BH772

ORDER No. 55095

DATE 6/27/49

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

THE JOSEPH E. DAVIES ESTATE,
PALM BEACH

Place customer private number
before title: C-2

RETOUCHING AND COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF C.T.

SEE ATTACHED SHEET FOR COLOR GUIDE

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF ^{YES} HANDCOLOR PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

4 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate By _____ Cost Dept. Checked By _____
Date JUN 27 1949 **ESTIMATE** Date JUN 29 1949
AND WORK SCHEDULE

OPERATION	EST. TIME		DATE	DATE
	Clock No.	Time Allowed	ENTERED DEPT.	COMPLETED
COMPOSING, Type Set Up			JUN 29 1949	JUL 11 1949
SKETCH				
RETOUCHING	3	3		JUL 1 1949
REPHOTO				
PHOTO-LITHO			JUL 12 1949	JUL 20 1949
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 3/4	JUL 20 1949	
ARTIST DEPT.	112	9 3/4		

DATE BLUEPRINT OK'D _____ DATE Filed SEP 15 1949

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

F.E.C. NEWS CO.,
WEST PALM BEACH, FLA.

NO. 9BH773

ORDER No. 55095

DATE 6/27/49

25 M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

WORTH AVENUE * DISTINCTIVE AND
EXCLUSIVE PALM BEACH

Place customer private number
before title: C-11

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

SEE ATTACHED SHEET FOR COLOR GUIDE

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

4 Subjects on
order for this customer. Please
note that all sets are nega-
tives uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

JUN 29 1949

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 7 1949 JUN 29 1949	JUL 8 - 1949
SKETCH				
RETOUCHING		4 1/2	JUN 30 1949	JUN 30 1949
REPHOTO				
PHOTO-LITHO			JUL 12 1949	JUL 21 1949
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	105	2	JUL 21 1949	7/22/49
ARTIST DEPT.	103	11		8-25-49

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

6984 I

F.E.C. NEWS CO.,
WEST PALM BEACH, FLA.

NO. 9BH774

ORDER No. 55095

DATE 6/27/49

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

POPULAR PALM BEACH PIER, ON THE
ATLANTIC OCEAN

Place customer private number
before title: C-38

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

RETOUCHING AND COLOR DESCRIPTION

SEE ATTACHED SHEET FOR COLOR GUIDE

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

Subject on
order for this envelope. Please
see on a few all over at sign-
ature on envelope and return to
in laboratory when ready, either
to make or purchase set.

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By JUN 27 1949
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 27 1949	JUL 27 1949
SKETCH				
RETOUCHING		2 1/2		JUL 6 1949
REPHOTO			JUL 12 1949	
PHOTO-LITHO				JUL 20 1949
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	108	1 1/2	JUL 20 1949	7-20-49
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

F.E.C. NEWS CO.,
WEST PALM BEACH, FLA.

NO. 9BH775

ORDER NO. 55095

DATE 6/27/49

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

SUN AND SURF CLUB, PALM BEACH

Place customer private number
before title: C-35

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

RETOUCHING AND COLOR DESCRIPTION

SEE ATTACHED SHEET FOR COLOR GUIDE

SUBMIT: YES
RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

Subjects on
order for this customer. Please
be in the office or nega-
tives are not in colors are
in the morning. Each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

JUN 29 1949

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 29 1949	JUL 11 1949
SKETCH				
RETOUCHING		6		JUL 1 1949
REPHOTO				
PHOTO-LITHO			JUL 12 1949	JUL 20 1949
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	108	2	JUL 20 1949	7-22-49
ARTIST DEPT.	115	12		9-20-49

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

178
F.E.C. NEWS CO.,
WEST PALM BEACH, FLA.

NO. 9BH776

ORDER NO. 55096

DATE 6/27/49

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

TITLE IN FULL

THE BEAUTIFUL PALM BEACHES

Place customer private number
before title: C-1-

RETOUCHING AND COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

SEE ATTACHED SHEET FOR COLOR GUIDE

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF YES
HANDCOL. PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate
By _____
Date _____
ESTIMATE
AND WORK SCHEDULE
Cost Dept. Checked 1949
By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 20 1949	JUL 2 1949
SKETCH				
RETOUCHING		3 1/2	6-25-49	JUN 30 1949
REPHOTO				
PHOTO-LITHO			JUL 12 1949	
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	108	1 1/2		7-25-49
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL No. 9BH777 ORDER NO. 55290 DATE 6-24-49

CUSTOMER SIMONINI BROS.
ALGONQUIN, ILL.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$ GROUP 4

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

SIMONINI'S CORNER SINCE 1921 - JUNCTION
62-31 ALGONQUIN ILLINOIS - AIR
CONDITIONED

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

(GROUP VIEW)

FOLLOW SKETCH.

COLOR DESCRIPTION

FOLLOW SKETCH.

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

5-5x7
Lay Out 3 1/2
Ret. 12
Type 2 1/2 108, 9-7-49
Print 12 1/2 108 9-7-49
5994 to print
MAY 1949
Red imprints

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. 9BH778

ORDER NO.

55292

DATE

6-24-49

DEPT.

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER

GRACE APARTMENTS
HOLLYWOOD, FLA.

6 1/2 M P OST CARDS SIZE 3 1/2 X 5 1/2

STYLEART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full IN SKY: 3 on 100 ft. caper

GRACE APARTMENTS AND CORAL HOTEL/-

807 NORTH OCEAN DRIVE, HOLLYWOOD

BEACH, FLA. / 6 ft. caper

FRONT NO. 5

(All of this on address side)

R. M.

Yes

No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type an sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

CROP FROM LEFT UP TO POST, AT RIGHT AT CORNER OF BUILDING AT RIGHT EDGE,
AT BOTTOM ABOUT 1/2" BELOW BOAT.

DO NOT MAKE ARTIFICIAL. LEAVE IN POSTS AND WIRES, ETC.. BUT TAKE OUT SIGN
AT WATER'S EDGE AND CLEAN UP DEBRIS, BUT KEEP RETOUCHING TO A MINIMUM.

TITLE IN SKY, USING SIMPLE FACES.

SHOW RETOUCED PHOTO TO CUSTOMER COLOR DESCRIPTION

USE KODACHROME AS COLOR GUIDE.

RETURN KODACHROME TO CUSTOMER Ret'd 9/12/49 B.

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 9BH779
33284

ORDER NO. 55294

DATE 6-27-49

CUSTOMER

CADILLAC PAPER PRODUCTS CO.
CADILLAC, MICH.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No

Title in full

UPPER:
THE NORTHWOOD HOTEL, CADILLAC,
MICHIGAN

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

REMOVE WIRES & POLE TO RIGHT, CENTER TRAFFIC LIGHT.

COLOR DESCRIPTION

BROWN BRICK BLDG. WITH LIGHT GRAY STONE TRIM. TAN AWNINGS
WITH GREEN STRIPES. BLACK FIRE-ESCAPE. BLACK CORNER HOTEL SIGN WITH
WHITE LETTERS. LIGHT POLE, ALUMINUM. OTHER BLDGS, SHOWING DARK RED,
BROWN. DARK GRAY STREET.

PHOTO PROPERTY OF C. T. & CO. —

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

F.E.C. NEWS CO.,
WEST PALM BEACH, FLA.

NO. 9BH781

ORDER No. 55089

DATE 6/24/49

25 M POST CARDS C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

TITLE IN FULL

GETTING READY FOR THE SAILFISH
DERBY AT THE PALM BEACHES

IMPRINT

SAME AS ABOVE

Place customer private number
before title--: C-39-

PHOTO PROPERTY OF CUSTOMER

RETOUCHING AND COLOR DESCRIPTION

SEE ATTACHED SHEET FOR COLOR GUIDE

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF YES
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE

Cost Dept. Checked

By

Date

AND WORK SCHEDULE

JUN 23 1949

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 23 1949	JUL 5 - 1949
SKETCH				
RETOUCHING		6		JUL 6 1949
REPHOTO				
PHOTO-LITHO			JUL 12 1949	JUL 20 1949
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF		2	JUL 20 1949	JUL 21 1949
ARTIST DEPT.	100	10		

DATE BLUEPRINT OK'D

By

DATE Filed

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

F.E.C. NEWS CO.,
WEST PALM BEACH, FLA.

NO. 9BH782

ORDER No. 55090

DATE 6/24/49

12 1/2 M POST CARDS XXXXXX C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL
PALM-LINED BUSINESS SECTION,
FORT PIERCE, FLA.

Place customer private number
before title-: F.P.8

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NONE

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

RETOUCHING AND COLOR DESCRIPTION

SEE ATTACHED SHEET FOR COLOR GUIDE

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

JUN 29 1949

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 29 1949	JUL 11 1949
SKETCH				
RETOUCHING		4	6-30-49	JUL 1 1949
REPHOTO				
PHOTO-LITHO			JUL 12 1949	JUL 20 1949
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	105	2	JUL 20 1949	7/21/49
ARTIST DEPT.	103	11		9-23-49

DATE BLUEPRINT OK'D

By

DATE Filed

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

~~F~~E.C. NEWS CO.,
WEST PALM BEACH, FLA.

NO. 9BH783

ORDER NO. 55091

DATE 6/24/49

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

LIDO POOLS AND SHOPPING CENTRE,
PALM BEACH, FLA. /

Place customer private number
before title-: C-9

RETOUCHING AND COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

SEE ATTACHED SHEET FOR COLOR GUIDE

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF ^{YES} HANDCOLOR PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate By _____ Cost Dept. Checked By _____
Date JUN 24 1949 Date JUN 20 1949

ESTIMATE AND WORK SCHEDULE

OPERATION	EST. TIME		DATE	
	Clock No.	Time Allowed	ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up				JUL 11 1949
SKETCH				
RETOUCHING		7	JUN 30 1949	JUL 6 1949
REPHOTO				
PHOTO-LITHO			JUL 12 1949	JUL 20 1949
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	105	1 1/2	JUL 20 1949	7/21/49
ARTIST DEPT.	115	0		10-13-49

DATE BLUEPRINT OK'D _____ DATE Filed 10/18/49
By _____ By _____
DATE HAND COLOR PROOF OK'D _____
DATE Photo Returned to Customer _____

921

SCARROON MANOR
SCHROON LAKE, NEW YORK

NO. 9BH784

ORDER No. 55092

DATE 6/24/49

12½ M POST CARDS C.T. PHOTO-COLORIT WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. 1 R. M. NONE

IMPRINT

XXXXXX NONE

PHOTO PROPERTY OF CUSTOMER

RETOUCHING AND COLOR DESCRIPTION

Please make the following changes: Bring out more prominently the lettering on all the signs concerning Scarroon Manor, including the little white sign on the side of the door of Track 30.

Near Track 30, there is a beautiful sign by the U.S. Rubber Co. Please remove all the lettering on same and only leave the picture of the girl.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate By _____ Cost Dept. Checked By _____
Date JUN 30 1949 AND WORK SCHEDULE Date JUN 30 1949

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 30 1949	JUL 11 1949
SKETCH				
RETOUCHING		5 hr 7-1-49		JUL 11 1949
REPHOTO				
PHOTO-LITHO			JUL 12 1949	JUL 21 1949
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	2	JUL 21 1949	
ARTIST DEPT.		11		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO.

9BH785

ORDER NO.

55353

DATE

6-28-49

DEPT.

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER

DEL PICO LODGE
PALM SPRINGS, CALIF

12 1/2 M

POST CARDS

SIZE

3 1/2 X 5 1/2

STYLE

ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full

DEL PICO LODGE - THE JEWEL OF THE
DESERT...ETC.

FRONT NO.

5

(All of this — address side)

R. M.

Yes No

R.M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

(SEE COPY)

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print

Handcolor

Black & White Proof.

Titles—Red,

FOLLOW SKETCH. USE PHOTOS #1 & #2.

EXTRA FIGURE TO BE DRAWN IN ON #2.

COLOR DESCRIPTION

FOLLOW COMPLETED SKETCH.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

3-5x7

Lay Out

1 1/2

Ret

7 1/2

Impr He

2

108-13-26

Sketch

12 1/2

Requiescat

Ch 986

Red

Impressant

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No.

9BH786

ORDER NO.

55868
55355

DATE

6-28-49

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART.

DATE COMPLETED

Photos for
this Customer

CUSTOMER

LAS FLORES INN
MALIBU, CALIF.

25 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full

LAS FLORES INN - 21150 ROOSEVELT HIGHWAY,
LAS FLORES BEACH, MALIBU, CALIF..

FRONT NO.

5

(All of this on address side)

R. M.

Yes

No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

FOLLOW TISSUE OVERLAY.

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

0995

Ret

6 1/2

He

1 1/2

100-7/10/49

Flut

8 3/4

(24)

X
C.T.

ARTHUR H. RICHARDS,
WATKINS GLEN, N. Y.

NO. 9BH787

ORDER No. 55097

DATE 6/28/49

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

THE GRAND PRIX ROAD RACE AT
WATKINS GLEN, N. Y.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT

SA SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

RETOUCHING AND COLOR DESCRIPTION

MAKE REPHOTO

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES
HANDCOL PROOF

YES
RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PM & TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

Date

JUN 30 1949

AND WORK SCHEDULE

By

Date

JUN 30 1949

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 30 1949	JUL 1 1949
SKETCH				
RETOUCHING		35		JUL 7 1949
REPHOTO				
PHOTO-LITHO			JUL 14 1949	
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	105	2		7/25/49
ARTIST DEPT.	21	12		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

ARTHUR H. RICHARDS,
WATKINS GLEN, N. Y.

NO. 9BH788

ORDER No 55098

DATE 6/28/49

12 1/2 M POST CARDS C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. 1 R.M. YES

TITLE IN FULL

IMPRINT

GLEN OF THE POOLS, WATKINS GLEN,
N. Y. IN THE FINGER LAKES

SAME AS ABOVE

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF CUSTOMER

MAKE REPHOTO

2CH 174

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES
HANDCOL PROOF

YES
RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENV. OPE PHOTO TICKET

ATTENTION

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

R

673

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

JUL 1 - 1949

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 1 1949	JUL 1 1949
SKETCH				
RETOUCHING		3	JUL 1 1949	JUL 11 1949
REPHOTO				
PHOTO-LITHO			JUL 1 2 1949	JUL 20 1949
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	13 1/2	JUL 20 1949	
ARTIST DEPT.	104	9 3/4		

JAN 18 1950

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By Bennie

ARTHUR H. RICHARDS,
WATKINS GLEN, N. Y.

NO. 9BH789

ORDER No. 55098

DATE 6/28/49

12 $\frac{1}{2}$ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

WATKINS GLEN HARBOR, SENECA LAKE,
WATKINS GLEN, N. Y. IN THE
BEAUTIFUL FINGER LAKES REGION OF
CENTRAL NEW YORK

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

473.

Executive OK of Estimate

By

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

JUN 29 1949

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 7 - 1949	JUL 9 - 1949
SKETCH				
RETOUCHING	3	1 1/2		JUL 6 1949
REPHOTO				
PHOTO-LITHO			JUL 12 1949	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	124	1 1/2		
ARTIST DEPT.	101	10	10-8-49	12-8-49

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

JAN 18 1950

Bennie

ARTHUR H. RICHARDS,
WATKINS GLEN, N. Y.

NO. 98572
9BH790
ORDER No. 55098
DATE 6/28/49

12 1/2 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

MAIN ENTRANCE XXX WATKINS GLEN
STATE PARK, WATKINS GLEN, N. Y.
IN THE BEAUTIFUL FINGER LAKES/
OF CENTRAL NEW YORK

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF C. T.

RETOUCHING AND COLOR DESCRIPTION

Remove wires, have flag in proportion, bring out sign
Watkins Glen State Park.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOLOR PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate By _____ Cost Dept. Checked
By _____
Date JUN 29 1949 AND WORK SCHEDULE Date JUN 29 1949

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 29 1949	JUL 9 - 1949
SKETCH				
RETOUCHING	3	2 1/2	JUN 30 1949	JUN 30 1949
REPHOTO				
PHOTO-LITHO			JUL 12 1949	JUL 20 1949
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF		1 1/2	JUL 23 1949	
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D _____ DATE Filed JAN 20 1950
By _____ By Bennie
DATE HAND COLOR PROOF OK'D _____
DATE Photo Returned to Customer _____

ARTHUR H. RICHARDS,
WATKINS GLEN, N. Y.

NO. 9BH791

ORDER No. 55098

DATE 6/28/49

12½ M POST CARDS C.T. ART COLORTONE

(ALL OF THIS ON THE PICTURE SIDE)

FULL FACE

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. 1 R. M. YES

TITLE IN FULL

IMPRINT

ENTRANCE TUNNEL AND SENTRY BRIDGE
WATKINS GLEN STATE PARK,
WATKINS GLEN, N. Y. IN THE
FINGER LAKES

SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

Subjects on
order for this customer. Please
note that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

2CH164

Photo in 104 17H

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

JUN 29 1949

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 29 1949	JUL 9 1949
SKETCH				
RETOUCHING	4	2		JUL 6 1949
REPHOTO				
PHOTO-LITHO			JUL 12 1949	JUL 20 1949
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 1/2	JUL 20 1949	
ARTIST DEPT.	42	9 1/2		

DATE BLUEPRINT OK'D

DATE Filed

JAN 20 1950

By

By

Bernie

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL NO. 9BH792 ORDER NO. 55356 DATE 6-28-49

CUSTOMER

SISTERS OF CHARITY
NEW YORK 7, NEW YORK

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

150M POST CARDS SIZE ~~XXXX~~ 3 1/2 X 5 1/2

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full

PLEASE REMEMBER US! "OF SUCH IS THE
KINGDOM OF HEAVEN"....ETC."

(SEE COPY)

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

FRONT NO.

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

USE NEW PHOTO - SAME SIZE AS ON 8BH720. FOLLOW LAYOUT ON 8BH720.

COLOR DESCRIPTION

SHOW ALL SUNDAYS, FRIDAYS AND FEAST DAYS ^{IN RED} (OF THE CHURCH IN RED. SUNDAYS &
FEAST DAYS ARE PRINTED IN RED ON COPY. FRIDAYS ARE PRINTED IN BLACK. ALL
NUMERALS TO BE SHOWN IN RED ARE CIRCLED. FOLLOW DETAIL OF 1949 CALENDAR.)

Photo mtd 10/11/49. B.

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

3M-1-2-40

3 5 x 7

Leut

3

Ret

2

Miss He

1

Leut

9-104

Ar g... ..

Handwritten signature/initials

Handwritten signature/initials

6994

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 9BH793 ORDER NO. 55380 DATE 6-29-49

CUSTOMER HOTEL SEVENTY-NINTH STREET
MIAMI, FLORIDA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

PHOTO RETURNED

6 1/2 M BUSINESS CDS SIZE 3 1/2 X 2 5/16

STYLE PHOTO COLORIT-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No
Title in full

PATIO - HOTEL SEVENTY-NINTH STREET
MIAMI, FLORIDA

FRONT NO. NO R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

TO

SEE TISSUE LAYOUT FOR PLACING OF TITLE.

FOLLOW INSTRUCTIONS ATTACHED.

COLOR DESCRIPTION

FOLLOW INSTRUCTIONS ATTACHED.

PHOTO USED FOR

RETURN PHOTO YES NO

Handwritten notes on back of card:
5986
6-29-49
C.T. & Co.

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 9BH794 ORDER NO. 55379 DATE 6-29-49

CUSTOMER HOTEL GILMER
COLUMBUS, MISS.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

THE GILMER HOTEL
COLUMBUS, MISSISSIPPI

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type sample

IMPRINT: Customer

C.T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

FOLLOW INSTRUCTIONS ATTACHED.

COLOR DESCRIPTION

FOLLOW INSTRUCTIONS ATTACHED.

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

0995

Rev. 7

40° 127/21-9
La 9'2

X
W 2 57

0995

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 9BH795 ORDER NO. 55378 DATE 6-29-49

CUSTOMER ROYCE CAFE
EDMOND, OKLA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/2 M POST CARDS SIZE 3 1/2 x 5 1/2

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

ON U.S. HIGHWAY 66 AND 77 ..EDMOND,
OKLAHOMA

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

FOLLOW SKETCH.

COLOR DESCRIPTION

FOLLOW SKETCH

Photo ret 9/20/49
2/15

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

G9

1-5x7

Ret

1 3/4 105 9/14

9/12

42

1020

623

Red + Dk Blue Signature

3M-1-2-40

1998

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.
—
NO
YES
RETURN PHOTO

DIAL No. 9BH796 ORDER NO. 55359 DATE 6-28-49

CUSTOMER

SPINNING WHEEL MOTEL
PIKEVILLE, KY.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full LEFT BORDER: PHONE 692-J

SPINNING WHEEL MOTEL IN THE MOUNTAINS
OF EASTERN KENTUCKY
BOT: 5 MILES SOUTH OF PIKEVILLE, KY. ETC.
(SEE COPY)

FRONT NO. 5

(All of this — address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type-as sample

IMPRINT: Customer C/T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout CONTINUED FROM ABOVE:

RIGHT BORDER: PHOTO BY C.L. DAMRON

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

CABINS - WHITE. FENCE - WHITE. ROOFS - VERY DARK GREEN.

SIGNS - RED. MAIN BLDG - YELLOW TILE, SMALL ADJACENT BLDG-WHITE.

BACKGROUND - BEST JUDGMENT.

FOREGROUND - BEST JUDGMENT.

PHOTO RETURNED

TO

PHOTO USED FOR

1-5x7
Ret 5
He 1 3/4 118
Jut 10 44
No print
CWB

NTS

5998

M.E. RUSSELL, SARASOTA, FLORIDA

NO. 9BH797

ORDER No. 55365

DATE 6-28-49

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL CORNER OF COURT OF
RINGLING ART MUSEUM, SARASOTA, FLA.

PRIV. # BEFORE TITLE: S-10

CREDIT LINE: PHOTO BY FLORIDA NEWS
AND PHOTO SERVICE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF CUST

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY!

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

PLEASE PRINT NAME AND ADDRESS
ON ENVELOPE AND RETURN TO
CURT TEICH & COMPANY, INC.
CHICAGO, ILL. 60601

9448

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

JUN 29 1949

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				JUL 11 1949
SKETCH			JUN 29 1949	
RETOUCHING		4	JUN 30 1949	JUL 6 1949
REPHOTO				
PHOTO-LITHO			JUL 12 1949	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	104	13 1/2		
ARTIST DEPT.		10 3/4		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

OCT 11 1949

NO. 9BH798

M.E. RUSSELL SARASOTA, FLORIDA

ORDER NO. 55365

DATE 6-28-49

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

TITLE IN FULL / RINGLING PLAZA APPROACH
TO RINGLING ART MUSEUM, SHOWING
STATUE OF NEPTUNE / SARASOTA, FLA.

IMPRINT SAME AS ABOVE.

PRIV. # BEFORE TITLE: S-75

CREDIT LINE: PHOTO BY BURNELL

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

Subjects on
order for this customer. Please
note to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

By

Date

Date

JUN 29 1949

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up		JUN 29 1949	JUL 1 1949
SKETCH			
RETOUCHING	3 32	JUN 30 1949	JUL 6 1949
REPHOTO			
PHOTO-LITHO		JUL 1 2 1949	JUL 20 1949
BLUEPRINT			
STRIPPING, OPAQUING			
HAND COLOR PROOF	18 1 1/2	JUL 20 1949	7-21-49
ARTIST DEPT.	101 9	9-26-49	9-28-49

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

ATTENTION

9998

M.E. RUSSELL, SARASOTA, FLORIDA

NO. 9BH799
ORDER No. 55365
DATE 6-28-49

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)	(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER	FRONT No. 1 R. M. YES
TITLE IN FULL / LOOKING EAST IN RINGLING ART MUSEUM, SARASOTA, FLA.	IMPRINT SAME AS ABOVE.
PRIV. # BEFORE TITLE: S-9	PHOTO PROPERTY OF C.T.
RETOUCHING AND COLOR DESCRIPTION	

FOLLOW TISSUE OVERLAY.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate By _____ Date _____
ESTIMATE AND WORK SCHEDULE Cost Dept. Checked By _____ Date JUN 29 1949

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 29 1949	JUL 9 - 1949
SKETCH				
RETOUCHING		3	JUN 30 1949	JUL 6 1949
REPHOTO				
PHOTO-LITHO			JUL 12 1949	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	108	1 3/4		
ARTIST DEPT.	112	9 3/4	9/22/49	

DATE BLUEPRINT OK'D _____ DATE Filed _____
By _____ By _____
DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____
By _____

4

ADV. ORDER

**DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART**

DATE COMPLETED

**Photos for
this Customer**

STYLE ART COLOR TONE - FULL FACE

FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type ■ sample
IMPRINT: Customer C. T. Imprint No Imprint

Title in full

35 ACRES - - - YOU WILL FIND EVERY
CONVENIENCE HERE

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

FOLLOW SKETCH, EXCEPT FOR ONE COLOR CHANGE
NOTED ON TISSUE OVERLAY. /

COLOR DESCRIPTION

FOLLOW CORRECTED SKETCH.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

	RETURN PHOTO	YES	NO
1. Do you have a photograph of your child?			
2. Do you have a photograph of your child's mother?			
3. Do you have a photograph of your child's father?			
4. Do you have a photograph of your child's siblings?			
5. Do you have a photograph of your child's grandparents?			
6. Do you have a photograph of your child's great-grandparents?			
7. Do you have a photograph of your child's friends?			
8. Do you have a photograph of your child's teacher?			
9. Do you have a photograph of your child's school?			
10. Do you have a photograph of your child's neighborhood?			
11. Do you have a photograph of your child's community?			
12. Do you have a photograph of your child's country?			
13. Do you have a photograph of your child's world?			
14. Do you have a photograph of your child's future?			
15. Do you have a photograph of your child's life?			
16. Do you have a photograph of your child's soul?			
17. Do you have a photograph of your child's heart?			
18. Do you have a photograph of your child's mind?			
19. Do you have a photograph of your child's spirit?			
20. Do you have a photograph of your child's love?			
21. Do you have a photograph of your child's hope?			
22. Do you have a photograph of your child's faith?			
23. Do you have a photograph of your child's grace?			
24. Do you have a photograph of your child's mercy?			
25. Do you have a photograph of your child's kindness?			
26. Do you have a photograph of your child's gentleness?			
27. Do you have a photograph of your child's patience?			
28. Do you have a photograph of your child's self-control?			
29. Do you have a photograph of your child's wisdom?			
30. Do you have a photograph of your child's understanding?			
31. Do you have a photograph of your child's knowledge?			
32. Do you have a photograph of your child's skill?			
33. Do you have a photograph of your child's strength?			
34. Do you have a photograph of your child's courage?			
35. Do you have a photograph of your child's faithfulness?			
36. Do you have a photograph of your child's loyalty?			
37. Do you have a photograph of your child's integrity?			
38. Do you have a photograph of your child's honesty?			
39. Do you have a photograph of your child's justice?			
40. Do you have a photograph of your child's peace?			
41. Do you have a photograph of your child's joy?			
42. Do you have a photograph of your child's love?			
43. Do you have a photograph of your child's hope?			
44. Do you have a photograph of your child's faith?			
45. Do you have a photograph of your child's grace?			
46. Do you have a photograph of your child's mercy?			
47. Do you have a photograph of your child's kindness?			
48. Do you have a photograph of your child's gentleness?			
49. Do you have a photograph of your child's patience?			
50. Do you have a photograph of your child's self-control?			
51. Do you have a photograph of your child's wisdom?			
52. Do you have a photograph of your child's understanding?			
53. Do you have a photograph of your child's knowledge?			
54. Do you have a photograph of your child's skill?			
55. Do you have a photograph of your child's strength?			
56. Do you have a photograph of your child's courage?			
57. Do you have a photograph of your child's faithfulness?			
58. Do you have a photograph of your child's loyalty?			
59. Do you have a photograph of your child's integrity?			
60. Do you have a photograph of your child's honesty?			
61. Do you have a photograph of your child's justice?			
62. Do you have a photograph of your child's peace?			
63. Do you have a photograph of your child's joy?			
64. Do you have a photograph of your child's love?			
65. Do you have a photograph of your child's hope?			
66. Do you have a photograph of your child's faith?			
67. Do you have a photograph of your child's grace?			
68. Do you have a photograph of your child's mercy?			
69. Do you have a photograph of your child's kindness?			
70. Do you have a photograph of your child's gentleness?			
71. Do you have a photograph of your child's patience?			
72. Do you have a photograph of your child's self-control?			
73. Do you have a photograph of your child's wisdom?			
74. Do you have a photograph of your child's understanding?			
75. Do you have a photograph of your child's knowledge?			
76. Do you have a photograph of your child's skill?			
77. Do you have a photograph of your child's strength?			
78. Do you have a photograph of your child's courage?			
79. Do you have a photograph of your child's faithfulness?			
80. Do you have a photograph of your child's loyalty?			
81. Do you have a photograph of your child's integrity?			
82. Do you have a photograph of your child's honesty?			
83. Do you have a photograph of your child's justice?			
84. Do you have a photograph of your child's peace?			
85. Do you have a photograph of your child's joy?			
86. Do you have a photograph of your child's love?			
87. Do you have a photograph of your child's hope?			
88. Do you have a photograph of your child's faith?			
89. Do you have a photograph of your child's grace?			
90. Do you have a photograph of your child's mercy?			
91. Do you have a photograph of your child's kindness?			
92. Do you have a photograph of your child's gentleness?			
93. Do you have a photograph of your child's patience?			
94. Do you have a photograph of your child's self-control?			
95. Do you have a photograph of your child's wisdom?			
96. Do you have a photograph of your child's understanding?			
97. Do you have a photograph of your child's knowledge?			
98. Do you have a photograph of your child's skill?			
99. Do you have a photograph of your child's strength?			

3M—1-2-40

PHOTO RETURNED

To

PHOTO USED FOR

A. KLEBAN & SONS,
BRIDGEPORT, CONN.

NO. 9BH801
ORDER NO. 55102
DATE 6/27/49

12 1/2 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT NO. 1 R. M. NONE

TITLE IN FULL

IMPRINT

MAIN STREET SOUTH, BRIDGEPORT,
CONN.

SAME AS ABOVE

MAIN STREET NORTH

PHOTO PROPERTY OF CUSTOMER

RETOUCHING AND COLOR DESCRIPTION

SEE BACK OF PHOTOGRAPH FOR INSTRUCTIONS

SUBMIT: YES
RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

Subjects on
order for this customer. Please
note it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

JUN 30 1949

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 30 1949	
SKETCH	9	10		JUL 21 1949
RETOUCHING				
REPHOTO				
PHOTO-LITHO			JUL 23 1949	AUG 3 1949
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	105	2	AUG 3 1949	8/8/49
ARTIST DEPT.	23	12		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

A. KLEBAN & SONS,
BRIDGEPORT, CONN.

NO. 9BH802
ORDER No. 552 55102
DATE 6/27/49

12½ M POST CARDS C.T. ART COLORTONE FULL FACE /	
(ALL OF THIS ON THE PICTURE SIDE)	
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER	FRONT No. 1 R. M. NONE
TITLE IN FULL GENERAL ELECTRIC WORKS, BRIDGEPORT, CONN. <i>8pt. Helvetica</i>	IMPRINT SAME AS ABOVE
PHOTO PROPERTY OF CUSTOMER	

RETOUCHING AND COLOR DESCRIPTION

SEE BACK OF PHOTOGRAPH FOR INSTRUCTIONS

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF ☒ HANDCOLOR PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

2 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
correct.

Executive OK of Estimate
By *[Signature]*
Date JUL 6 1949

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked
By *[Signature]*
Date JUL 6 1949

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 6 1949	JUL 8 1949
SKETCH		1		
RETOUCHING		6	JUL 12 1949	JUL 14 1949
REPHOTO				
PHOTO-LITHO				JUL 26 1949
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	17	2	JUL 26 1949	
ARTIST DEPT.	101	11	9-9-49	9-12-49

DATE BLUEPRINT OK'D
By _____
DATE HAND COLOR PROOF OK'D

DATE Filed *SEP 16 1949*
By _____
DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. 9BH803 ORDER NO. 55386 DATE 6-29-49

CUSTOMER
RANCHOTEL
TEHACHAPI, CALIF.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

RANCHOTEL /- TEHACHAPI, CALIFORNIA /
PHONE 25-W /

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

USE NEGATIVE AND FOLLOW KODACHROME FOR COLOR ONLY.

COLOR DESCRIPTION

USE KODACHROME FOR COLOR GUIDE.

RETURN KODACHROME TO CUSTOMER.

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

1 Print
Rev 6
107 AC 132
La 9

W. H. H.

873

Added photo caption
8/5/49 C.T.

B.G.

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. 9BH804 ORDER NO. 55387 DATE 6-29-49

CUSTOMER

BAYONET HOUSING CORP.
WINTER PARK, FLA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLEPHOTO COLORIT-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

THE BAYONET APTS. / ORLANDO, FLORIDA

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

CROP AS MARKED.

FOLLOW TISSUE OVERLAY.

COLOR DESCRIPTION

USE 2 KODACHROMES AS COLOR GUIDE FOR SOFT GOOD COLORING.

SEE TISSUE OVERLAY.

RETURN KODACHROMES TO CUSTOMER

Rec'd 10/6/49 B.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

5/4

X
Woot

RV. 5
108
11/2 7-28-49
La A 11/10/49

HARRY N. MARTIN
P. O. BOX 324
ASHEVILLE, N. C.

NO. 9BH805
ORDER No. 55124
DATE 6/29/49

25 M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT No. 1 R. M. NONE

TITLE IN FULL

IMPRINT

Top: HOTEL GREYSTONE, GATLINBURG, TENN.

SAME AS ABOVE

Bot: ENTRANCE TO GREAT SMOKY MOUNTAINS
NATIONAL PARK

Place customer prvt. # before title: 560

Small type: © Curt Teich & Co., Inc.

PHOTO PROPERTY OF CUSTOMER

RETOUCHING AND COLOR DESCRIPTION

See photo for instructions and attached post card for color guide

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate By Cost Dept. Checked
By Date JUL 1 1949 By Date JUL 1 1949
ESTIMATE AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 1 1949	JUL 1 1949
SKETCH				
RETOUCHING	3-15 2-3	4 1/2	JUL 1 1949	JUL 8 1949
REPHOTO				
PHOTO-LITHO			JUL 12 1949	JUL 20 1949
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	108	1 3/4	JUL 20 1949	7-21-49
ARTIST DEPT.		10 1/2		

DATE BLUEPRINT OK'D

DATE Filed SEP - 9 1949

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

THE UNION NEWS CO., (AND TRADEMARK)

NO. 9BH806

ORDER No. 55130

DATE 6/30/49

25 M POST CARDS C.T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER CENTER-BORDER

TITLE IN FULL

THE CHEAT RIVER CANYON NEAR
ROWLESBURG, W. VA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

RETOUCHING AND COLOR DESCRIPTION

SEE ATTACHED SHEET FOR INSTRUCTIONS

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOLOR PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

Date

JUL 1

1949

AND WORK SCHEDULE

By

Date

JUL 1

1949

OPERATION	EST. TIME		DATE	
	Clock No.	Time Allowed	ENTERED DEPT.	COMPLETED
COMPOSING, Type Set Up			JUL 1 1949	JUL 1 1949
SKETCH				
RETOUCHING		3	JUL 1 1949	JUL 1 1949
REPHOTO				
PHOTO-LITHO			JUL 20 1949	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 1/2		
ARTIST DEPT.	42	9 1/2		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

1923

THE UNION NEWS CO., (AND TRADEMARK)

NO. 9EH807

ORDER No. 55130

DATE 6/30/49

25 M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

THE CAPITOL LIMITED — BALTIMORE
& OHIO ALL-PULLMAN STREAMLINER.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES.

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

RETOUCHING AND COLOR DESCRIPTION

SEE ATTACHED SHEET FOR INSTRUCTIONS

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

JUL 1 1949

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

JUL 1 1949

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 1 1949	JUL 1 1949
SKETCH				
RETOUCHING	7	6	JUL 1 1949	JUL 7 1949
REPHOTO				
PHOTO-LITHO			JUL 1 2 1949	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	104	1 3/4		
ARTIST DEPT.	42	10 1/2		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

1923

THE UNION NEWS CO., (AND TRADEMARK)

NO. 9EH808

ORDER No. 55130

DATE 6/30/49

25 M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

THE NEW COLUMBIAN — BALTIMORE
& OHIO ALL-COACH ~~TRK~~ STREAMLINER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

RETOUCHING AND COLOR DESCRIPTION

SEE ATTACHED SHEET FOR INSTRUCTIONS

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF YES
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

Subjects on
order for this customer. Please
see it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

JUL 1 1949

ADD WORK SCHEDULE

JUL 1 1949

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 1 1949	JUL 1 1949
SKETCH				
RETOUCHING	7	3 1/2	JUL 1 1949	JUL 7 1949
REPHOTO				
PHOTO-LITHO			JUL 1 2 1949	JUL 2 0 1949
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 1/2	JUL 2 0 1949	
ARTIST DEPT.		10 1/2		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

THE UNION NEWS CO., (AND TRADEMARK)

NO. 9BH809

ORDER NO. 55130

DATE 6/30/49

25 M

POST CARDS C.T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER CENTER-BORDER

FRONT NO. 1

R. M. YES

TITLE IN FULL

IMPRINT

THE CINCINNATI -- BALTIMORE &
OHIO ALL-COACH STREAMLINER IN
THE ALLEGHENY FOOTHILLS NEAR
DAWSON, MD.

SAME AS ABOVE

6 pl. sh. c. & b.

PHOTO PROPERTY OF

CUSTOMER

RETOUCHING AND COLOR DESCRIPTION

SEE ATTACHED SHEET FOR INSTRUCTIONS

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

5 Subjects
order for this customer. Please
note that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

JUL 1 1949

JUL 1 1949

OPERATION	EST. TIME		DATE	
	Clock No.	Time Allowed	ENTERED DEPT.	COMPLETED
COMPOSING, Type Set Up			JUL 1 1949	JUL 2 1949
SKETCH				
RETOUCHING		5 1/2	JUL 1 1949	JUL 13 1949
REPHOTO				
PHOTO-LITHO			JUL 23 1949	AUG 1 1949
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	105	1 3/4	AUG 1 1949	8/2/49
ARTIST DEPT.		10		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

523

THE UNION NEWS CO., (AND TRADEMARK)

NO. 9BH810

ORDER NO. 55130

DATE 6/30/49

25 M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER CENTER-BORDER

TITLE IN FULL

HISTORIC HARPER'S FERRY, W. VA.,
IN THE BLUE RIDGE MOUNTAINS ON
THE BALTIMORE & OHIO RAILROAD.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. YES

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

CUSTOMER

RETOUCHING AND COLOR DESCRIPTION

SEE ATTACHED SHEET FOR INSTRUCTIONS.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

JUL 29 1949

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

JUL 1 1949

By

JUL 1 1949

Date

AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 1 1949	JUL 7 1949
SKETCH				
RETOUCHING		3 1/2	JUL 1 1949	JUL 13 1949
REPHOTO				
PHOTO-LITHO			JUL 23 1949	AUG 1 1949
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	108	1 1/2	AUG 1 1949	8-2-49
ARTIST DEPT.	34	9 1/2		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

ATTENTION

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

M23

SANDOVAL NEWS SERVICE, EL PASO, TEXAS

NO. 9BH812

ORDER No. 55401

DATE 7-1-49

25 M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL IN PLATE:

CAFE CHARMANT, JUAREZ,
OLD MEXICO

PRIV. # BEFORE TITLE: J-31

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE.

IN STAMP SPACE: PLACE
STAMP HERE

Made in U.S.A.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

BLDG - LIGHT STONE STUCCO. TRIMMINGS ARE BLUE. GLASS BLOCKS A-
ROUND DOOR. DOOR - OAK COLOR. AWNINGS ON LEFT - DARK BLUE. PUT
BLUE & WHITE STRIPED CANVAS OVER CANOPY ON SIDE ENTRANCE. TAKE OUT
WIRES & 3 POLES. TAXI SIGN CAN REMAIN. LETTERING "CAFE" IS GREEN
LETTERING "CHARMANT" IS YELLOW. BLDG. ON LEFT - WHITE WITH RED ROOF
"CITY OF PARIS" HAS INLAID BLUE STONE AT LOWER PART.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

JUL 1 1949

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

By

Date

JUL 1 1949

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 1 1949	
SKETCH				
RETOUCHING		50	JUL 1 1949	JUL 21 1949
REPHOTO				
PHOTO-LITHO			JUL 23 1949	AUG 10 1949
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 1/2	AUG 10 1949	
ARTIST DEPT.	34	9		

DATE BLUEPRINT OK'D

By

DATE Filed

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

CUSTOMER	DIAL NO. 9BH813	ORDER NO. 55414	DATE 7-5-49	DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART	DATE COMPLETED	Photos for this Customer
	THE BLOTIX COMPANY SPRINGFIELD, OHIO					
	12½ M POST CARDS SIZE 3½ X 5½			STYLEART COLORTONE-FULL FACE		
	PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout			(All of this on address side)		
PHOTO PROPERTY OF C. T. & CO.	Title in Plate Yes No	Copyright in Plate Yes No	FRONT NO. 5	R. M. Yes No		
	Title in full		R. M. to cover part of Mess. Space, entire Mess. Space, entire Front			
	REMOVE WALLPAPER GREASE SPOTS WITH BLOT-X...ETC. (SEE COPY)		Trade Mark Yes No Special type as sample			
			IMPRINT: Customer C. T. Imprint No Imprint			
RETOUCHING DEPARTMENT			Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue			
Submit — Sketch — Layout — Retouched Photo — Wash Drawing			Follow Layout			
FOLLOW SKETCH, WITH ADDITION OF REPRODUCTION OF CAN IN LOWER RIGHT. (ARTIST SUGGESTS KEEPING CAN ERECT, BUT TO LOWER SLIGHTLY BELOW EYE LEVEL, SO AS TO SHOW PART OF COVER OF CAN.) — ON RED ARROW WHICH POINTS TO CAN PUT IN BLACK 35¢ (SEE CARD 5BH673)						
SEE INSTRUCTIONS ATTACHED.						
COLOR DESCRIPTION						
FOLLOW SKETCH AND INSTRUCTIONS ATTACHED.						

PHOTO RETURNED

TO

PHOTO USED FOR

1-5x7 pcc
Lay out 2 1/2
Ret 6
ec 10 1/2 107
Print 10 104

W 304

514

Red Impression

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.

DIAL NO. 9BH814 ORDER NO. 55415 DATE 7-5-49

CUSTOMER OLIVER R. MILLER
GRANTSVILLE, PENNA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE PHOTO COLORIT -FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

MILLER'S COTTAGES - RESTAURANT/
15 MILES EAST OF HARRISBURG, PA. / ON RT.
22 / 1

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

CROP AS MARKED.

PLACE TITLE TO BEST ADVANTAGE.

COLOR DESCRIPTION

BLDGS - WHITE WITH DARK GREEN ROOFS. WINDOW & DOOR TRIMS - DARK GREEN.
SIGN ON EXTREME LEFT BEARS TITLE "COTTAGES". CITIES SERVICE GASOLINE.

NO
YES
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

CURT TEICH & CO. CHICAGO, ILL.

NO. 9EH815

ORDER No.

DATE 7-6-49

25 M CALENDAR CARDS

C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No.

R. M. YES

TITLE IN FULL

IMPRINT

FOLLOW SKETCH

PHOTO PROPERTY OF

RETOUCHING AND COLOR DESCRIPTION

FOLLOW SKETCH

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By JUL 7 1949

AND WORK SCHEDULE

By JUL 7 1949

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 7 1949	AUG 1 1949
SKETCH	4	4	AUG 4 1949	AUG 5 1949
RETOUCHING	2	2		
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

Retouch for color plate
#2 - 9th.

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. 9BH816 ORDER NO. 55419 DATE 7-6-49

CUSTOMER KOZY KORNER GRILL
MYRTLE BEACH, S.C.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-FULL FAC

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full KOZY KORNER RESTAURANT - MYRTLE
BEACH, S.C. "AMERICA'S FINEST STRAND"
670 MILES S. OF NEW YORK, 735 MILES N.
OF MIAMI

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

FOLLOW SKETCH, BUT CORRECT BRICK COLOR AS MARKED ON
BACK OF SKETCH.

COLOR DESCRIPTION

FOLLOW CORRECTED SKETCH.

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

Rephoto

1-527

Ret 8

Mr. Hc 1-5 22-7/1/44

Print 9 (24)

Rephoto

Print

Rephoto Q.T.
For
fr.

9-30

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. 9BH817 ORDER NO. 55421 DATE 7-6-49

CUSTOMER

ERNEST BURWELL, INC.
SPARTANBURG, S.C.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full

SALES SERVICE - SERVICE CONTROL
TOWER AND PARTS DEPARTMENT - WHEEL
ALIGNING AND FRAME STRAIGHTENING- MAIN
14 POWER LIFTS

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

STYLE ART COLORTONE-FULL FACE

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

FOLLOW SKETCH, EXCEPT TAKE WORDING OUT OF BOTTOM OF PICTURE AT TOP CENTER,
TRIM IT SLIGHTLY AT BOTTOM TO MOVE IT DOWN AND PUT WORDING ABOVE IT IN THE
SKY. SIGN ON EXTERIOR OF BUILDING TO BE REDUCED $\frac{1}{4}$ TH. CHEVROLET SYMBOL
FROM LETTERHEAD.

COLOR DESCRIPTION

FOLLOW CORRECTED SKETCH.

PHOTO RETURNED

TO

PHOTO USED FOR

523

For
Rush
C.T.I.

Blue Impression

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 9BH818 ORDER NO. 55422 DATE 7-6-49

CUSTOMER REX PLAZA HOTEL & COTTAGES
TUPELO, MISS.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

REX PLAZA HOTEL AND COTTAGES IN
TUPELO MISSISSIPPI
HEART OF DEEP SOUTH

FRONT NO. 5
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No
IMPRINT: Customer

(All of this on address side)

R. M. Yes No

Special type as sample

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print Handcolor Black & White Proof. Titles—Red, Blue

FOLLOW SKETCH — (COAT — OF ARMS FROM LETTERHEAD ATT'D.)

COLOR DESCRIPTION

FOLLOW SKETCH.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

2 Rephotos
1 line
1-5x7

Leut 1 1/2

Ret 4 1/2

Jim 4c 1 1/2 -106-8124-47

Leut 9 (54)

W04 9 3

239

Red & Ok Blue Imprints

EDGEWATER GULF HOTEL
EDGEWATER PARK, MISS.

NO.

9BH819

ORDER No.

55156

DATE

7/8/49

12½ M

POST CARDS

C.T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE IN TITLE: UPPER, LOWER, CENTER, BORDER

FRONT No.

1

R. M.

NONE

TITLE IN FULL

IMPRINT

NONE

UPPER: EDGEWATER GULF HOTEL,
Midway Between Gulfport and Biloxi,
EDGEWATER PARK, MISS.

LOWER: AERIAL VIEW OF EDGEWATER
GULF HOTEL, SHOWING GULF OF MEXICO
IN BACKGROUND

PHOTO PROPERTY OF

CUSTOMER

RETOUCHING AND COLOR DESCRIPTION

SEE ATTACHED CARD FOR COLOR GUIDE

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

JUL 11 1949

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

JUL 11 1949

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 11 1949	JUL 11 1949
SKETCH				
RETOUCHING	5	7	JUL 15 1949	JUL 20 1949
REPHOTO			JUL 23 1949	
PHOTO-LITHO				AUG 10 1949
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	17	10	AUG 10 1949	
ARTIST DEPT.				

DATE BLUEPRINT OK'D

By

DATE Filed

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

ATTENTION

Subjects on
order for this customer. Please
note to it that all cases of nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Follow HLP
very carefully

EDGEWATER GULF HOTEL
EDGEWATER PARK, MISS.

NO.

9BH820

ORDER No. 55156

DATE 7/8/49

12½ M POST CARDS C.T. ART COLORTONE WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE) (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

FRONT No. 1

R. M. NONE

IMPRINT

NONE

TITLE IN FULL

UPPER: EDGEWATER GULF HOTEL,
Midway Between Gulfport and Biloxi,
EDGEWATER PARK, MISS..

LOWER: CORNER OF THE FORMAL GARDENS
AND MAIN ENTRANCE

PHOTO PROPERTY OF CUSTOMER

RETOUCHING AND COLOR DESCRIPTION

MAKE REPHOTO - RETURN KODACHROME - SEE KODACHROME FOR COLOR GUIDE

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

Subjects on
order for this customer. Please
see to it that all sets or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Lush

Is. 70

Is 73

D933

London has IV. @ P.
for 7/10/49

Follow HCP

very carefully

No effects

Executive OK of Estimate

By

ESTIMATE

Cost Dept. Checked

By

JUL 14 1949

Date

AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 14 1949	JUL 14 1949
SKETCH				
RETOUCHING	10	1/2	JUL 19 1949	JUL 20 1949
REPHOTO				
PHOTO-LITHO			JUL 23 1949	AUG 3 1949
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	115	1/4	AUG 3 1949	
ARTIST DEPT.	104	10		

JAN 18 1950

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

2/3/50

EDGEWATER GULF HOTEL
EDGEWATER PARK, MISS.

NO. 9BH821

ORDER No. 55156

DATE 7/8/49

12 $\frac{1}{2}$ M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER BORDER

FRONT No. 1 R. M. NONE

TITLE IN FULL

IMPRINT

UPPER: EDGEWATER GULF HOTEL,
Midway Between Gulfport and
Biloxi, EDGEWATER PARK, MISS.
LOWER: A LAWN SCENE /

NONE

PHOTO PROPERTY OF CUSTOMER

RETOUCHING AND COLOR DESCRIPTION

MAKE REPHOTO - RETURN KODACHROME - SEE KODACHROME FOR COLOR GUIDE

SUBMIT:

RET. PHOTO ☒ REPHOTO ☒ B. L. & W. PROOF ☒

HANDCOL PROOF ☒

RETURN PHOTO ☒

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION:

Subjects on
order for this customer. Please
make that all prints or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

JUL 14 1949

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 14 1949	JUL 18 1949
SKETCH				
RETOUCHING	10	1/2	JUL 19 1949	JUL 20 1949
REPHOTO				
PHOTO-LITHO			JUL 23 1949	AUG 1 1949
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF		1/4	AUG 1 1949	
ARTIST DEPT.	42	9 1/2		

JAN 18 1950

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

2/3/50

EDGEWATER GULF HOTEL
EDGEWATER PARK, MISS.

NO. 9BH822
ORDER No. 55156

DATE 7/8/49

12 1/2 M POST CARDS C.T. ART COLORTONE WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE) (ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE UPPER, LOWER, CENTER-BORDER FRONT No. 1 R. M. NONE
TITLE IN FULL
EDGEWATER GULF HOTEL, Midway
Between Gulfport and Biloxi,
EDGEWATER PARK, MISS./
LOWER: ONE OF THE MANY ~~VARIETIES~~
VARIETIES OF CAMELLIAS BEAUTIFYING
THE HOTEL GROUNDS
RETOUCHING AND COLOR DESCRIPTION PHOTO PROPERTY OF CUSTOMER

MAKE REPHOTO - RETURN KODACHROME - SEE KODACHROME FOR COLOR GUIDE

SUBMIT: RET. PHOTO ☒ REPHOTO ☒ B. L. & W. PROOF ☒ HANDCOL PROOF ☒ RETURN PHOTO ☒
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

Subjects on order for this customer. Please note that all sets of negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate By _____ Cost Dept. Checked By _____
Date 7/19/49 Date 7/20/49

ESTIMATE AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 20 1949	AUG 7 1949
SKETCH				
RETOUCHING		1	JUL 29 1949	AUG 4 1949
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	112		
ARTIST DEPT.	110	10		11-22-49

DATE BLUEPRINT OK'D _____ DATE Filed _____
By _____ By _____
DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____
7/21/50

make offset

EDGEWATER GULF HOTEL
EDGEWATER PARK, MISS.

NO.

9BH823

ORDER No. 55156

DATE 7/8/49

12½ M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

FRONT No. 1

R. M. NONE yes

TITLE IN FULL

IMPRINT

UPPER: EDGEWATER GULF HOTEL,
Midway Between Gulfport and Biloxi,
EDGEWATER PARK, MISS.

NONE

LOWER: BEAUTIFULLY LANDSCAPED
GROUNDS EXTENDING TO GULF OF
MEXICO.

PHOTO PROPERTY OF CUSTOMER

RETOUCHING AND COLOR DESCRIPTION

MAKE REPHOTO - RETURN KODACHROME - SEE KODACHROME FOR COLOR GUIDE

SUBMIT:

RET. PHOTO ☒ REPHOTO ☒ B. L. & W. PROOF

HANDCOL PROOF ☒

RETURN PHOTO ☒

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

Subjects on
order for this customer. Please
note that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 20 1949	
SKETCH				
RETOUCHING		1	JUL 29 1949	AUG 3 1949
REPHOTO				
PHOTO-LITHO				AUG 25 1949
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	104	1½	AUG 25 1949	
ARTIST DEPT.	112	9		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

7/3/50

Follow HCP

Make offsets very carefully

EDGEWATER GULF HOTEL
EDGEWATER PARK, MISS.

NO.

9BH824

ORDER No.

55156

DATE

7/8/49

12½ M

POST CARDS

C.T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER. LOWER. CENTER. BORDER

FRONT No.

1

R. M.

NONE

yes

TITLE IN FULL

IMPRINT

NONE

UPPER: EDGEWATER GULF HOTEL,
Midway ~~BT~~ Between Gulfport and
Biloxi, EDGEWATER PARK, MISS.
LOWER: FRONT LAWN

PHOTO PROPERTY OF

CUSTOMER

RETOUCHING AND COLOR DESCRIPTION

MAKE REPHOTO - RETURN KODACHROME - SEE KODACHROME FOR COLOR GUIDE

SUBMIT:

RET. PHOTO

X

REPHOTO

B. L. & W. PROOF

HANDCOLOR PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects on
order for this customer. Please
note that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Follow H & O
very carefully

Make offsets

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

JUL 28 1949

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 24 1949	
SKETCH				
RETOUCHING		1	JUL 29 1949	AUG 1 1949
REPHOTO				
PHOTO-LITHO			AUG 5 1949	AUG 18 1949
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	07	1/34	AUG 18 1949	
ARTIST DEPT.	113	11		11-18-49

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

7/31/50

213

EDGEWATER GULF HOTEL
EDGEWATER PARK, MISS.

NO. 9BH825

ORDER No. 55156

DATE 7/8/49

12 1/2	M	POST CARDS	C.T. ART COLORTONE	WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)		
PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER		FRONT No. 1	R. M. NONE	yes
TITLE IN FULL		IMPRINT		
EX UPPER: EDGEWATER GULF HOTEL, Midway Between Gulfport and Biloxi, EDGEWATER PARK, MISS. LOWER: LOOKING WEST IN FRONT OF THE HOTEL TOWARD SWIMMING POOL		NONE bpt. 21, 22, 23, 24		
RETOUCHING AND COLOR DESCRIPTION		PHOTO PROPERTY OF CUSTOMER		

MAKE REPHOTO - RETURN KODACHROME - SEE KODACHROME FOR COLOR GUIDE

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

Subjects on order for this customer. Please be sure that all color negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate By _____ Cost Dept. Checked By _____
Date 3/1/50 Date 3/1/50

ESTIMATE AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 12 1949	SEP 12 1949
SKETCH				
RETOUCHING	2	3 1/2	SEP 12 1949	SEP 12 1949
REPHOTO				
PHOTO-LITHO				SEP 14 1949
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	13 1/2	SEP 14 1949	
ARTIST DEPT.	111	10 1/2		11/18/49

DATE BLUEPRINT OK'D _____ DATE Filed _____
By _____ By _____
DATE HAND COLOR PROOF OK'D _____
DATE Photo Returned to Customer _____
2/3/50

Very Rush
Follow HCP
very carefully

EDGEWATER GULF HOTEL
EDGEWATER PARK, MISS.

NO.

9BH826

ORDER NO. 55156

DATE 7/8/49

12 1/2 M POST CARDS C.T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT NO. 1

R. M.

NONE

IMPRINT

NONE

TITLE IN FULL

UPPER: EDGEWATER GULF HOTEL,
Midway Between Gulfport and Biloxi,
EDGEWATER PARK, MISS.,
LOWER: AZALEAS IN BLOOM

PHOTO PROPERTY OF

CUSTOMER

RETOUCHING AND COLOR DESCRIPTION

MAKE REPHOTO - RETURN KODACHROME -
SEE KODACHROME FOR COLOR GUIDE

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects on
order for this customer. Please
note that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				AUG 7 1949
SKETCH				
RETOUCHING		2 1/2	JUL 29 1949	AUG 3 1949
REPHOTO				
PHOTO-LITHO				AUG 25 1949
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	124	1 1/2	AUG 25 1949	
ARTIST DEPT.	114	10 1/2		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

7/3/50

20

EDGEWATER GULF HOTEL
EDGEWATER PARK, MISS.

NO. 9BH827
ORDER NO. 55156

DATE 7/8/49

12½ M POST CARDS C.T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT NO. 1

R. M. NONE

IMPRINT

NONE

TITLE IN FULL

UPPER: EDGEWATER GULF HOTEL,
Midway Between Gulfport and Biloxi,
EDGEWATER PARK, MISS.
LOWER: SCENE FROM THE PORTE-COCHERE
AT MAIN ENTRANCE

PHOTO PROPERTY OF CUSTOMER

RETOUCHING AND COLOR DESCRIPTION

MAKE REPHOTO - RETURN KODACHROME -
SEE KODACHROME FOR COLOR GUIDE

SUBMIT: RET. PHOTO ☒ REPHOTO ☒ B. L. & W. PROOF ☒ HANDCOLOR PROOF ☒ RETURN PHOTO ☒

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

Subjects on order for this customer. Please make it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

6461 JUL 14 1949

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			6461 JUL 14 1949	JUL 15 1949
SKETCH				
RETOUCHING	10	1/2	JUL 19 1949	JUL 20 1949
REPHOTO				
PHOTO-LITHO			JUL 23 1949	AUG 3 1949
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	108	1/2	AUG 3 1949	8-5-49
ARTIST DEPT.	2	9		

DATE BLUEPRINT OK'D

By

DATE Filed

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

7/31/50

Follow HCP
very carefully

EDGEWATER GULF HOTEL
EDGEWATER PARK, MISS.

NO.

9BH828

ORDER No. ~~XX~~ 55156

DATE 7/8/49

12½ M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NONE

TITLE IN FULL

IMPRINT

UPPER: EDGEWATER GULF HOTEL,
Midway Between Gulfport and Biloxi,
EDGEWATER PARK, MISS.
LOWER: ONE OF THE AZALEA BORDERED
WALKS LEADING TO GULF OF MEXICO

NONE

PHOTO PROPERTY OF CUSTOMER

RETOUCHING AND COLOR DESCRIPTION

MAKE REPHOTO - RETURN KODACHROME -

SEE KODACHROME FOR COLOR GUIDE /

SUBMIT: RET. PHOTO ☒ REPHOTO ☒ B. L. & W. PROOF ☒ HANDCOL PROOF ☒ RETURN PHOTO ☒
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION:

Subjects on order for this customer. Please see that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

By 7/14/49
Date 7/14/49

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked 7/14/49

By 7/14/49
Date 7/14/49

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			<u>7/14/49</u>	<u>JUL 18 1949</u>
SKETCH				
RETOUCHING	<u>10</u>	<u>1/2</u>	<u>JUL 19 1949</u>	<u>JUL 20 1949</u>
REPHOTO				
PHOTO-LITHO			<u>JUL 23 1949</u>	<u>AUG 1 1949</u>
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	<u>118</u>	<u>1 1/2</u>	<u>AUG 1 1949</u>	<u>8-4-49</u>
ARTIST DEPT.	<u>103</u>	<u>9 1/4</u>		<u>11-19-49</u>

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

*Follow HCP
very carefully*

Mo Affected

EDgewater GULF HOTEL
EDgewater PARK, MISS.

NO.

9EH829

ORDER No. 55257

DATE 7/8/49

12 $\frac{1}{2}$ M

POST CARDS

C.T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER, BORDER

FRONT No. 1

R. M. NONE 'yes

TITLE IN FULL

IMPRINT

NONE

UPPER: EDGEWATER GULF HOTEL,
Midway Between Gulfport and Biloxi,

EDGEWATER PARK, MISS.

LOWER: REGULATION TENNIS COURTS

ON FRONT LAWN

PHOTO PROPERTY OF

CUSTOMER

RETOUCHING AND COLOR DESCRIPTION

MAKE REPHOTO - RETURN KODACHROME * SEE KODACHROME FOR COLOR GUIDE

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOLOR PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Oct. 8 57

Dial
D11821

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING	3	2	JUL 29 1949	AUG 1 1949
REPHOTO				
PHOTO-LITHO			AUG 5 1949	AUG 17 1949
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	167	1/34	AUG 17 1949	
ARTIST DEPT.	105	1/12		11/25/49

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

Follow HLP
very carefully

No offset

RO

EDGEWATER GULF HOTEL
EDGEWATER PARK, MISS.

NO. 9BH830

ORDER NO. 55157

DATE 7/8/49

12½ M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

TITLE IN FULL

UPPER: EDGEWATER GULF HOTEL,
Midway Between Gulfport and
Biloxi EDGEWATER PARK, MISS.
LOWER: 18-HOLE CHAMPIONSHIP GOLF
COURSE WITHIN A FEW HUNDRED FEET
OF THE HOTEL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M.

IMPRINT

NONE

PHOTO PROPERTY OF

CUSTOMER

RETOUCHING AND COLOR DESCRIPTION

MAKE REPHOTO - RETURN KODACHROME - SEE KODACHROME FOR COLOR GUIDE

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

VELOPE PHOTO TICKET

ATTENTION

20 Subjects on
order for this customer. Please
make sure that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE	
	Clock No.	Time Allowed	ENTERED DEPT.	COMPLETED
COMPOSING, Type Set Up				AUG 2 1949
SKETCH				
RETOUCHING		1	JUL 29 1949	AUG 1 1949
REPHOTO				
PHOTO-LITHO			AUG 5 1949	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	104		
ARTIST DEPT.	101	10	11-16-49	11-16-49

DATE BLUEPRINT OK'D

By

DATE Filed

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

7/31/50

25

NTS
EDGEWATER GULF HOTEL
EDGEWATER PARK, MISS.

NO. 9BH831

ORDER No. 55157

DATE 7/8/49

12½ M POST CARDS

C.T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER BORDER

TITLE IN FULL

UPPER: EDGEWATER GULF HOTEL,
Midway Between Gulfport and
Biloxi, EDGEWATER PARK, MISS.
LOWER: LOOKING WEST TOWARD
MAIN ENTRANCE,

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M.

NONE

IMPRINT

NONE

PHOTO PROPERTY OF

CUSTOMER

RETOUCHING AND COLOR DESCRIPTION

MAKE REPHOTO - RETURN KODACHROME - SEE KODACHROME FOR COLOR GUIDE

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects on
order for this customer. Please
note that all cuts - nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				AUG 3 1949
SKETCH				
RETOUCHING	10	2½	JUL 29 1949	
REPHOTO				
PHOTO-LITHO			AUG 5 1949	AUG 23 1949
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1½	AUG 23 1949	
ARTIST DEPT.	46			

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

Follow HCP
offset very carefully

NIS

EDGEWATER GULF HOTEL
EDGEWATER PARK, MISS.

NO. 9EH832
ORDER No. 55157

DATE 7/8/49

12½ M. POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M.

NONE

yes

TITLE IN FULL

IMPRINT

NONE

UPPER: EDGEWATER GULF HOTEL,
Midway Between Gulfport and
Biloxi, EDGEWATER PARK, MISS.
LOWER: A RESTFUL SCENE,

6 ph. set, 12 cards

PHOTO PROPERTY OF CUSTOMER

RETOUCHING AND COLOR DESCRIPTION

MAKE REPHOTO - RETURN KODACHROME - SEE KODACHROME FOR COLOR GUIDE

SUBMIT: RET. PHOTO ☒ REPHOTO ☒ B. L. & W. PROOF ☒ HANDCOL PROOF ☒ RETURN PHOTO ☒
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

20 Subjects on
order for this customer. Please
see to it that all sets are nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Follow HCP
very carefully

Executive OK of Estimate By _____ Cost Dept. Checked By _____
Date _____ Date JUL 22 1949

ESTIMATE AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 22 1949	
SKETCH				
RETOUCHING		1	JUL 29 1949	
REPHOTO				
PHOTO-LITHO			AUG 5 1949	AUG 17 1949
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	15	AUG 17 1949	
ARTIST DEPT.	33	10		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

7/3/50
ON

no offsets

EDGEWATER GULF HOTEL
EDGEWATER PARK, MISS.

NO. 9BH833

ORDER No. 55157

DATE 7/8/49

12 1/2 M POST CARDS C.T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NONE yes

TITLE IN FULL

IMPRINT

NONE

UPPER: EDGEWATER GULF HOTEL,
Midway Between Gulfport and
Biloxi, EDGEWATER PARK, MISS.
LOWER: WATER BALLET AT SWIMMING
POOL /

PHOTO PROPERTY OF

CUSTOMER

RETOUCHING AND COLOR DESCRIPTION

MAKE REPHOTO - RETURN KODACHROME - SEE KODACHROME FOR COLOR GUIDE

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				SEP 7 1949
SKETCH				
RETOUCHING		2	SEP 12 1949	SEP 12 1949
REPHOTO				
PHOTO-LITHO				SEP 14 1949
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	2	SEP 14 1949	
ARTIST DEPT.	103	1/15		11-29-49

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

ATTENTION

Subjects on
Order for this customer. Please
make it that all pos or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Make Offsets Very Rush
Follow HCP
very carefully

EDGEWATER GULF HOTEL
EDGEWATER PARK, MISS.

NO. 93H834

ORDER No. 55157

DATE 7/8/49

12½ M POST CARDS C.T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER, BORDER

TITLE IN FULL

UPPER: EDGEWATER GULF HOTEL,
Midway Between Gulfport and
Biloxi, EDGEWATER PARK, MISS.
LOWER: AZALEAS ALONG ENTRANCE
DRIVEWAY

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NONE

IMPRINT

NONE

PHOTO PROPERTY OF CUSTOMER

RETOUCHING AND COLOR DESCRIPTION

MAKE REPHOTO - RETURN KODACHROME - SEE KODACHROME FOR COLOR GUIDE

SUBMIT:

RET. PHOTO ☒ REPHOTO ☒ B. L. & W. PROOF ☒

HANDCOL PROOF ☒

RETURN PHOTO ☒

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

20 Subjects on
order for this customer. Please
note that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

R

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 13 1949	JUL 13 1949
SKETCH			JUL 14 1949	
RETOUCHING	10	1/2	JUL 19 1949	JUL 20 1949
REPHOTO				
PHOTO-LITHO			JUL 23 1949	AUG 1 1949
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	108	1/4	AUG 1 1949	8-4-49
ARTIST DEPT.	41	11	JUL 16 1949	

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

7/31/49

10

EDGEWATER GULF HOTEL
EDGEWATER PARK, MISS.

NO. 9EH835

ORDER NO. 55157

DATE 7/8/49

12 $\frac{1}{2}$ M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

TITLE IN FULL

UPPER: EDGEWATER GULF HOTEL,
Midway Between Gulfport and
Biloxi, EDGEWATER PARK, MISS.
LOWER: SCENE BETWEEN HOTEL AND
GULF OF MEXICO.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M.

IMPRINT

NONE

PHOTO PROPERTY OF CUSTOMER

RETOUCHING AND COLOR DESCRIPTION

MAKE REPHOTO - RETURN KODACHROME - SEE KODACHROME FOR COLOR GUIDE

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 20 1949	AUG 2 1949
SKETCH				
RETOUCHING	10	1	JUL 29 1949	
REPHOTO				
PHOTO-LITHO			AUG 5 1949	AUG 17 1949
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	117	13	AUG 17 1949	
ARTIST DEPT.	101	102	11-25-49	11-28-49

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

7/3/50

MS

Follow HCP

no offset very carefully

NTS
EDGEWATER GULF HOTEL
EDGEWATER PARK, MISS.

NO.

9BH836

ORDER No. 55157

DATE 7/8/49

12½ M POST CARDS

C.T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NONE *yes*

IMPRINT

NONE

TITLE IN FULL

UPPER: EDGEWATER GULF HOTEL,
Midway Between Gulfport and
Biloxi, EDGEWATER PARK, MISS.

LOWER: VIEW OF LAWN SHADED BY
LIVE OAK, MAGNOLIA, DOGWOOD, PINE,
AND OTHER EVERGREEN TREES AND SHRUBS

6 x 6 in. color
Photo Property of

CUSTOMER

RETOUCHING AND COLOR DESCRIPTION

SHRUBS

MAKE REPHOTO - RETURN KODACHROME - SEE KODACHROME FOR COLOR GUIDE

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOLOR PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

JUL 20 1949

OPERATION	EST. TIME		DATE	
	Clock No.	Time Allowed	ENTERED DEPT.	COMPLETED
COMPOSING, Type Set Up			JUL 20 1949	AUG 3 1949
SKETCH				
RETOUCHING		1	JUL 29 1949	
REPHOTO				
PHOTO-LITHO			AUG 5 1949	AUG 17 1949
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	134	AUG 17 1949	
ARTIST DEPT.		11		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

JAN 18 1950

Bennie

7/31/50

ATTENTION

20

Subjects or
order for this customer. Please
be it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
in attractive

Follow HCP
very carefully

no offsets

EDGEWATER GULF HOTEL
EDGEWATER PARK, MISS.

NO. 9BH837

ORDER NO. 55157

DATE 7/8/49

12½ M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

UPPER: EDGEWATER GULF HOTEL,
Midway Between Gulfport and
Biloxi, EDGEWATER PARK, MISS.
LOWER: AZALEA GARDENS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M.

NONE

yes

IMPRINT

NONE

not st. as a

PHOTO PROPERTY OF

CUSTOMER

RETOUCHING AND COLOR DESCRIPTION

MAKE REPHOTO - RETURN KODACHROME - SEE KODACHROME FOR COLOR GUIDE

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____
Date SEP 9 1949

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date SEP 9 1949

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 9 1949	SEP 12 1949
SKETCH				
RETOUCHING		2	SEP 12 1949	SEP 12 1949
REPHOTO				
PHOTO-LITHO				SEP 14 1949
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	13/4	SEP 14 1949	
ARTIST DEPT.	101	10	11-17-49	11-18-49

DATE BLUEPRINT OK'D

By _____

DATE HAND COLOR PROOF OK'D

DATE Filed

By _____

DATE Photo Returned to Customer

7/3/50
JH

ATTENTION!

20 Subjects on
order for this customer. Please
see as it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

R

Make Effects
Very Rush
Follow HLP
very carefully

EDGEWATER GULF HOTEL
EDGEWATER PARK, MISS.

NO. 9BH838

ORDER NO. 55157

DATE 7/8/49

12½ M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

UPPER: EDGEWATER GULF HOTEL,
Midway Between Gulfport and
Biloxi, EDGEWATER PARK, MISS.

LOWER: THE EDGEWATER GULF AS IT
APPEARS FROM THE BEACH BOULEVARD
HIGHWAY U.S.90(OLD SPANISH TRAIL)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. ~~NONE~~ yes

IMPRINT

NONE

PHOTO PROPERTY OF

CUSTOMER

RETOUCHING AND COLOR DESCRIPTION

MAKE REPHOTO - RETURN KODACHROME - SEE KODACHROME FOR COLOR GUIDE

SUBMIT:

RET. PHOTO ☒ REPHOTO ☒ B. L. & W. PROOF ☒

HANDCOL PROOF ☒

RETURN PHOTO ☒

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

JUL 20 1949

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 20 1949	
SKETCH				
RETOUCHING	5	1½	JUL 29 1949	AUG 4 1949
REPHOTO				AUG 25 1949
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	10.4	1½	AUG 25 1949	
ARTIST DEPT.	116	9		11/18/49

DATE BLUEPRINT OK'D

By

DATE Filed

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

7/31/50
as

Make effects

DISTRIBUTED BY THE J. C. STOLL CO.

NO. 9BH839

ORDER No. 55161

DATE 7/11/49

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

NINETEENTH CENTURY WOMAN'S CLUB

OAK PARK, ILLINOIS

Place customers' private number

before title: O.P.6

RETOUCHING AND COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF C.T.

WHITE PILLARS AND CANOPY AND FRAMEWORK - BUILDING TO BE RED BRICK -
SHUTTERS TO BE GREEN - REMOVE STREET SIGNS

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects on
order for this customer. Please
make it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

JUL 12 1949

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 12 1949	JUL 12 1949
SKETCH				
RETOUCHING		5	JUL 13 1949	JUL 20 1949
REPHOTO				
PHOTO-LITHO			JUL 23 1949	AUG 1 1949
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	12-	AUG 1 1949	8-2-49
ARTIST DEPT.	42	9½		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

NTS

9973

69

DISTRIBUTED BY THE J. O. STOLL CO.

NO. 9BH840

ORDER No. 55161

DATE 7/11/49

12 1/2 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

SCOVILLE INSTITUTE - OAK PARK
PUBLIC LIBRARY, OAK PARK, ILLINOIS

Place customer private number
before title - O.P.7

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NONE

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

LIGHT GREY ROUGH STONE - DARK GREY ROOF - LIGHT OAK DOOR -
GREEN GUTTERS - REMOVE CAR AND 3 STREET SIGNS -
GET ALL OF BUILDING IN

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

Subjects on
order for this customer. Please
see it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By
Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 12 1949	JUL 18 1949
SKETCH				
RETOUCHING	11	3	JUL 13 1949	JUL 19 1949
REPHOTO				
PHOTO-LITHO			JUL 20 1949	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	117	1 1/2		
ARTIST DEPT.	117	9		9-59

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

DISTRIBUTED BY THE J. C. STOLL CO.

NO. 9BH841

ORDER No. 55161

DATE 7/11/49

12½ M POST CARDS C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. 1

R. M. NONE

TITLE IN FULL

FIRST CONGREGATIONAL CHURCH,
OAK PARK, ILLINOIS

IMPRINT

SAME AS ABOVE

Place customer private number
before title - O.P.8

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

SHOW CLOUDS - REMOVE STREET SIGN - REMOVE SMALL BUILDING ON LEFT
BUILDING TO BE LIGHT GREY ROUGH STONE - ROOF TO BE DARK GREY -
BUTTERS TO BE GREEN

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOLOR PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

9
Please place
all photos on
the same card or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

JUL 12 1949

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 12 1949	JUL 18 1949
SKETCH				
RETOUCHING	11	2	JUL 15 1949	JUL 18 1949
REPHOTO				
PHOTO-LITHO			JUL 20 1949	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	117	1½		
ARTIST DEPT.	110	9		9-22-49

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

5993

11/15

DISTRIBUTED BY THE J. C. STOLL CO.

NO. 9BH842
ORDER No. 55161
DATE 7/11/49

12 1/2 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. 1 R. M. NONE

TITLE IN FULL

IMPRINT

FIRST BAPTIST CHURCH, OAK PARK, ILLINOIS

SAME AS ABOVE

Place customer private number before title: O.P.9

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

EX NOTE CUTOFF - REMOVE PEOPLE, AUTO AND LADDER - RIGHT TOWER TOP GREEN - TRIM THE LIGHT - MEDIUM RED BRICK - ROOF RED SLATE

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

Subjects on order for this customer. Please see to it that all exposures or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate By _____ Cost Dept. Checked By _____
Date _____ AND WORK SCHEDULE Date JUL 12 1949

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 12 1949	JUL 12 1949
SKETCH				
RETOUCHING		2 1/2	JUL 13 1949	JUL 20 1949
REPHOTO				
PHOTO-LITHO			JUL 23 1949	AUG 3 1949
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	101	1 1/2	AUG 3 1949	8 11 49
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D _____ DATE Filed _____
By _____ By _____
DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

SEP 16 1949

DISTRIBUTED BY THE J. O. STOLL CO.

NO.

9BH843

ORDER No. 55161

DATE 7/11/49

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. 1 R. M. NONE

TITLE IN FULL

IMPRINT

GRACE EPISCOPAL CHURCH, OAK PARK, ILLINOIS

MMX SAME AS ABOVE

Place customer private number before title: C.P.10

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

REMOVE LAMPS - BUILDING TO BE LIGHT GREY STONE - WINDOW COLOR GLASS DOORS TO BE LIGHT BROWN

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOLOR PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				JUL 21 1949
SKETCH			JUL 12 1949	
RETOUCHING	12	3	JUL 13 1949	JUL 22 1949
REPHOTO				
PHOTO-LITHO			JUL 29 1949	AUG 10 1949
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1½	AUG 10 1949	
ARTIST DEPT.	46	9		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

DISTRIBUTED BY THE J. O. STOLL CO.

NO. 9BH844

ORDER No. 55161

DATE 7/11/49

12½ M POST CARDS C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NONE

TITLE IN FULL

IMPRINT

LAKE STREET, OAK PARK, ILLINOIS

SAME AS ABOVE

Place customer private number
before title: O.P.11

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

STREET TO BE BLACK ASPHALT - SIGNS: BENSON-WHITE ON BROWN
FAIR-YELLOW ON BLUE, AWNING TO
BE GREEN
RICHMAN-WHITE ON GREEN
WIEBOLDT-GREEN ON BLACK

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION!

9 Subjects on
... Please
... of nega-
... and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked JUL 12 1949

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 18 1949	JUL 18 1949
SKETCH			JUL 12 1949	
RETOUCHING	10	5	JUL 13 1949	JUL 15 1949
REPHOTO				
PHOTO-LITHO			JUL 20 1949	AUG 1 1949
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1 3/4	AUG 1 1949	8-2-49
ARTIST DEPT.	11	10	Sept 1 49	Sept 9 49

DATE BLUEPRINT OK'D

DATE Filed

SEP 9 1949

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

DISTRIBUTED BY THE J. O. STOLL CO.

NO. 9BH845

ORDER No. 55161

DATE 7/11/49

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

EV. LUTHERAN CONCORDIA COLLEGE,
RIVER FOREST, ILLINOIS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NONE

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

REMOVE HYDRANT - BUILDING TO BE CREAM AND TAN BRICK - SHOW
INSCRIPTION - DOORS TO BE LIGHT OAK - ABOVE DOORS RED -
SILVER FLAG POLE

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION!

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

JUL 12 1949

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 12 1949	JUL 18 1949
SKETCH				
RETOUCHING		2 1/2	JUL 13 1949	JUL 14 1949
REPHOTO				
PHOTO-LITHO			JUL 20 1949	AUG 3 1949
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	108	1 1/2	AUG 3 1949	8-11-49
ARTIST DEPT.	34	9		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

SEP 12 1949

DISTRIBUTED BY THE J. O. STOLL CO.

NO. 9BH846

ORDER NO. 55161

DATE 7/11/49

12½ M POST CARDS C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT NO. 1

R. M. NONE

TITLE IN FULL

GRACE LUTHERAN CHURCH, RIVER
FOREST, ILLINOIS

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

INDIANA LIMESTONE BUILDING - DARK GREY ROOF - GREEN TRIM ON
TOP OF ROOF

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects on
only for this customer. Please
it that all cuts or nega-
are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

JUL 12 1949

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 12 1949	JUL 18 1949
SKETCH				
RETOUCHING	7	3½	JUL 13 1949	JUL 19 1949
REPHOTO				
PHOTO-LITHO			JUL 20 1949	AUG 1 1949
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1½	AUG 1 1949	8-3-49
ARTIST DEPT.	114	9		

DATE BLUEPRINT OK'D

DATE Filed

SEP 23 1949

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

DISTRIBUTED BY THE J. O. STOLL CO.

NO. 9BH847

ORDER No. 55161

DATE 7/11/49

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

GREETINGS FROM OAK PARK, ILLINOIS
"THE LARGEST VILLAGE IN THE WORLD"

SMALL TYPE: © CURT TEICH & CO. INC.

Place customer private number
before title: O.P.5

RETOUCHING AND COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

C.

See instructions on sheet

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			AUG 12 1949	AUG 17 1949
SKETCH	3	7	AUG 15 1949	SEP 1 1949
RETOUCHING			AUG 24 1949	
REPHOTO				
PHOTO-LITHO				SEP 9 1949
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF			SEP 9 1949	
ARTIST DEPT.				

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

ATTENTION

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Rural
C-993

O - 8AH1168 ✓
A - 8AH1169 ✓
K - 8AH1167 ✓

D - 9BN840 ✓
A - 9BN841 ✓
R - 9BN842 ✓
K - OAK PARK HIGH SCHOOL

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. 9BH848 ORDER NO. 55438 DATE 7-8-49

CUSTOMER
GOLDEN SANDS APTS
FT. LAUDERDALE, FLA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full IN SKY :

GOLDEN SANDS APARTMENTS - OVERLOOKING THE
OCEAN - FORT LAUDERDALE, FLORIDA

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type ■ sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

USE TISSUE MASK FOR POST CARD PROPORTION. ELIMINATE ALL ITEMS MARKED
"X" ON TISSUE OVERLAY.

SHOW MORE NATURAL CLOUD EFFECT BY INTRODUCING A SOFT, SHADED WHITE & GRAY
ON A CLEAR BLUE.

COLOR DESCRIPTION

FURNISH SIDEWALK & STREETS AS IN 8BH800, BUT DO NOT FURNISH WHITE MARKINGS
AND SEPARATE COLOR FOR PARKING IN FRONT OF APT BLDG. INSTEAD FURNISH SIDE-
WALK AND STREET, AS COLORS IN 8BH800. FRONT PANELS SHOULD BE DEEPER TONE
OF CLEAR TURQUOISE, RATHER THAN THE DULL LIGHT BLUE AS SHOWN ON COLORED
PHOTO.

FOLLOW TISSUE OVERLAY AND SEE COLORED PHOTO.

*Return photo soon as proof
is OKed
colored photo mtd 10/21/49*

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

3M-1-2-40

PHOTO RETURNED

TO

PHOTO USED FOR

*Ret 72
106-8-5-117
10
30
Very Rush
need Friday Aug 5*

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. 9BH849 ORDER NO. 55439 DATE 7-8-49

CUSTOMER

BENSINGER OUTFITTING CO.
LOUISVILLE, KY.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FAC

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

USE PHOTO FROM 8BH1698 (BUS CARD)

FOLLOWING COLOR AND DESIGN.

COLOR DESCRIPTION

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

Lo 1/4
2086 H. 10. 10. 10.
20. 92

X
2086 H

6 986

BRADFORD NEWS CO.,
BRADFORD, PA.

NO. ~~XXXX~~
ORDER No. 9BH850
55151
DATE 7/8/49

12½ M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

POTTER COUNTY COURT HOUSE,
COUDERSPORT, PA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NONE

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF C. T.

RETOUCHING AND COLOR DESCRIPTION

CREAM COLOR BRICK-WHITE SASH & WINDOW FRAMES & CORNICE & TOWER-
SLATE ROOF ON BUILDING & TOP OF STEEPLE-LIGHT BROWN BASE & SILLS
& ENTRANCE ON RIGHT. LIGHT BROWNISH STONE MARKER WITH BRONZE PLATE
ON LEFT IN YARD-MONUMENT ON REAR LEFT LIGHT GRAY-BUILDING OR REAR
LEFT WHITE-BUILDING ON RIGHT DARK RED BRICK-GREEN LAWN-LIGHT GRAY
FIGURE ON TOP OF STEEPLE-MAKE SPRINGTIME FOLIAGE ON TREES-remove
WIRES ON LEFT-STREAMLINE THE AUTOMOBILES OR REMOVE THEM-LIGHT
XXXXXXXX CEMENT WALKS-GRAY STREET PAVING

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOLOR PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

MAKE REPHOTO

Executive OK of Estimate

ESTIMATE

Cost Checked JUL 13 1949

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 13 1949	JUL 19 1949
SKETCH				
RETOUCHING	4	3	JUL 15 1949	JUL 20 1949
REPHOTO				
PHOTO-LITHO			JUL 23 1949	AUG 3 1949
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	108	1½	AUG 3 1949	8-8-49
ARTIST DEPT.	116	9		9-14-49

DATE BLUEPRINT OK'D

DATE Filed

SEP 16 1949

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

SUN NEWS CO.,
ST. PETERSBURG, FLA.

NO. 9BH851
ORDER No. 55451
DATE 7-8-49

12½ M POST CARDS C.T. ART COLORTONE FULL FACD

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL SHOPPING CENTER,
ST. PETERSBURG BEACH, FLA.

PRIV. # BEFORE TITLE: S-76~

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE

Cost Dept. Checked

By

Date

WORK SCHEDULE

JUL 17 1949

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 13 1949	JUL 15 1949
SKETCH				
RETOUCHING	4	3½	JUL 15 1949	JUL 20 1949
REPHOTO				
PHOTO-LITHO			JUL 23 1949	AUG 10 1949
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	104	1½	AUG 10 1949	1-10-49
ARTIST DEPT.	114	9		

DATE BLUEPRINT OK'D

By

DATE Filed

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

to make an attractive set.
in harmony with each other
these are uniform and colors are
the so to speak all cases of nega-
order for the customer. Please
Subjects on

ATTENTION

Red
Blue
Jungman

914

SUN NEWS CO., ST. PETERSBURG, FLA.

NO.

28H852

ORDER NO. 55451

DATE 7-8-49

12½ M POST CARDS

C T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT NO. 1

R. M.

NO

TITLE IN FULL CHURCH BY THE SEA,
MADEIRA BEACH, ST. PETERSBURG,
FLA.

IMPRINT

SAME AS ABOVE.

PRIV. # BEFORE TITLE: S-71

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects on
order for this customer. Please
note that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

JUL 1 1949

AND WORK SCHEDULE

Date

JUL 1 1949

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 13 1949	JUL 15 1949
SKETCH			JUL 15 1949	
RETOUCHING	11	3		JUL 25 1949
REPHOTO				
PHOTO-LITHO			JUL 29 1949	AUG 9 1949
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	105	1½		8/10/49
ARTIST DEPT.	29	9	AUG 9 1949	

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

514

SUN NEWS CO., ST. PETERSBURG, FLA.

NO. 9BH353
ORDER No. 55451

DATE

12 1/2	M	POST CARDS	C.T. ART COLORTONE	FULL FACE
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)		
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER		FRONT No. 1	R. M.	YES
TITLE IN FULL THE EARL GRESH WOOD PARADE, / ST. PETERSBURG, FLA., "THE SUNSHINE CITY" / 8 ph. ad., 1 ch		IMPRINT SAME AS ABOVE.		
PRIV. # BEFORE TITLE: S-93		PHOTO PROPERTY OF CUST.		

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.
USE KODACHROME FOR COLOR GUIDE.

RETURN KODACHROME TO CUST.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO YES

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION!
Subject on order for this customer. Please see to it that all cuts or nega- tives are made and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate By _____ Cost Dept. Checked By _____
Date JUL 1 1949 AND WORK SCHEDULE Date JUL 1 1949

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 1 1949	JUL 1 1949
SKETCH				
RETOUCHING	4	3	JUL 15 1949	JUL 21 1949
REPHOTO				
PHOTO-LITHO			JUL 29 1949	AUG 9 1949
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	105	1 1/2	AUG 9 1949	8/10/49
ARTIST DEPT.	42	9		

DATE BLUEPRINT OK'D _____ DATE Filed _____
By _____ By _____
DATE HAND COLOR PROOF OK'D _____
DATE Photo Returned to Customer _____
10-27-49
JH

914

SUN NEWS CO., ST. PETERSBURG, F.A.

NO.

2BH354

ORDER No.

55451

DATE

7-8-49

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL SAFETY HARBOR, FLA.
HEALTH RESORT, SHOWING ESPIRITU
SANTO SPRING IN BACKGROUND

PRIV # BEFORE TITLE: C-23

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF C.T

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION:

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 13 1949	JUL 13 1949
SKETCH				
RETOUCHING	11	4	JUL 15 1949	JUL 21 1949
REPHOTO				
PHOTO-LITHO			JUL 23 1949	AUG 3 1949
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	105	12	AUG 3 1949	8/8/49
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

SUN NEWS CO., ST. PETERSBURG, FLA.

NO. 9BH855
ORDER NO. 55452
DATE 7-8-49

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER
TITLE IN FULL ORCHIDS AT THE CASWELL
ORCHID GARDEN, ST. PETERSBURG,
FLA./

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. 1 R.M. YES
IMPRINT SAME AS ABOVE.

PRIV. # BEFORE TITLE: S 90-

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

SEE-TISSUE OVERLAY.

FOLLOW COLORED PRINT FOR COLOR GUIDE.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

14 Subjects in
order for this customer. Please
note that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

JUL 13 1949

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				JUL 21 1949
SKETCH			JUL 13 1949	
RETOUCHING	10	4 1/2	JUL 15 1949	JUL 22 1949
REPHOTO				
PHOTO-LITHO			JUL 29 1949	AUG 10 1949
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	118	13 1/4	AUG 10 1949	8-11-49
ARTIST DEPT.	105	11		10/17/49

DATE BLUEPRINT OK'D

By

DATE Filed

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

921

SUN NEWS CO., ST. PETERSBURG, FLA.

NO.

9BH856

ORDER NO.

55452

DATE

7-8-49

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

A GREEN BENCH ROMANCE

AT FLORIDA WILD ANIMAL RANCH, ST.
PETERSBURG, FLA.

SMALL: PHOTO BY KEN RICHARDS

PRIV. # BEFORE TITLE: S-104

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

1

R. M.

NO

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

CROP AS MARKED.

FOLLOW TISSUE OVERLAY.

YES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

ATTENTION!

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

JUL 13 1949

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 13 1949	JUL 21 1949
SKETCH				
RETOUCHING	10	4	JUL 15 1949	JUL 22 1949
REPHOTO				
PHOTO-LITHO			JUL 29 1949	AUG 10 1949
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	105	1 1/2	AUG 10 1949	8/11/49
ARTIST DEPT.	108	9 3/4		10/14/49

DATE BLUEPRINT OK'D

By

DATE Filed

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

921

SUN NEWS CO., ST. PETERSBURG, FLA.

NO.

9BH357

ORDER NO.

55452

DATE

7-8-49

25 **M** POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL WATCHING THE "KIDS & CUBS"

THREE-QUARTER CENTURY BALL CLUBS

WATERFRONT PARK, ST. PETERSBURG,

FLA.

PRIV. # BEFORE TITLE: S-79-

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

1

R. M.

MES

IMPRINT

SAME AS ABOVE.

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

SEE TISSUE OVERLAY FOR POSITION OF INSET. FOLLOW TISSUE OVERLAY.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects on order for this customer. Please make that all cuts or negative uniform and colors in harmony with each other to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

JUL 13 1949

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 13 1949	
SKETCH				
RETOUCHING	3	3:00	JUL 15 1949	JUL 20 1949
REPHOTO				
PHOTO-LITHO			JUL 29 1949	AUG 17 1949
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	108	1:00	AUG 17 1949	1-18-49
ARTIST DEPT.	108	1:12		10-18-49

DATE BLUEPRINT OK'D

By

DATE Filed

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

921

SUN NEWS CO. ST. PETERSBURG, FLA

NO. 98H353

ORDER No. 55452

DATE 7-8-49

25 M POST CARDS C.T. A RT COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL: HUNGRY PELICANS AT
THE RECREATION PIER, ST.
PETERSBURG, FLA., "THE SUNSHINE
CITY"

PRIV. # BEFORE TITLE: S-40

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.
SEE 9AH1338 FOR GOOD PELICAN COLOR.

SUBMIT: YES
RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Rush I side

6999

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

JUL 11 1949

AND WORK SCHEDULE

JUL 11 1949

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 13 1949	JUL 15 1949
SKETCH				
RETOUCHING		5	JUL 15 1949	JUL 21 1949
REPHOTO				
PHOTO-LITHO			JUL 29 1949	AUG 10 1949
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	105	10	AUG 10 1949	11/10/49
ARTIST DEPT.	42	102		

SEP 9 1949

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

SUN NEWS CO., ST. PETERSBURG, FLA.

NO. 9BH859

ORDER No. 55452

DATE 7-8-49

.25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS IS THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL ST. PETERSBURG YACHT CLUB, ST. PETERSBURG, FLA., "THE SUNSHINE CITY"

CREDIT LINE: PHOTO BY BELDEN

PRIV. # BEFORE TITLE: S-88

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

14 Subjects on order for this customer. Please see to it that all cases are negative are uniform and colors are in harmony with each other make as attractive as possible.

Rush

610

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

By

Date

JUL 13 1949

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				JUL 21 1949
SKETCH			JUL 13 1949	
RETOUCHING	5	6	JUL 15 1949	JUL 22 1949
REPHOTO				
PHOTO-LITHO			JUL 29 1949	AUG 10 1949
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	105	1/4	AUG 10 1949	8/11/49
ARTIST DEPT.	23	10/2		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

SUN NEWS CO., ST. PETERSBURG, FLA.

NO.

9BH860

ORDER No.

55452

DATE

7-8-49

25 M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLES IN FULL TIDES HOTEL & BATH
XXM CLUB, REDDINGTON BEACH,
ST. PETERSBURG, FLA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No.

1 R. M.

NO

IMPRINT

SAME AS ABOVE.

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

CROP AS MARKED.
FOLLOW TISSUE OVERLAY.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION:

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Rush II side

6999

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

JUL 11 1949

AND WORK SCHEDULE

JUL 11 1949

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 11 1949	JUL 15 1949
SKETCH				
RETOUCHING	2	4	JUL 15 1949	JUL 20 1949
REPHOTO				
PHOTO-LITHO			JUL 23 1949	AUG 1 1949
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	134	AUG 1 1949	8-5-49
ARTIST DEPT.	22	10		

DATE BLUEPRINT OK'D

DATE Filed

SEP 12 1949

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

SUN NEWS CO., ST. PETERSBURG, FLA.

NO. 984861

ORDER No. 55452

DATE

25. M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL FOUNTAIN OF YOUTH
ST. PETERSBURG, FLA. "THE
SUN SHINE CITY"
PRIV. # BEFORE TITLE: S-73

See tissue

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

CROP AS MARKED.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

14 Subjects
Order for this customer. Please
make it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
make attractive set.

*Top of
List*

921

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

JUL 1 1949

AND WORK SCHEDULE

JUL 1 1949

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 1 1949	JUL 15 1949
SKETCH				
RETOUCHING	10	3	JUL 15 1949	JUL 21 1949
REPHOTO				
PHOTO-LITHO			AUG 3 1949	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	118	15		8-30-49
ARTIST DEPT.	34			

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

SUN NEWS CO., ST. PETERSBURG, FLA.

NO. 9BH862-
ORDER No. 55452

DATE 7-8-49

25. M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL ROSER PARK,
ST. PETERSBURG, FLA. "THE
SUNSHINE CITY"

PRIV. # BEFORE TITLE: S-53

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

CROP AS MARKED.

FOLLOW TISSUE OVERLAY...

YES

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

14 Subjects on
order for this customer. Please
see so that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

OPERATION

EST. TIME

DATE

DATE

Clock No. Time Allowed

ENTERED DEPT.

COMPLETED

COMPOSING, Type Set Up

SKETCH

RETOUCHING

REPHOTO

PHOTO-LITHO

BLUEPRINT

STRIPPING, OPAQUING

HAND COLOR PROOF

ARTIST DEPT.

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

SUN NEWS CO., ST. PETERSBURG, FLA.

NO.

9BH863

ORDER NO. 55452

DATE 7-8-49

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL VINOY PARK HOTEL
SWIMMING POOL IN A TROPICAL
SETTING, ST. PETERSBURG, FLA.
"THE SUNSHINE CITY"
PRIV. # BEFORE TITLE: S-50

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Push II side

5999

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

JUL 11 1949

AND WORK SCHEDULE

JUL 11 1949

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 11 1949	JUL 11 1949
SKETCH				
RETOUCHING	6	4	JUL 15 1949	JUL 20 1949
REPHOTO				
PHOTO-LITHO			JUL 23 1949	AUG 3 1949
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	15	AUG 3 1949	8-3-49
ARTIST DEPT.	23	9 1/2		

SEP 12 1949

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

SUN NEWS CO., ST. PETERSBURG, FLA.

NO. 9BH864

ORDER NO. 55452

DATE 7-8-49

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL POPULAR WILLIAMS PARK
IN DOWNTOWN ST. PETERSBURG, FLA.

PRIV. # BEFORE TITLE: S-18

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE.

Sept. 1, 1949

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION:

14
Subjects on
for this customer. Please
be it that all cuts or nega-
are uniform and colors are
harmony with each other
make an aggressive set.

Rush

As 10

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

JUL 1 1949

AND WORK SCHEDULE

JUL 1 1949

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 1 1949	JUL 1 1949
SKETCH				
RETOUCHING		✓	JUL 15 1949	JUL 25 1949
REPHOTO				
PHOTO-LITHO			JUL 29 1949	AUG 10 1949
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	108	13	AUG 10 1949	<i>Aug 10 1949</i>
ARTIST DEPT.	74	10		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

SUN NEWS CO., ST. PETERSBURG, FLA.

NO. 9BH865
ORDER No. 55452
DATE 7-8-49

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL CENTRAL AVE. CAUSE-
WAY TO THE GULF BEACHES, ST
PETERSBURG, FLA.

PRIV. # BEFORE TITLE: S-39

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE

Cost Dept. Checked

By

Date

WORK SCHEDULE

OPERATION	EST. TIME		DATE	
	Clock No.	Time Allowed	ENTERED DEPT.	COMPLETED
COMPOSING, Type Set Up			JUL 11 1949	JUL 11 1949
SKETCH				
RETOUCHING	12	3	JUL 15 1949	JUL 21 1949
REPHOTO				
PHOTO-LITHO			JUL 29 1949	AUG 10 1949
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	108	1 1/2	AUG 10 1949	2-11-49
ARTIST DEPT.	120	9		2-11-49

DATE BLUEPRINT OK'D

By

DATE Filed

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

921

9BH8600

ATTENTION!

14 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

JUL 11 1949

WORK SCHEDULE

JUL 11 1949

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 11 1949	
SKETCH				
RETOUCHING	3	3 1/2	JUL 15 1949	JUL 20 1949
REPHOTO				
PHOTO-LITHO			JUL 23 1949	AUG 3 1949
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	106	10 1/2	AUG 3 1949	
ARTIST DEPT.	111	11		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

921

13

9B4867

ATTENTION:

14 Subjects
order for this customer. Please
note that all subjects or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate By _____ Cost Dept. Checked By _____
Date JUL 1 1949 Date JUL 1 1949

ESTIMATE AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 1 1949	
SKETCH				
RETOUCHING	10	3 1/2	JUL 15 1949	JUL 20 1949
REPHOTO				
PHOTO-LITHO			JUL 23 1949	AUG 1 1949
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	11 1/2	1 1/2	AUG 1 1949	8-2-49
ARTIST DEPT.	1 1/2	10 1/2	10/11/49	

DATE BLUEPRINT OK'D _____ DATE Filed OCT 12 1949
By _____ By _____
DATE HAND COLOR PROOF OK'D _____
DATE Photo Returned to Customer _____

521

SUN NEWS CO., ST. PETERSBURG, FLA.

NO. 9BH363

ORDER No. 55452

DATE 7-8-49

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL BEAUTIFUL INDIAN ROCKS

BEACH, FLA., "ON THE GULF OF MEXICO"

PRIV. # BEFORE TITLE: C-24

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

Subjects on order for this customer. Please see to it that all cuts or negative are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 1 1949	JUL 1 1949
SKETCH				
RETOUCHING	3	2 1/2	JUL 15 1949	JUL 20 1949
REPHOTO				
PHOTO-LITHO			JUL 23 1949	AUG 1 1949
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	108	1 1/2	AUG 1 1949	8-2-49
ARTIST DEPT.	101	9		

DATE BLUEPRINT OK'D

By

DATE Filed

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

921

SUN NEWS CO., ST. PETERSBURG, FLA.

NO. 9BH869

ORDER No. 55453

DATE 7-8-49

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL ROSE ARBOR IN SUNKEN
GARDENS, ST. PETERSBURG, FLA.,
"THE SUNSHINE CITY"

PRIV. # BEFORE TITLE: S-105

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 11 1949	JUL 15 1949
SKETCH				
RETOUCHING	11	3	JUL 15 1949	JUL 21 1949
REPHOTO				
PHOTO-LITHO			JUL 23 1949	AUG 1 1949
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	105	1/4	AUG 1 1949	8/2/49
ARTIST DEPT.	107	0		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

1121

SUN NEWS CO., ST. PETERSBURG, FLA.

NO. 9BH870

ORDER NO. 55455

DATE 7-8-49

25 **N** POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL STATELY ROYAL PALMS
& FLOWERS, SUNKEN GARDENS,
ST. PETERSBURG, FLA.

PRIV. # BEFORE TITLE: S-106

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME AS COLOR GUIDE.

RETURN KODACHROME TO CUSTOMER.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

Subjects on
order for this customer. Please
note that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

JUL 11 1949

JUL 11 1949

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 11 1949	JUL 15 1949
SKETCH				
RETOUCHING	10	2 1/2	JUL 15 1949	JUL 21 1949
REPHOTO				
PHOTO-LITHO			JUL 29 1949	AUG 16 1949
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	47	1 1/2	AUG 16 1949	
ARTIST DEPT.	101	9	10-10-49	10-11-49

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned Customer

10-27

1321

SUN NEWS CO., ST. PETERSBURG, FLA.

NO.

9BH871

ORDER NO.

55453

DATE

7-8-49

25 M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

1

R. M.

YES

IMPRINT

SAME AS ABOVE.

TITLE IN FULL
TROPICAL SUNKEN
GARDENS, ST. PETERSBURG, FLA.,
"THE SUNSHINE CITY"

PRIV. # BEFORE TITLE: S-134

PHOTO PROPERTY OF

CUST

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

Subjects on
order for this customer. Please
note that all cuts in nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

JUL 13 1949

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 13 1949	JUL 26 1949
SKETCH				
RETOUCHING	3	2	JUL 15 1949	JUL 28 1949
REPHOTO				
PHOTO-LITHO			JUL 29 1949	AUG 10 1949
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	108	134	AUG 10 1949	8-10-49
ARTIST DEPT.	110	10		10-14-49

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

SUN NEWS CO., ST. PETERSBURG, FLA.

NO. 9BH872
ORDER NO. 55453
DATE 7-8-49

25 M POST CARDS C.T. A RT COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER
TITLE IN FULL: SUNKEN GARDENS, ST. PETERSBURG, FLA.
BOT: BIRD OF PARADISE - PINEAPPLE

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. 1 R. M. YES
IMPRINT SAME AS ABOVE

PRIV. # BEFORE TITLE: S-133-

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

SEE LAYOUT FOR GROUPING. USE KODACHROME FOR COLOR GUIDE ON "BIRD OF PARADISE"

RETURN KODACHROME TO CUSTOMER.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

10 Subjects
Please for this customer. Please
is that all cuts or nega-
and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date JUL 13 1949

OPERATION	EST. TIME		DATE	
	Clock No.	Time Allowed	ENTERED DEPT.	COMPLETED
COMPOSING, Type Set Up			JUL 13 1949	JUL 21 1949
SKETCH	9	1		
RETOUCHING	10	4	JUL 15 1949	JUL 22 1949
REPHOTO				
PHOTO-LITHO			JUL 29 1949	AUG 16 1949
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	2	AUG 16 1949	8-17
ARTIST DEPT.	24	12		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed OCT 21 1949

By

DATE Photo Returned to Customer

10/27/49

SUN NEWS CO., ST. PETERSBURG, FLA.

NO.

9BH873

ORDER No.

55453

DATE 7-8-49

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE FULL 1 THE "WEDDING CHAPEL"
SUNKEN GARDENS, ST. PETERSBURG,
FLA. 2 "THE SUNSHINE CITY" /

PRIV. # BEFORE TITLE: S-132

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME SLIDE FOR COLOR GUIDE.

RETURN KODACHROME TO CUSTOMER.

YES

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

ATTENTION

10

Subjects

order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

ESTIMATE

Cost Dept. Checked

Date

JUL 1 1949

AND WORK SCHEDULE

By

JUL 1 1949

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 1 1949	
SKETCH				
RETOUCHING	3	3	JUL 15 1949	JUL 25 1949
REPHOTO				
PHOTO-LITHO			JUL 29 1949	AUG 10 1949
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	104	13	AUG 10 1949	
ARTIST DEPT.	11	10		11/12/49

DATE BLUEPRINT OK'D

By

DATE Filed

10/18/49

DATE HAND COLOR PROOF OK'D

By

DATE Photo Returned to Customer

10/27/49

1721

SUN NEWS CO., ST. PETERSBURG, FLA.

NO. 9BH874
ORDER No. 55453
DATE 7-8-49

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS IS THE PICTURE SIDE)		(ALL OF THIS IS ON THE ADDRESS SIDE)	
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER		FRONT NO. 1	R. M. YES
TITLE IN FULL BANANAS IN SUNKEN GARDENS, ST. PETERSBURG, FLA., NMH "THE SUNSHINE CITY"		IMPRINT SAME AS ABOVE.	
PRIV # BEFORE TITEE: S-131-		PHOTO PROPERTY OF CUST.	

RETOUCHING AND COLOR DESCRIPTION

MAKE REPHOTO
USE KODACHROME SLIDE AS COLOR GUIDE.

RETURN KODACHROME TO CUSTOMER. 11/29/49 Wm L.

SUBMIT: YES
RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

Subjects on order for this customer. Please see that all caps or negative are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

By _____
Date _____

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date JUL 13 1949

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 13 1949	JUL 21 1949
SKETCH				
RETOUCHING	10	2 1/2	JUL 15 1949	JUL 20 1949
REPHOTO				
PHOTO-LITHO			JUL 29 1949	AUG 10 1949
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	104	1/3	AUG 10 1949	
ARTIST DEPT.	134	11		

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

10-27-49

OK

M 21

SUN NEWS CO., ST. PETERSBURG - FLA.

NO. 9BH875
ORDER NO. 55453

DATE 7-8-49

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE FRONT SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

/ TRAVELER'S TREE,
SUNKEN GARDENS, / ST. PETERSBURG,
FLA. / "THE SUNSHINE CITY" /

PRIV. # BEFORE TITLE: S-130

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

ATTENTION

10 Subjects
order for this customer. Please
see that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

JUL 1 1949

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

JUL 1 1949

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 1 1949	
SKETCH				
RETOUCHING	5	3	JUL 15 1949	JUL 27 1949
REPHOTO				
PHOTO-LITHO			AUG 1 1949	AUG 23 1949
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	112	1 1/2	AUG 23 1949	8/30/49
ARTIST DEPT.	116	92		8/15/49

DATE BLUEPRINT OK'D

By

DATE Filed

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

AUG 4 1949

921

SUN NEWS CO., ST. PETERSBURG, FLA .

NO.

9BH876

ORDER No. 55453

DATE 7-8-49

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL ENTRANCE TO BEAUTIFUL
SUNKEN GARDENS, ST. PETERSBURG,
FLA., "THE SUNSHINE CITY"

PRIV. # BEFORE TITLE: S-114

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME & SLIDE AS COLOR GUIDE.

RETURN KODACHROME & SLIDE TO CUST. 11/29/49.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors
in harmony with each other
make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

JUL 11 1949

By

JUL 11 1949

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 12 1949	JUL 15 1949
SKETCH			JUL 15 1949	JUL 21 1949
RETOUCHING		5		
REPHOTO				
PHOTO-LITHO			AUG 3 1949	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	118	134		10/13/49
ARTIST DEPT.	105	102		10/13/49

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

Top of front
921

SUN NEWS CO., ST. PETERSBURG, FLA.

NO. 9BH877
ORDER No. 55453
DATE 7-8-49

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER
TITLE IN FULL 1 FLOWERS AND PALMS IN
BEAUTIFUL SUNKEN GARDENS,
ST. PETERSBURG, FLA., "THE
SUNSHINE CITY"

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT No. 1 R. M. YES
IMPRINT SAME AS ABOVE.

PRIV. # BEFORE TITLE: S-113

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME SLIDE AS COLOR GUIDE.

RETURN KODACHROME TO CUST.

YES

SUBMIT:

RET. PHOTO REPHOTO B. L. B. W. PROOF HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an aggressive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 11 1949	JUL 17 1949
SKETCH				
RETOUCHING		2 1/2	JUL 15 1949	JUL 25 1949
REPHOTO				
PHOTO-LITHO			JUL 29 1949	AUG 10 1949
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	105	1 1/2	AUG 10 1949	
ARTIST DEPT.	103	9		10-11-49

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

10-27-49

KS

21

SUN NEWS CO., ST. PETERSBURG, FLA.

NO.

9BH878
ORDER No. 55453

DATE 7-8-49

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL PERFECT BREAK AT
"DERBY LANE", ST. PETERSBURG,
FLA., "THE SUNSHINE CITY"

PRIV. # BEFORE TITLE: S-112

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

SEE TISSUE OVERLAY & INSTRUCTIONS ATTACHED.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION!

Subjects

order for this customer. Please
see it that all cuts & nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE

Cost Dept. Checked

By

Date

AND WORK SCHEDULE

JUL 14 1949

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 13 1949	JUL 15 1949
SKETCH				
RETOUCHING		5	JUL 15 1949	JUL 23 1949
REPHOTO				
PHOTO-LITHO			JUL 29 1949	AUG 10 1949
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	105	13	AUG 10 1949	8/12/49 JMM
ARTIST DEPT.	101	10	10-10-49	10-11-49

DATE BLUEPRINT OK'D

By

DATE Filed

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

421

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. 9BH879 ORDER NO. 55442 DATE 7-11-49

CUSTOMER

HOTEL MARKHAM, INC.
GULFPORT, MISS.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M BUSINESS CDS SIZE 3½ X 2 5/16

STYLEART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full

HOTEL MARKHAM ON THE GULF
GULFPORT, MISSISSIPPI

FRONT NO. NO

(All of this on address side)

R. M.

Yes

No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type ■■ sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

USE PHOTO FROM 4AH2084. MAKE NEW BLACK NEGATIVE.

REDUCE COLOR PLATES.

COLOR DESCRIPTION

Rush

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

COLORMATCH

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

CUSTOMER	DIAL No. 9BH880	ORDER NO. 55444	DATE 7-11-49	DEPT. RETOUCHING	DATE COMPLETED	<div>Photos for this Customer</div>
	CUSTOMER CORAL REEF HOTEL MIAMI BEACH, FLA.			ENGRAVING		
				PHOTO LITHO		
				COMPOSING		
PHOTO PROPERTY OF C. T. & CO.	50 M POST CARDS		SIZE 3½ X 5½	STYLE ART COLORTONE-FULL FACE		
	PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout			(All of this on address side)		
	Title in Plate Yes No Copyright in Plate Yes No			FRONT NO. 5 R. M. Yes No		
	Title in full			R. M. to cover part of Mess. Space, entire Mess. Space, entire Front		
PHOTO USED FOR	CORAL REEF HOTEL - MIAMI BEACH, FLORIDA			Trade Mark Yes No Special type as sample		
				IMPRINT: Customer C. T. Imprint No Imprint		
	RETOUCHING DEPARTMENT			Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue		
	Submit — Sketch — Layout — Retouched Photo — Wash Drawing					
RETURN PHOTO	Follow Layout					
	FOLLOW SKETCH FOR LAYOUT AND DESIGN, PLUS CORRECTIONS AS OUTLINED: TUBE SUPPORTS FOR AWNINGS ARE SNOW WHITE. (SEE PHOTO) FOLLOW TISSUE OVERLAY & SEE INSTRUCTIONS ATTACHED. (PINK SHEET)					
	COLOR DESCRIPTION					
	SEE TISSUE OVERLAY. USE KODACHROME AS COLOR GUIDE.					
YES	RETURN KODACHROME TO CUSTOMER. <i>Rec'd 10/13/49</i>					

3M-1-2-40

PHOTO RETURNED

TO

PHOTO USED FOR

Rec'd 10/13/49
For hi.

RUSH

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 9BH881 ORDER NO. 55446 DATE 7-11-49

CUSTOMER SUPREME LIBERTY LIFE INS. CO.
CHICAGO, ILL.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-WHITE BORDER

PLACE OF TITLE Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

SUPREME LIBERTY LIFE INSURANCE CO.
BOT: 3501 SOUTH PARKWAY - CHICAGO
15, ILL.

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

USE OLD RETOUCED PHOTO FOR REPRODUCTION (4BH407) ADD FLOWER BOXES
FROM NEW PHOTO.

COLOR DESCRIPTION

FOLLOW 4BH407 FOR COLOR EXCEPT COLUMNS ON EACH SIDE
OF DOORS, WHICH ARE BLACK AS SHOWN IN NEW PHOTO.

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL NO. 9BH882 ORDER NO. 35491 DATE 7-11-49

CUSTOMER B & O RAILROAD CO.
CHICAGO, ILL.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

6
Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLEART COLORTONE-WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full THE COLUMBIAN - B & O STRATA-
DOME COACH STREAMLINER

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R.M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Put R.M. at bottom of message space

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

USE BLACK & WHITE PHOTO FOR COPY.

COLOR DESCRIPTION

USE COLORED PRINT AS COLOR GUIDE.

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

184
Ret 8
7-11-49
15 (m)
9-14
Vanderburgh

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL No. 9BH883 ORDER NO. 55491 DATE 7-11-49

CUSTOMER THE B & O RAILROAD CO.
CHICAGO, ILL.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full OBSERVATION - LOUNGE - THE
COLUMBIAN, B & O STRATA-DOME COACH STREAMLINER

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Put R.M. at bottom of message space

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

USE BLACK & WHITE PHOTO FOR COPY.

COLOR DESCRIPTION

USE COLORED PRINT AS COLOR GUIDE.

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.

NO
YES
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. 9BH884 ORDER NO. 55491 DATE 7-11-49

CUSTOMER THE B & O RAILROAD CO.
CHICAGO, ILL.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12¹/₂ POST CARDS SIZE 3¹/₂ X 5¹/₂

STYLE ART COLORTONE-WHITE PAPER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

STRATA-DOME THE COLUMBIAN, DELUXE
COACH STREAMLINER.

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type sample
IMPRINT: Customer C. T. Imprint No Imprint

Put R.M. at bottom of message area

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

USE BLACK & WHITE PHOTO FOR COPY.

COLOR DESCRIPTION

USE COLORED PRINT AS COLOR GUIDE.

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

Top of
List
y14

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL No. 9BH885 ORDER NO. 55491 DATE 7-11-49

CUSTOMER THE B & O RAILROAD CO.
CHICAGO, ILL.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full COFFEE - SHOPPE - THE
COLUMBIAN, STRATA-DOME COACH
STREAMLINER

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

Put RM at bottom of message page

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

USE BLACK & WHITE PHOTO FOR COPY.

COLOR DESCRIPTION

USE COLORED PRINT AS COLOR GUIDE.

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

Ret. 7/11/49
108-8-11-49

Let 14 21

W&H

Y14

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. 9BH886 ORDER NO. 55491 DATE 7-11-49
CUSTOMER THE B & O RAILROAD CO.
CHICAGO, ILL.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 $\frac{1}{2}$ M POST CARDS SIZE 3 $\frac{1}{2}$ X 5 $\frac{1}{2}$

STYLE ART COLORTONE-WHITE BORDERS

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full DINING CAR - THE COLUMBIAN, STRATA
DOME COACH STREAMLINER

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

Put R.M. at bottom of message space

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print Handcolor Black & White Proof. Titles—Red, Blue

USE BLACK & WHITE PHOTO FOR COPY.

COLOR DESCRIPTION

USE COLORED PRINT AS COLOR GUIDE.

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.

NO
YES
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

DIAL NO. 9BH887 ORDER NO. 55491 DATE 7-11-49

CUSTOMER THE B & O RAILROAD CO.
CHICAGO, ILL.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED



12 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

RECLINING SEAT COACH - THE COLUMBIAN,
STRATA-DOME COACH STREAMLINER

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer O. T. Imprint No Imprint

Put R.M. at bottom of message space

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

USE BLACK & WHITE PHOTO FOR COPY.

COLOR DESCRIPTION

USE COLORED PRINT AS COLOR GUIDE.

PHOTO RETURNED

TO

PHOTO USED FOR

Ret 7 1/2
Jimm Hc 2 1/4 108-9-10-11-12
Stut 15 23
Wolt

2-14

DISTRIBUTED BY THE J. O. STOLL CO.

NO. 9BH888

ORDER No. ~~55122~~ 55162
55493

DATE 7/11/49

12 1/2 M POST CARDS C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. 1

R. M.

NONE

TITLE IN FULL

IMPRINT

GREETINGS FROM LA GRANGE, ILLINOIS

SAME AS ABOVE

SMALL TYPE - © CURT TEICH & CO. INC.

Place customer private number
before title: L-11

UPPER RIGHT

PHOTO PROPERTY OF

RETOUCHING AND COLOR DESCRIPTION

SEE LAYOUT FOR INSTRUCTIONS

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL. PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE

AND WORK SCHEDULE

Cost ~~Aug 15~~ 1949

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			AUG 16 1949	AUG 17 1949
SKETCH	3	7 1/2		
RETOUCHING		6	AUG 24 1949	SEP 1 1949
REPHOTO				
PHOTO-LITHO			SEP 9 1949	SEP 9 1949
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF			SEP 9 1949	
ARTIST DEPT.	33	16		

DATE BLUEPRINT OK'D

By

DATE Filed

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

BACKGROUND OB-H465

L OB-H474 X
A OB-H471 X
G OB-H470 X
R OB-H469 X
A OB-H472 X
N OB-H473 X
G OB-H466 X
E OB-H465 X

DISTRIBUTED BY THE J. O. STOLL CO.

NO. 9BH889

ORDER No. 55493
55162

DATE 7/11/49

12½ M POST CARDS C.T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NONE

TITLE IN FULL

LA GRANGE ROAD, SHOPPING CENTER,
LA GRANGE, ILLINOIS

IMPRINT

SAME AS ABOVE

Place customer private number
before title: L-12

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

SHOW BILLOWY CLOUDS

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF YES
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

OPERATION

EST. TIME

DATE

DATE

Clock No. Time Allowed

ENTERED DEPT.

COMPLETED

COMPOSING, Type Set Up

JUL 12 1949

JUL 13 1949

SKETCH

RETOUCHING

JUL 13 1949

JUL 15 1949

REPHOTO

PHOTO-LITHO

JUL 20 1949

AUG 1 1949

BLUEPRINT

STRIPPING, OPAQUING

HAND COLOR PROOF

AUG 1 1949

ARTIST DEPT.

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

APR 3 1950

9995

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.
—
RETURN PHOTO
YES
NO

DIAL NO. 9BH890 ORDER NO. 55460 DATE 7-12-49

CUSTOMER
GREENVIEW HOTEL
CHICAGO 21, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M BUS CARDS SIZE $3\frac{1}{2} \times 2\frac{5}{16}$

STYLE PHOTO COLORIT-WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

GREENVIEW HOTEL - CHICAGO ILLINOIS,

FRONT NO. NO (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

USE PHOTO FROM 9BH562. MAKE NEW BLACK NEGATIVE.

REDUCE COLOR PLATES.

COLOR DESCRIPTION

*To add info
and forwarding
information*

PHOTO RETURNED
TO

PHOTO USED FOR

dk blue

WOT

*Lat 4
Lat 27*

(23)

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 9BH891 ORDER NO. 55488 DATE 7-12-49
CUSTOMER ACME CHAIR CO.
ST. LOUIS, MO.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full IN PANEL

ACME CHAIR CO., 3230 WASHINGTON BLVD.,
FRANKLIN 5700

TITLE IN ONE LINE — SMALL TYPE

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

FULL FACE 3 SIDES - ½" PANEL AT BOTTOM, TINTED. USE LARGE PHOTO.
TAKE OUT BANNER AT LEFT CENTER. /.

COLOR DESCRIPTION

USE KODACHROME AS COLOR GUIDE, TAKING OUT
BLUISH TINGE..

RETURN KODACHROME TO CUSTOMER.

Reid with 16"X14" 8-w photo 9/9/49 B.

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

1-5x7
Ret 6
Jm He 1 3/4 107
Plot 11 1/2
G993
Very Rush

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL No. 9BH892 ORDER NO. 55463 DATE 7-13-49
CUSTOMER COLONIAL TEA ROOM
NIAGARA FALLS, NEW YORK

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full
THE COLONIAL
39 FALLS ST., NIAGARA FALLS, N.Y.

FRONT NO. 5 (All of this on address side) R. M. ☒ Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

(GROUP TWO)
ARRANGEMENT AS ON 8BH962. (SAMPLE ATTACHED) PUT BAR VIEW AT BOTTOM.

SEE TISSUE OVERLAY.

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

PHOTO PROPERTY OF C. T. & CO. —

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

2-5x7
Lay out 1 1/2
Ret 9
Mr Mc 2-104
11-2-49 104

Is 39

ADV. ORDER

	RETURN PHOTO	YES	NO
1. Name			
2. Address			
3. City			
4. State			
5. Zip			
6. Age			
7. Sex			
8. Occupation			
9. Education			
10. Marital Status			
11. Number of Children			
12. Number of Siblings			
13. Number of Pets			
14. Number of Vehicles			
15. Number of Telephones			
16. Number of Computers			
17. Number of TVs			
18. Number of Radios			
19. Number of Books			
20. Number of Records			
21. Number of Magazines			
22. Number of Newspapers			
23. Number of Hobbies			
24. Number of Friends			
25. Number of Acquaintances			
26. Number of Neighbors			
27. Number of Relatives			
28. Number of Pets			
29. Number of Vehicles			
30. Number of Telephones			
31. Number of Computers			
32. Number of TVs			
33. Number of Radios			
34. Number of Books			
35. Number of Records			
36. Number of Magazines			
37. Number of Newspapers			
38. Number of Hobbies			
39. Number of Friends			
40. Number of Acquaintances			
41. Number of Neighbors			
42. Number of Relatives			
43. Number of Pets			
44. Number of Vehicles			
45. Number of Telephones			
46. Number of Computers			
47. Number of TVs			
48. Number of Radios			
49. Number of Books			
50. Number of Records			
51. Number of Magazines			
52. Number of Newspapers			
53. Number of Hobbies			
54. Number of Friends			
55. Number of Acquaintances			
56. Number of Neighbors			
57. Number of Relatives			
58. Number of Pets			
59. Number of Vehicles			
60. Number of Telephones			
61. Number of Computers			
62. Number of TVs			
63. Number of Radios			
64. Number of Books			
65. Number of Records			
66. Number of Magazines			
67. Number of Newspapers			
68. Number of Hobbies			
69. Number of Friends			
70. Number of Acquaintances			
71. Number of Neighbors			
72. Number of Relatives			
73. Number of Pets			
74. Number of Vehicles			
75. Number of Telephones			
76. Number of Computers			
77. Number of TVs			
78. Number of Radios			
79. Number of Books			
80. Number of Records			
81. Number of Magazines			
82. Number of Newspapers			
83. Number of Hobbies			
84. Number of Friends			
85. Number of Acquaintances			
86. Number of Neighbors			
87. Number of Relatives			
88. Number of Pets			
89. Number of Vehicles			
90. Number of Telephones			
91. Number of Computers			
92. Number of TVs			
93. Number of Radios			
94. Number of Books			
95. Number of Records			
96. Number of Magazines			
97. Number of Newspapers			
98. Number of Hobbies			
99. Number of Friends			
100. Number of Acquaintances			
101. Number of Neighbors			
102. Number of Relatives			
103. Number of Pets			
104. Number of Vehicles			
105. Number of Telephones			
106. Number of Computers			
107. Number of TVs			
108. Number of Radios			
109. Number of Books			
110. Number of Records			
111. Number of Magazines			
112. Number of Newspapers			
113. Number of Hobbies			
114. Number of Friends			
115. Number of Acquaintances			
116. Number of Neighbors			
117. Number of Relatives			
118. Number of Pets			

CUSTOMER (CORAL GABLES INN
CORAL GABLES, FLA.

**DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART**

DATE COMPLETED

Photos for
this Customer

50 M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate		Yes	No	Copyright in Plate		Yes	No
----------------	--	-----	----	--------------------	--	-----	----

Title in full

CORAL GABLES INN

CARL GALES AL.

FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

SEE TISSUE OVERLAY.

FOR TILES, TREES, SHRUBBERY SEE ALBERTYPE CARD ATTACHED. ELIMINATE ELECTRIC WIRES, ELECTRIC WIRE POSTS, RAIN WATER PIPES. ALSO PORTION GARAGE LEFT END STRUCTURE. THROW HIGH LIGHTS INTO WINDOWS TO OBTAIN EFFECT SHOWN ALBERTYPE CARD. FURNISH ENTRANCE AWNINGS #71 WITH REVERSE EFFECT LETTERS. RETAIN LAMPS BOTH SIDES AWNING ENTRANCE. BRING OUT BEST POSSIBLE SIGN ON SIDE OF HOTEL "CORAL GABLES INN" IN #4 BLUE. FURNISH ALL OTHER DETAILS AS IN ALBERTYPE

[illegible]

SEE TISSUE OVERLAY.

PHOTO RETURNED

To

PHOTO USED FOR

Ret 6 $\frac{1}{2}$
 108-2-2-7
 1 $\frac{1}{2}$
 Flint 9 $\frac{1}{2}$

123

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER DIAL NO. 9BH894 ORDER NO. 55468 DATE 7-13-49 DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART DATE COMPLETED	CUSTOMER THE RANGER HOTEL LUSK, WYOMING		Photos for this Customer	
	12½ M POST CARDS SIZE 3½ X 5½		STYLE ART COLORTONE-FULL FACE	
	PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout Title in Plate Yes No Copyright in Plate Yes No Title in full THE RANGER HOTEL - LUSK, WYOMING		FRONT NO. 5 (All of this on address side) R. M. Yes No R. M. to cover part of Mess. Space, entire Mess. Space, entire Front Trade Mark Yes No Special type as sample IMPRINT: Customer C. T. Imprint No Imprint	
	RETOUCHING DEPARTMENT Submit — Sketch — Layout — Retouched Photo — Wash Drawing Follow Layout		Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue	
FOLLOW SKETCH WITH THE FOLLOWING CORRECTIONS: MAKE "RANGER HOTEL" NAME ON FRONT OF HOTEL READABLE. CARPET IS BIEGE (DO NOT MAKE TOO TAN) DO NOT HAVE LOWER HALF OF WINDOWS IN UPPER FLOOR ROOMS APPEAR SO BLACK.				
COLOR DESCRIPTION 8 7/8				
FOLLOW CORRECTED SKETCH.				

3M-1-2-40

PHOTO RETURNED

TO

PHOTO USED FOR

2-5x7
Lay out 3 1/2 x 7 1/2
Ret. 9 -
Hc. 7 1/2 x 11 1/2
Sketch 12
Is 7
Rush for
C.T.H.

Ok Blue Impress

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. 98H895 ORDER NO. 55470 DATE 7-14-49

CUSTOMER COPELAND'S - MR. FRESH PRODUCTS, INC.
FT. WORTH, TEXAS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No
Title in full

AMERICA'S LEADING STICK CANDY LINE
COPELAND'S FAMOUS KRISPY STIX

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

FOLLOW SKETCH.

ONE JAR OF CANDY NOT RET'D WITH ESTIMATE - IN SAMPLE ROOM. JARS OF EACH OF
FOUR OTHERS IN ADV. DEPT. TRADEMARK AND LETTERING FROM LETTERHEAD.

COLOR DESCRIPTION

FOLLOW SKETCH.

PHOTO RETURNED

TO

PHOTO USED FOR

1 Rep. of order
2 " of type.

Ret 2 1/2

Ret 6

Ret 1 3/4

Ret 9 1/2

9-23

OK

Rush
for
@ 5/14/49

Red - Lk Blue
Super

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

CUSTOMER	DIAL No. 9BH896	ORDER NO. 55478	DATE 7-14-49	DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART	DATE COMPLETED	Photos for this Customer
	MARQUETTE TERRACE LOUISVILLE, KY.					
25 M POST CARDS		SIZE 3½ X 5½	STYLE ART COLORTONE-FULL FACE			
PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout			(All of this on address side)			
Title in Plate Yes No Copyright in Plate Yes No			FRONT NO. 5 R. M. Yes No			
Title in full			R. M. to cover part of Mess. Space, entire Mess. Space, entire Front			
MOTEL MARQUETTE TERRACE - 1249 S. THIRD ST., LOUISVILLE 3, KY.			Trade Mark Yes No Special type as sample			
			IMPRINT: Customer C. T. Imprint No Imprint			
RETOUCHING DEPARTMENT			Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue			
Submit — Sketch — Layout — Retouched Photo — Wash Drawing						
Follow Layout						
FOLLOW SKETCH, BUT MAKE WINDOW TRIMS GREEN - PUT CONCRETE UNDER UMBRELLA INSTEAD OF GRASS - AND DO NOT MAKE ROOFS QUITE SO BLACK.						
COLOR DESCRIPTION						
FOLLOW CORRECTED SKETCH.						
Kush						

PHOTO RETURNED

TO

PHOTO USED FOR

7-547
Sent 2-9
Ret 8
Image 107
Clear 10½

OK H.

Brush. For
C.T.H.

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. 9BH897 ORDER NO. 55479 DATE 7-14-49

CUSTOMER MARQUETTE TERRACE
LOUISVILLE, KY.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M BUSINESS CARDS SIZE 3 1/2 X 2 5/16

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

MOTEL MARQUETTE TERRACE - 1249 S.
THIRD ST. - LOUISVILLE 3, KY.

STYLE ART COLORTONE-FULL FACE
(All of this on address side)

FRONT NO.

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

USE PHOTO FROM #9BH896. MAKE NEW BLACK NEGATIVE.

REDUCE COLOR PLATES.

COLOR DESCRIPTION

Rush

Rush
To
C. T. H.
923

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

PHOTO RETURNED

TO

PHOTO USED FOR

NO

YES

RETURN PHOTO

38-1-2-40

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 9BH398

ORDER NO. 55480

DATE 7-14-49

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

CUSTOMER

SANBORN SOUVENIR CO., INC.
DENVER 11, COLORADO

Photos for
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full RANGER MOTEL

FRONT NO. 5
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

USE THE TWO LARGE PHOTOS, JOINING THEM TOGETHER. DO NOT SHOW BLDG BEYOND
RANGER MOTEL SIGN AT LEFT. REMOVE TELEPHONE POLES & WIRES & DEAD BRANCHES
FROM TREES. BUILD UP SHRUBBERY A LITTLE. BLDGS ARE CREAM COLOR WITH BLACK
WINDOW TRIM. SCREEN DOORS ARE NATURAL VARNISH FINISH.

COLOR DESCRIPTION

SIGN "MOTEL" IS WHITE NEON WITH BLACK BACKGROUND. STAR BACKGROUND IS DARK
BLUE WITH WHITE NEON AROUND EDGE AND THE MR IS ALSO WHITE NEON. RANGER
IS IN RED NEON. THE SMALL SIGN "RANGER" IN CENTER OF COURT IS RED NEON FOR
WORD "RANGER" AND STAR IS WHITE NEON. DRIVEWAY IS CEMENT.

RETURN PHOTOS TO CUSTOMER

Retd 11/4/49 B.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

SANDOVAL NEWS SERVICE,
EL PASO, TEXAS

NO. 9BH899

ORDER No. 55205

DATE 7/12/49

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

307-INTERNATIONAL BRIDGE CONNECTING
EL PASO, TEXAS AND JUAREZ,
OLD MEXICO/

Place customer private number
before title: 307.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NONE

IMPRINT

SAME AS ABOVE

PUT IN STAMP SPACE: "PLACE
STAMP HERE" *Made in U.S.A.*

PHOTO PROPERTY OF CUSTOMER /

RETOUCHING AND COLOR DESCRIPTION

Buildings to be light color - Roofs to be red
Strengthen lettering ("United States Customs")
Show American Flag flying
Take out poles and wires

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

JUL 18 1949

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 18 1949	JUL 26 1949
SKETCH				
RETOUCHING		3 1/2	JUL 20 1949	JUL 26 1949
REPHOTO				
PHOTO-LITHO			JUL 29 1949	AUG 16 1949
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 1/2	AUG 16 1949	
ARTIST DEPT.	110	9		10-19-49

DATE BLUEPRINT OK'D

By

DATE Filed

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

CUSTOMER	DIAL No.	9BH900	ORDER NO.	55514	DATE	7-15-49	DEPT.		DATE COMPLETED	
	CUSTOMER	BROWARD GENERAL HOSPITAL FT. LAUDERDALE, FLA.					RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART			
	12½ M POST CARDS SIZE 3½ X 5½									
	STYLE ART COLORTONE-FULL FACE									
PHOTO PROPERTY OF C. T. & CO.	PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout						(All of this on address side)			
	Title in Plate Yes No Copyright in Plate Yes No						FRONT NO. 5 R. M. Yes No			
	Title in full BROWARD GENERAL HOSPITAL FORT LAUDERDALE, FLORIDA						R. M. to cover part of Mess. Space, entire Mess. Space, entire Front			
	(SEE INSTRS.)						Trade Mark Yes No Special type as sample			
NO	RETOUCHING DEPARTMENT						IMPRINT: Customer C. T. Imprint No Imprint			
	Submit — Sketch — Layout — Retouched Photo — Wash Drawing						LEST SIDE: PHOTO BY TOM NEEL			
	Follow Layout						Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue			
	FOLLOW TISSUE OVERLAY & INSTRS. ATTACHED.									
YES	COLOR DESCRIPTION									
	FOLLOW TISSUE OVERLAY & INSTRS. ATTACHED.									
RETURN PHOTO										

PHOTO RETURNED

TO

PHOTO USED FOR

Run 30
E. T. A.

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.
—
NO
YES
RETURN PHOTO

DIAL NO. 9BH901 ORDER NO. 55516 DATE 7-15-49

CUSTOMER WINTERS DAIRY
MARSHALLTOWN, IOWA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

WINTERS ULTRA-MODERN DAIRY
MARSHALLTOWN, IOWA

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

RIGHT REAR SECTION OF BLDG HAS DIFFERENT TEXTURE FINISH THAN THE FRONT. TRY
TO SMOOTH SAME OUT TO APPEAR AS NEAR AS POSSIBLE LIKE THE FRONT OF BLDG.

SEE LAYOUT. — FOR ADDITION OF FLOWER BED
SOME SHRUBBERY. SMOOTH & EVEN OUT DRIVEWAYS. — GREY STONE.

SHOW RETOUCHED PHOTO TO CUSTOMER FOR OK.

COLOR DESCRIPTION

BLDG. — LEMON CREAM #13 TO 15. TRIPES & TOP EDGE OF BLDG & DARK PARTS OF BLDG
ARE #23 (THE DARK BRICKS NEAR WINDOW, ETC.) WINDOW SILLS — GREY STONE. ALL
WINDOW FRAMES — CHROME #17. ALL DOORS WHITE. GLASS BLOCK WINDOWS. TRUCKS —
BODY #10 TO 12. LETTERING ON TRUCKS #7. STRIPING AND FENDERS #2. WHEELS #2
SIGN "WINTERS DAIRY" ON FACE OF BLDG. BACKGROUND #25 WITH RED NEON LETTERING
LAWN. FRONT LAWN NATURAL GRASS GREEN. SHOW ROUND FLOWER BED IN CENTER OF

DRIVEWAYS — GREY STONE.

PHOTO RETURNED

TO

PHOTO USED FOR

Des 6 1/2
12 7/10/49
29. 8 1/2 107

923

W.D.T.

Photo to
Endicott Printing Service
30 S. 1st St.
Marshalltown Iowa
12/20/49

Subant
J. Keck, Jr. Custom
8/15/49
Re-submitted
to custom
8/16

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 9BH902 ORDER NO. 55518 DATE 7-15-49

CUSTOMER

WM. STANGEL
BURLINGTON, N.J.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

STANGEL MOTOR COURT - U.S. 130 - N.J.
25 - FLORENCE, N.J. PHONE 603 W

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

FOLLOW SKETCH WITH THESE CORRECTIONS:
DRIVEWAY ON LEFT SHOULD NOT GO FARTHER BACK THAN BLDGS.
WINDOW BLINDS SHOULD BE CREAM COLOR NOT YELLOW.

COLOR DESCRIPTION

FOLLOW CORRECTED SKETCH.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

1-5x7

1-8x10

Lay Out

Ret

He

I cut

1 1/2

7 1/2

7 1/4

12

11/11

57

F.E.C. NEWS CO.,
WEST PALM BEACH, FLA.

NO. 9BH903
ORDER NO. 55213
DATE 7/14/49

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT NO. 1

R. M.

YES

TITLE IN FULL

IMPRINT

THE SOCIETY OF THE FOUR ARTS/
PALM BEACH, FLA.

SAME AS ABOVE

Place customer private number
before title: C-40

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

SEE TISSUE OVERLAY FOR COLOR GUIDE AND OTHER INSTRUCTIONS

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOLOR PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

Subjects on
Order for this customer. Please
be sure that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Q 984 II

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

JUL 20 1949

OPERATION	EST. TIME		DATE	
	Clock No.	Time Allowed	ENTERED DEPT.	COMPLETED
COMPOSING, Type Set Up			JUL 20 1949	JUL 20 1949
SKETCH				
RETOUCHING	4	2 1/2	JUL 20 1949	JUL 21 1949
REPHOTO				
PHOTO-LITHO			JUL 29 1949	AUG 10 1949
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	101	1 1/2	AUG 10 1949	
ARTIST DEPT.	21	9		

DATE BLUEPRINT OK'D

DATE Filed

SEP 12 1949

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL NO.

9BH904

ORDER NO.

55520

DATE

7-15-49

DEPT.

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER

THE SHOREHAM
WASHINGTON 8, D.C.

6 1/2 M. POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full

FRONT NO.

(All of this — address side)

R. M.

Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

DO NOT FOLLOW SKETCH FOR DESIGN.

COLOR DESCRIPTION

SEE CARDS ATTCHD FOR COLOR BRICK. SAMPLES OF TERRACE CARDS WILL INDICATE
THE COLORS IN BACKGROUND OF PHOTO. AWNINGS ON WINDOWS ARE GREEN & BLACK
STRIPES. PUT SOME FLOWERS IN CIRCULAR BEDS. NO FLOWERS AROUND BLDG.

FOR ANY COLORS NOT GIVEN FOLLOW SKETCH. FOR THESE
COLORS ONLY.

MAKEOVER

MAKEOVER

Charge to 1/2 R.R. 1/2 ADV. S.E. Dept

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

SEP 19 1949

SEP 20 1949

12/1 - 1949

Old Bill
as has
last 25-49

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 9BH905 ORDER NO. 55526 DATE 7-13-49

CUSTOMER NORTH SHORE OVERALL COMPANY
EVANSTON, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/2 M BUSINESS CDS SIZE 3 1/2 X 2 5/16

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No
Title in full

NORTH SHORE OVERALL SERVICE ETC.

(SEE COPY)

FRONT NO. NO (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type ■ sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

USE PHOTO MARKED "A" FROM D-9018 (BLDG VIEW), BUT ADD TO SKY AND STREET
TO FILL BUSINESS CARD.

SUBMIT RETOUCED PHOTO.

COLOR DESCRIPTION

SEE "A" ATTACHED FOR COLORS.

CUT FOR P.M. SITE ATTACHED.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

RAY & DAVIDSON
SILVER SPRINGS,
FLORIDA

NO. 9BH906

ORDER No. 55208

DATE 7/15/49

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

BEAUTIFUL PARADISE PARK ON SILVER
RIVER, NEAR OCALA, FLORIDA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT

NONE

Photo credit line as follows:
UNDER R. M.
PHOTO BY B. MOZERT

PHOTO PROPERTY OF CUSTOMER

RETOUCHING AND COLOR DESCRIPTION

SEE ATTACHED TISSUE OVERLAY FOR COLOR GUIDE

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

5 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

B&W photo
to C.T. Co.

Executive OK of Estimate By JUL 20 1949
Date
ESTIMATE AND WORK SCHEDULE Cost Dept. Checked By JUL 20 1949
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 20 1949	JUL 27 1949
SKETCH				
RETOUCHING	3	1½	JUL 20 1949	JUL 25 1949
REPHOTO				
PHOTO-LITHO			AUG 3 1949	AUG 18 1949
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	18	13	AUG 18 1949	
ARTIST DEPT.		11½		

DATE BLUEPRINT OK'D _____ DATE Filed _____
By _____ By _____
DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

RAY & DAVIDSON
SILVER SPRINGS
FLORIDA

NO. 9BH907
ORDER No. 55208
DATE 7/15/49

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

ROSS ALLEN'S REPTILE EXHIBIT/AT
PARADISE PARK ON SILVER RIVER,
NEAR OCALA, FLORIDA,

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT

NONE

Photo credit line as follows:
PHOTO BY B. MOZERT

PHOTO PROPERTY OF CUSTOMER

RETOUCHING AND COLOR DESCRIPTION

SEE ATTACHED TISSUE OVERLAY FOR COLOR GUIDE

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

new proofs
to C.T. Co.

Top
H. List
1430

Executive OK of Estimate By _____ Cost Dept. Checked _____
Date JUL 20 1949 Date JUL 20 1949

ESTIMATE AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 20 1949	JUL 27 1949
SKETCH				
RETOUCHING	10	65	JUL 20 1949	JUL 25 1949
REPHOTO				
PHOTO-LITHO			AUG 3 1949	AUG 23 1949
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	10	A 23 1949	8-24-49
ARTIST DEPT.	24	10		

DATE BLUEPRINT OK'D _____
By _____

DATE HAND COLOR PROOF OK'D _____

DA _____
By _____
Date Filed _____
Photo R. _____

turned to Customer

RAY & DAVIDSON
SILVER SPRINGS,
FLORIDA

NO. 9BH908
ORDER No. 55208
DATE 7/15/49

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

ABOARD GLASS-BOTTOM BOATS ON
SILVER RIVER AT PARADISE PARK
NEAR OCALA, FLORIDA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT

NONE

Photo credit line as follows:
PHOTO BY B. MOZERT

PHOTO PROPERTY OF CUSTOMER

RETOUCHING AND COLOR DESCRIPTION

SEE ATTACHED TISSUE OVERLAY FOR COLOR GUIDE AND INSTRUCTIONS

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF ^{YES} HANDCOLOR PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

5 Subject on
order for this customer. Please
see to it that all copy is made
from an original and that all orders
in duplicate are made and other
to make an accurate set.

Executive OK of Estimate

By JUL 20 1949
Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By JUL 20 1949
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 20 1949	JUL 27 1949
SKETCH				
RETOUCHING	10	1½	JUL 20 1949	JUL 27 1949
REPHOTO				
PHOTO-LITHO			AUG 3 1949	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	108	1½		7-18-49
ARTIST DEPT.	44	9½		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed JUL 20 1949

By

DATE Photo Returned to Customer

B & W proofs
50
C.T. for

430

RAY & DAVIDSON
SILVER SPRINGS,
FLORIDA

NO. 9BH909

ORDER NO. 55208

DATE 7/15/49

12 1/2 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

SUNBATHING IS FUN AT PARADISE
PARK ON SILVER RIVER, NEAR
OCALA, FLORIDA,

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT

NONE

Photo credit line as follows:
PHOTO BY B. MOZERT

PHOTO PROPERTY OF CUSTOMER

RETOUCHING AND COLOR DESCRIPTION

SEE ATTACHED TISSUE OVERLAY FOR COLOR GUIDE AND INSTRUCTIONS

D9983

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOLOR PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION!

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

By W. Brooks
to C.T. Co.

930

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

JUL 20 1949

Date

By

JUL 20 1949

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 20 1949	JUL 27 1949
SKETCH				
RETOUCHING	10	3	JUL 20 1949	JUL 26 1949
REPHOTO				
PHOTO-LITHO			AUG 5 1949	
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	118	12		8-18-49
ARTIST DEPT.		9		

JAN 20 1950

DATE BLUEPRINT OK'D

DATE Filed

By

By

Bennie

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

RAY & DAVIDSON
SILVER SPRINGS,
FLORIDA

NO. 9BH910
ORDER NO. 55208
DATE 7/15/49

12 1/2 x 2 1/2 M POST CARDS C.T. ART COLORTONE FULL FACE
(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

FEEDING THE TAME DEER AT PARADISE
PARK ON SILVER RIVER, NEAR OCALA,
FLORIDA

FRONT NO. 1

R. M. YES

IMPRINT

NONE

Photo credit line as follows:
PHOTO BY B. MOZERT

PHOTO PROPERTY OF CUSTOMER

RETOUCHING AND COLOR DESCRIPTION

SEE ATTACHED TISSUE OVERLAY FOR COLOR GUIDE

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

5 Subjects
order for this customer. Please
it that all cuts nega-
tives uniform and colors are
in harmony with each other
to make an attractive

M 976

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

JUL 20 1949

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 20 1949	JUL 27 1949
SKETCH				
RETOUCHING	10	2	JUL 20 1949	JUL 26 1949
REPHOTO				
PHOTO-LITHO			AUG 3 1949	
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	118	134		
ARTIST DEPT.	43	112		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

Top of list

Brown photo
C.T. 34

g 30

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO.

9BH911

ORDER NO.

55532

DATE

7-18-49

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER

J. J. FRAMPTON & SON
FEDERALSBURG, MARYLAND

12 1/2 M POST CARDS

SIZE

3 1/2 X 5 1/2

STYLE ART COLORTONE-FULL FAC

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full

FRAMPTON FUNERAL HOME,
FEDERALSBURG, MARYLAND

FRONT NO.

5

(All of this on address side)

R. M.

Yes

No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

ENLARGE SHRUBBERY. TAKE OUT CROP AT BOTTOM, AS NECESSARY.
FUNERAL CAR AT LEFT AND SHOW ONLY SOME SHRUBBERY.

SHOW RETOUCED PHOTO TO CUSTOMER.

COLOR DESCRIPTION

BLDG - RED BRICK. ROOF IS DARK GREEN. GRASS & SHRUBBERY - GREEN.

BLDG TRIMMED WITH WHITE.

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

Ret 3 1/2
100-7-7-49
19.9

WJH

34

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. 9BH912 ORDER NO. 55533 DATE 7-18-49

CUSTOMER

LIBERTY FEDERAL SAVINGS & LOAN
PHILADELPHIA 2, PENNA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No

Title in full

LIBERTY FEDERAL SAVINGS AND LOAN ASSOCIATION
204 NORTH BROAD ST., PHILA. 2, PA.

FRONT NO. 5 (All of this on address side)
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

FOLLOW SKETCH WITH THESE ADDITIONS:
MAKE WOODWORK OF TWO TABLES SLIGHTLY DARKER. HAVE "LIBERTY FEDERAL" APPEAR
ON GLASS OVER TABLE TO LEFT OF PICTURE.

COLOR DESCRIPTION

FOLLOW CORRECTED SKETCH.

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.

NO
YES
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

Del. Blue
Impression

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No.

9BH913

ORDER NO.

55534

DATE

7-18 49

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

CUSTOMER

BELL MOTOR HOTEL
GLENDALE, CALIF.

Photos for
this Customer

12 1/2 M. POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLOR TONE-WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full

BELL MOTOR HOTEL
1126 E. COLORADO ST., GLENDALE 5, CALIF.

FRONT NO.

5

R. M.

Yes

No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

(GROUP TWO)

FOLLOW SKETCH, PLUS CORRECTIONS AS MARKED ON TISSUE
OVERLAY OF SKETCH AND ON SHEET "A".

COLOR DESCRIPTION

FOLLOW CORRECTED SKETCH.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

3M-1-2-40

Ok Blue Duplication

G 30

Rush
to
O. S. H.

01054

2-5-47
L. H. 1-#9
Ret 7-#9
J. H. 2 1/2 1/4-49
S. H. 10 1/2

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 9BH914 ORDER NO. 55535 DATE 7-18-49

CUSTOMER JANDA'S DRIVE - IN
LYONS, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

50 M POST CARDS SIZE 3 1/2 X 5 1/2

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No

Title in full UPPERRIGHT IN SKY:
JANDA'S DRIVE-IN OGDEN AVE. AND BARRY
POINT RD. LYONS, ILL.

STYLE ART COLORTONE-FULL FACE

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

SUPER-IMPOSE SIGN (AS PER INSTRUCTIONS ATTACHED) IN PROPORTION.

SEE TISSUE OVERLAY.

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY & INSTRS. ATTCH'D.

Submit Let Photo
to Customer

OK

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

923

HICKS NEWS AGENCY., INC.,
OCALA, FLA.

NO.

9BH915

ORDER No. 55223

DATE 7/18/49

ATTENTION

Subjects on
order for this customer. Please
see to it that all color nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

12 1/2 M POST CARDS C.T. ART COLORTONE FULL FACE
(ALL OF THIS ON THE PICTURE SIDE) (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. 1 R. M. NONE,

TITLE IN FULL

IMPRINT

RUSTIC COTTAGES AT RAINBOW
SPRINGS, DUNNELLON, FLA.

SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

RETOUCHING AND COLOR DESCRIPTION

SEE ATTACHED TISSUE OVERLAY FOR COLOR GUIDE AND INSTRUCTIONS
SEE ATTACHED ENVELOPE FOR COLOR SLIDE

Return Kodachrome

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

By 1949
Date 1949

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By 1949
Date JUL 20 1949

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 20 1949	JUL 26 1949
SKETCH				
RETOUCHING		3 1/2	JUL 20 1949	JUL 25 1949
REPHOTO				
PHOTO-LITHO			JUL 29 1949	AUG 10 1949
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1 1/2	AUG 10 1949	
ARTIST DEPT.	111	9 1/2		

DATE BLUEPRINT OK'D

By

DATE Filed

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

10/12/49

213

914

ALLEN "A" RESORT
WOLFEBORO
NEW HAMPSHIRE

NO. 9BH916
ORDER No. 55227
DATE 7/18/49

6½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

BEACH SCENE AT ALLEN "A" RESORT,
WOLFEBORO, N. H.,

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NONE

IMPRINT

NONE

PHOTO PROPERTY OF CUSTOMER

RETOUCHING AND COLOR DESCRIPTION

USE BEST JUDGMENT AS TO COLORING

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

2 Subjects on
order for this customer. Please
see to it that all prints or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

939

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

By

Date

JUL 20 1949

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 20 1949	AUG 1 1949
SKETCH				
RETOUCHING	12	3	JUL 20 1949	JUL 26 1949
REPHOTO				
PHOTO-LITHO			AUG 1 1 1949	AUG 23 1949
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	108	1½	AUG 23 1949	
ARTIST DEPT.	23	2½		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

57

ALLEN "A" RESORT
WOLFEBORO
NEW HAMPSHIRE

NO. 9BH917

ORDER NO. 55227

DATE 7/18/49

6 1/2 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT NO. 1

R. M. NONE

TITLE IN FULL

BAND SHELL

IMPRINT

NONE

BAND SHELL AT CONCERT GROUNDS,
ALLEN "A" RESORT, WOLFEBORO, N. H.

PHOTO PROPERTY OF CUSTOMER

RETOUCHING AND COLOR DESCRIPTION

SEE ATTACHED NOTE FOR COLOR GUIDE AND INSTRUCTIONS

*Make uniforms of band all alike
Night scene*

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOLOR PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

Subjects in
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

439

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

JUL 29 1949

AND WORK SCHEDULE

Date

JUL 29 1949

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 29 1949	AUG 1 1949
SKETCH				
RETOUCHING		4 1/2	AUG 5 1949	AUG 12 1949
REPHOTO				
PHOTO-LITHO			AUG 24 1949	SEP 9 1949
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	109	1 1/2	SEP 9 1949	
ARTIST DEPT.		9 1/2		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

PHILIPPINE EDUCATION CO., INC.,
MANILA, P. I. (AND TRADEMARK)

NO. 9BH918
ORDER No. 55228
DATE 7/18/49

6½ M POST CARDS C.T. PHOTO COLORIT DECKLE EDGE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

TITLE IN FULL

DE LA SALLE COLLEGE BUILDING

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 21 R. M. NONE

IMPRINT

SAME AS ABOVE

Place Stamp Here

PHOTO PROPERTY OF CUSTOMER

RETOUCHING AND COLOR DESCRIPTION

SEE ATTACHED SHEET FOR COLOR GUIDE AND INSTRUCTIONS

Cut from foreground. No sure sidewalk in foreground does not show.
COLORING TO BE AS FOLLOWS: Building - Light Cream
Sky - Light Blue
Grass and Trees - Dark Green

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION!

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate By _____ Cost Dept. Checked By _____
Date _____ Date _____
ESTIMATE
AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 21 1949	JUL 27 1949
SKETCH				
RETOUCHING	3	3½	AUG 3 1949	AUG 8 1949
REPHOTO				
PHOTO-LITHO				AUG 25 1949
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	113	1½	AUG 25 1949	8-31
ARTIST DEPT.	120	9		4/17/50

DATE BLUEPRINT OK'D _____ DATE Filed _____ APR 21 1950

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

PHILIPPINE EDUCATION CO., INC.,
MANILA, P. I. (AND TRADEMARK)

NO. 9BH919

ORDER No. 55228

DATE 7/18/49

6 1/2 M POST CARDS C.T. PHOTO COLORIT DECKLE EDGE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

INTERIOR PART OF DE LA SALLE
COLLEGE CHAPEL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 21 R. M. NONE

IMPRINT

SAME AS ABOVE

"Place Stamp Here"

PHOTO PROPERTY OF CUSTOMER

RETOUCHING AND COLOR DESCRIPTION

SEE ATTACHED SHEET FOR COLOR GUIDE AND INSTRUCTIONS

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF YES
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION!

Subject on
order the day received. Please
see us at time of order or dis-
missed on order. and subject for
in. necessary work with order
to make as complete as.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

JUL 21 1949

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 21 1949	JUL 27 1949
SKETCH				
RETOUCHING		1	AUG 5 1949	AUG 8 1949
REPHOTO				
PHOTO-LITHO				AUG 26 1949
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	116	1/2	AUG 26 1949	8-30-49
ARTIST DEPT.	41	10	Nov. 10 49	Nov. 14 49

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

JAN 16 1950

Bennio

HICKEY BROTHERS, INC.
DAVENPORT, IOWA

NO. 9BH920
ORDER No. 55233
DATE 7/20/49

6 1/2 M POST CARDS E. T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER-BORDER

TITLE IN FULL

HOTEL HILDEBRECHT, TRENTON,
NEW JERSEY

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NONE

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

RETOUCHING AND COLOR DESCRIPTION

REMOVE CARS - COVER OVER COBBLESTONE PART OF STREET
1st FLOOR CANOPY - BLACK & WHITE LETTERS, UPRIGHT SIGN, BRIGHT
GREEN #38, WHITE LETTERS, ALL WINDOW FRAMES AND SASH, DULL GREEN
GREEN #38, DOOR WAY UNDER CANOPY, BLACK MARBLE, BULK WINDOWS COPPER
BASE, 1st FLOOR DOORS WALNUT, BRICK WORK UPPER STORIES VARIED BUFF
#15, ~~1st floor and~~ 1st FLOOR AND UPPER FLOOR GREY CEMENT OR MARBLE
(DIRTY WHITE) WINDOW SILLS ARE BRICK, STREET LAMP POSTS DULL DARK
GREEN-TAN BRICK, WHITE STONE TRIM

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

By

Date

JUL 21 1949

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 21 1949	JUL 27 1949
SKETCH				
RETOUCHING		5	AUG 3 1949	AUG 5 1949
REPHOTO				
PHOTO-LITHO				AUG 24 1949
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	113	1 1/2	AUG 24 1949	8/29
ARTIST DEPT.	112	7 1/2		10/6/49

DATE BLUEPRINT OK'D

By

DATE Filed

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

F.E.C. NEWS CO., WEST PALM BEACH, FLA.

NO. 9BH921
ORDER No. 55553
DATE 7-20-49

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

V-7-HOTEL DEL MAR, VERO BEACH
FLA.

PRIV. # BEFORE TITLE: V-7

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

JUL 21 1949

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 21 1949	JUL 27 1949
SKETCH				
RETOUCHING	12	3	AUG 3 1949	AUG 8 1949
REPHOTO				
PHOTO-LITHO				AUG 25 1949
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	110	1½	AUG 25 1949	8-31-49
ARTIST DEPT.	28	9		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

Red + Blue
Impression

918

M. E. RUSSELL
SARASOTA
FLORIDA

NO. 9BH922

ORDER No. 55237

DATE 7/20/49

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. 1 R. M. YES

TITLE IN FULL

IMPRINT

S-12 FOUNTAIN AND MUNICIPAL AUDITORIUM,
SARASOTA, FLA.)

SAME AS ABOVE

Place customer private number
before title: S-12

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

SEE TISSUE OVERLAY FOR COLOR GUIDE AND OTHER INSTRUCTIONS

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By JUL 21 1949
Date

By JUL 21 1949
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 21 1949	JUL 27 1949
SKETCH				
RETOUCHING	4	3	AUG 3 1949	AUG 11 1949
REPHOTO				
PHOTO-LITHO				AUG 24 1949
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	111	1-1/2	AUG 24 1949	8/31/49
ARTIST DEPT.	105	9		11/17/49

DATE BLUEPRINT OK'D

DATE Filed By Pennio

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 9BH923 ORDER NO. 55559 DATE 7-20-49

CUSTOMER RIDGELY TRIMMER CO.
SPRINGFIELD, OHIO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLOPTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No
Title in full

TOOLS WITH THE QUALITY MARK....ETC.

(SEE COPY)

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

FOLLOW SKETCH FOR SUBJECT #1.

COLOR DESCRIPTION

FOLLOW SKETCH.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

3M 2-40

Ok Blue Impression

For
C. T. & Co.

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

CUSTOMER	DIAL No.	9BH924	ORDER NO.	55559	DATE	7-20-49	DEPT.		DATE COMPLETED			
	CUSTOMER	RIDGELY TRIMMER CO. SPRINGFIELD, OHIO					RETOUCHING					
							ENGRAVING					
							PHOTO LITHO					
							COMPOSING					
							LITHO ART					
	12½M	POST CARDS	SIZE	3½ X 5½	STYLE ART COLORTONE-FULL FACE							
	PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout				(All of this on address side)							
	Title in Plate	Yes	No	Copyright in Plate	Yes	No	FRONT NO.	5	R. M.	Yes	No	
	Title in full					R. M. to cover part of Mess. Space, entire Mess. Space, entire Front						
	TOOLS WITH THE QUALITY MARK....ETC.				Trade Mark						Yes	No
	(SEE COPY)				IMPRINT: Customer						C. T. Imprint	No Imprint
	RETOUCHING DEPARTMENT				Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue							
	Submit — Sketch — Layout — Retouched Photo — Wash Drawing											
	Follow Layout											
	FOLLOW SKETCH FOR SUBJECT #2, PLUS INSTRUCTIONS OUTLINED IN NORRINGTON'S LETTER ATTACHED.											
	COLOR DESCRIPTION											
	FOLLOW SKETCH.											

PHOTO RETURNED

TO

PHOTO USED FOR

*Push for
C.T.H.*

Let's Supermarket

Age 37
1-5-7
L. C. H.
Ret.
Mr. H. C. H.
13/4 1957-9-1-1-3
9
23
OK

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

CUSTOMER

DIAL No. 9BH925 ORDER NO. 55560 DATE 7-20-49

CUSTOMER AUGUST DORR ADV.
MIAMI, FLA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

50 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

THE SHELBORNE HOTEL
(SPECIAL LETTERING)

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

SEE LAYOUT, TWO KODACHROMES AND INSTRUCTIONS ATTCH'D.

SHOW RETOUCED PHOTO TO CUSTOMER. — to Customer 8/18

COLOR DESCRIPTION

FOLLOW KODACHROMES & INSTRS. ATTACHED.

RETURN KODACHROMES TO CUSTOMER.

3 Rephot

Per
R. M. C

231 104
2 1/4 9/14/49

16102

WASH

Core full

Reduction

192

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL No. 9BH926 ORDER NO. 55539 DATE 7-21-49

CUSTOMER TREVELYAN GUEST HOUSE
PAGET EAST - BERMUDA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full LEFT HAND CORNER IN SKY:

TREVELYAN GUEST HOUSE
PAGET EAST - BERMUDA

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

PUT IN STAMP BOX: "PLACE STAMP HERE"
MADE IN U.S.A.

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

Photo - D9433

SUBMIT COLOR PROOF.

COLOR DESCRIPTION

FOLLOW KODACHROME FOR COLORS. INSTEAD OF HAND COLORED PRINT.

RETURN KODACHROME TO CUSTOMER.

PHOTO RETURNED

TO

PHOTO USED FOR

Rephoto

Ret 9 1/2

13

2. a. 9 1/2

1941

Very Rush

Photo
returned to
customer
4/6/50.

SUN NEWS CO., ST. PETERSBURG FLA.

NO.

9BH227

ORDER No.

55565

DATE

7-21-49

25 M POST CARDS

C.T. ART COLOPHONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES

same as

928 + 929

IMPRINT

SAME AS ABOVE.

TITLE IN FULL

S-101-BABY ALLIGATOR AND EGGS,
FLORIDA WILD ANIMAL RANCH ST.
PETERSBURG, FLA.

PRIV. # BEFORE TITLE: S-101

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

CROP AS MARKED.
FOLLOW TISSUE OVERLAY.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

ATTENTION:

Subjects on
order for this customer. Please
be it that all cuts in nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

JUL 26 1949

AND WORK SCHEDULE

By

JUL 26 1949

Date

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 26 1949	JUL 28 1949
SKETCH				
RETOUCHING	4	3 1/2	AUG 1 1949	AUG 6 1949
REPHOTO				
PHOTO-LITHO			AUG 5 1949	AUG 17 1949
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	108	1 1/2	AUG 17 1949	
ARTIST DEPT.	118	10		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

921

SUN NEWS CO., ST. PETERSBURG, FLA.

NO. 9BH928

ORDER NO. 55565

DATE 7-21-49

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

S-103-MOTHER AND BABY MONKEY AT
FLORIDA WILD ANIMAL RANCH, ST
PETERSBURG, FLA.

PRIV. # BEFORE TITLE: S-102

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

1

R. M.

YES

{same as
9B-H 927

IMPRINT

SAME AS ABOVE.

* 929

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

CROP AS MARKED

FOLLOW TISSUE OVERLAY.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

JUL 26 1949

AND WORK SCHEDULE

Date

JUL 26 1949

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 28 1949	JUL 28 1949
SKETCH				
RETOUCHING		2	AUG 1 1949	AUG 2 1949
REPHOTO				
PHOTO-LITHO			AUG 3 1949	AUG 18 1949
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	118	1 1/2	AUG 18 1949	8-25-49
ARTIST DEPT.	102	9		

DATE BLUEPRINT OK'D

By

DATE Filed

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

ATTENTION

Subjects on
order for this customer. Please
see to it that all cuses - nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

921

SUN NEWS CO., ST. PETERSBURG, FLA.

NO. 9PH929

ORDER No. 55565

DATE 7-21-49

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. 1

R. M. YES

TITLE IN FULL

IMPRINT

SAME AS ABOVE.

FLAMINGOS AT FLORIDA WILD
ANIMAL RANCH, ST. PETERSBURG, FLA.

PRIV. # BEFORE TITLE: S-103

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

CROP AS MARKED.

FOLLOW TISSUE OVERLAY. USE KODACHROME AS COLOR GUIDE.

RETURN KODACHROME TO CUSTOMER.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects on
order for this customer. Please
see to it that all sets or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

JUL 26 1949

AND WORK SCHEDULE

JUL 26 1949

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 26 1949	JUL 26 1949
SKETCH				
RETOUCHING	4	3 1/2	AUG 1 1949	
REPHOTO				
PHOTO-LITHO			AUG 5 1949	AUG 18 1949
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	108	1 1/2	AUG 18 1949	8-25-49
ARTIST DEPT.	34	9 1/2		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

SEP 23 1949

SUN NEWS COMPANY, ST PETERSBURG FLA.

NO. 98H920

ORDER No. 55566

DATE 7-21-49

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

111-WEEKIWACHEE SPRING ON FLORIDA'S
GULF COAST SCENIC HIGHWAY
(U.S. #19)
PRIV. # BEFORE TITLE: 111

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

CROP AS MARKED. SEE TISSUE OVERLAY.

SEE COLOR SLIDES FOR COLOR GUIDE.

RETURN COLOR SLIDES TO CUSTOMER.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

Subjects on
order for this customer. Please
make it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

JUL 26 1949

JUL 26 1949

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 26 1949	JUL 28 1949
SKETCH				
RETOUCHING		3	AUG 1 1949	
REPHOTO				
PHOTO-LITHO			AUG 5 1949	
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	12		8-31
ARTIST DEPT.	21	9		

DATE BLUEPRINT OK'D

DATE Filed

OCT 24 1949

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

12/19/49

208

933

SUN NEWS COMPANY, ST. PETERSBURG FLA.

NO. 9EH221
ORDER No. 55566
DATE 7-21-49

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

110 WEEKIWACHEE SPRING ON FLORIDA'S
GULF COAST SCENIC HIGHWAY
(U.S. #19)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES

IMPRINT

NONE

PRIV. # BEFORE TITLE: 110
CONTINUED BELOW:

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

SMALL TYPE: PHOTO BY MODERN PHOTOGRAPHERS

FOLLOW TISSUE OVERLAY.

SEE COLOR SLIDES FOR COLOR GUIDE.

RETURN COLOR SLIDES TO CUSTOMER.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

Subjects on
order for this customer. Please
note that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

D9448

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

JUL 26 1949

AND WORK SCHEDULE

JUL 26 1949

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 26 1949	JUL 26 1949
SKETCH				
RETOUCHING		3	AUG 1 1949	
REPHOTO			AUG 5 1949	AUG 18 1949
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF		10	AUG 18 1949	8-21-49
ARTIST DEPT.	24	112		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

10/17/49

OK

933

SUN NEWS COMPANY, ST. PETERSBURG, FLA.

NO.

98H932

ORDER NO.

55566

DATE

7-21-49

25 M POST CARDS

C.T. ART COLOPONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL COURTNEY CAMPBELL
PARKWAY BETWEEN TAMPA AND
CLEARWATER, FLA.

PRIV. # BEFORE TITLE: C-14

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

1

R. M.

YES

same as
9B-H933

IMPRINT

NONE

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

CROP AS MARKED. FOLLOW TISSUE OVERLAY

SEE COLOR SLIDES FOR COLOR GUIDE. (in end 98H932)

RETURN COLOR SLIDES TO CUSTOMER.

YES

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL. PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

JUL 26 1949

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

JUL 26 1949

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 6 1949	
SKETCH				
RETOUCHING	3	2 1/2	AUG 1 1949	
REPHOTO				
PHOTO-LITHO			AUG 5 1949	AUG 17 1949
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 1/2	AUG 17 1949	9-21-49
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

By

DATE Filed

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

ATTENTION

3 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives be uniform and colors are
in harmony with each other
to make an attractive set.

933

HILLSBORO NEWS COMPANY, TAMPA, FLA.

NO. 9BH933
ORDER No. 55568
DATE 7-21-49

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL PICNICKING AND
FISHING ALONG COURTNEY CAMPBELL
PARKWAY BETWEEN CLEARWATER AND
TAMPA, FLA.

PRIV. # BEFORE TITLE: C-25

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT NONE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

CROP AS MARKED SEE TISSUE OVERLAY.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

Subjects of
order for the customer. Please
see to it that all cuts or nets
be uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 26 1949	AUG 8 1949
SKETCH				
RETOUCHING	10	3 1/2	JUL 28 1949	AUG 1 1949
REPHOTO				
PHOTO-LITHO			AUG 5 1949	AUG 17 1949
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1 1/2	AUG 17 1949	8-22-49
ARTIST DEPT.	115	9 1/2		

DATE BLUEPRINT OK'D

By

DATE Filed

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

921

SUN NEWS CO., ST. PETERSBURG, FLA.

NO.

25H224

ORDER No.

55570

DATE

7-21-49

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL MAIN STREET,
DUNEDIN, FLA.

PRIV. # BEFORE TITLE: C-29

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

CROP AS MARKED. FOLLOW TISSUE OVERLAY.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

Subjects on
order for this customer. Please
see to it that all cuts are nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

JUL 26 1949

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

JUL 26 1949

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 26 1949	AUG 7 1949
SKETCH				
RETOUCHING	3	3	JUL 28 1949	AUG 3 1949
REPHOTO				
PHOTO-LITHO				AUG 25 1949
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	11	12	AUG 25 1949	9/1/49
ARTIST DEPT.	46	9		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

1914

SUN NEWS CO., ST. PETERSBURG, FLA.

NO.

9BH935

ORDER No.

55570

DATE

7-21-49

12½ M

POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS IS THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE.

TITLE IN FULL

HACIENDA HOTEL,
NEW PORT RICHEY, FLA.

PRIV. # BEFORE TITLE: C-30

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

CROP AS MARKED. FOLLOW TISSUE OVERLAY.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION!

Subjects on
order for this customer. Please
be it that or nega-
the an info. and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

JUL 26 1949

AND WORK SCHEDULE

JUL 26 1949

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 26 1949	
SKETCH				
RETOUCHING	5	4	JUL 28 1949	
REPHOTO				
PHOTO-LITHO				SEP 1 1949
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	188	1½	SEP 1 1949	9-2-49
ARTIST DEPT.	120	49		Oct 11-49

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

914

SUN NEWS CO., ST. PETERSBURG FLA.

NO.

05H226

ORDER No.

55570

DATE

7-21-42

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE, IN FULL

ALONG TROPICAL COTE
RIVER DRIVE, NEW PORT RICHEY,
FLA.

PRIV. # BEFORE TITLE: C-31

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No.

1

R. M.

NO

IMPRINT

SAME AS ABOVE.

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

YES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

ATTENTION:

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

JUL 26 1949

By

JUL 26 1949

Date

AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 26 1949	AUG 5 1949
SKETCH				
RETOUCHING	10	3	JUL 28 1949	JUL 29 1949
REPHOTO				
PHOTO-LITHO				AUG 25 1949
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	1.8	1/2	AUG 25 1949	
ARTIST DEPT.	2.0	9		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

SUN NEWS CO., ST. PETERSBURG, FLA.

NO.

2BH237

ORDER NO.

55570

DATE

7-21-49

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT NO. 1 R. M. NO

TITLE IN FULL

IMPRINT

SAME AS ABOVE

NEW GULF COAST SCENIC HIGHWAY (U.
S. 19) BRIDGE ACROSS COTEE RIVER,
NEW PORT RICHEY, FLA.

PRIV. # BEFORE TITLE: C-32

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

CROP AS MARKED. FOLLOW TISSUE OVERLAY.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

ATTENTION:

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

JUL 26 1949

AND WORK SCHEDULE

Date

JUL 26 1949

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 26 1949	JUL 26 1949
SKETCH				
RETOUCHING	3	2 1/2	JUL 28 1949	JUL 29 1949
REPHOTO				AUG 24 1949
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	108	1 1/2	AUG 24 1949	9-1-49
ARTIST DEPT.	33	9		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

914

SUN NEWS CO., ST. PETERSBURG, FLA.

NO. 9BH238
ORDER No. 55570
DATE 7-21-49

12½ M POST CARDS C.T. ART COLOBTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)	(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER	FRONT No. 1 R. M. NO
TITLE IN FULL FIRST CHURCH OF CHRIST SCIENTIST, ST. PETERSBURG, FLA. / "THE SUNSHINE CITY" /	IMPRINT SAME AS ABOVE
PRIV. # BEFORE TITLE: S-136-	PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

CROP AS MARKED. FOLLOW TISSUE OVERLAY.

SUBMIT: YES
RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION!

Subjects on
ord. for this customer. Please
see that all cuts or nega-
tives in form and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate By _____ Cost Dept. Checked _____
By _____ Date JUL 26 1949 By _____ Date JUL 26 1949

ESTIMATE AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 26 1949	AUG 1 1949
SKETCH				
RETOUCHING	4	6	JUL 28 1949	AUG 1 1949
REPHOTO				
PHOTO-LITHO			AUG 5 1949	AUG 18 1949
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	108	1½	AUG 18 1949	
ARTIST DEPT.	45	9½		

DATE BLUEPRINT OK'D _____ DATE Filed _____
By _____ By _____
DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

914

HILLSBORO NEWS CO., TAMPA, FLA.

NO.

9BH939

69

ORDER No.

55571

DATE

7-21-49

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL
TROPICAL BAYSHORE
BLVD. ALONG TAMPA BAY, TAMPA,
FLA.

PRIV. # BEFORE TITLE: 22

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT
SAME AS ABOVE.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

JUL 26 1949

AND WORK SCHEDULE

Date

JUL 26 1949

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 26 1949	JUL 27 1949
SKETCH				
RETOUCHING	3	5	AUG 1 1949	
REPHOTO				
PHOTO-LITHO			AUG 5 1949	AUG 16 1949
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	167	1/2	AUG 16 1949	
ARTIST DEPT.	43	9		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

933

10/18/49

HILLSBORO NEWS CO. TAMPA, FLA.

NO. 98H940
ORDER No. 55571
DATE 7-21-49

25 M POST CARDS C T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)	(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER	FRONT No. 1 R. M. YES
TITLE IN FULL THE "JOSE GASPAR" IN HILLSBOROUGH RIVER DURING GASPARILLA FESTIVAL TAMPA, FLA. PRIV. # BEFORE TITLE: 83	IMPRINT SAME AS ABOVE
	PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOLOR PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION:

5 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors
in harmony with each other
to make an attractive set.

Executive OK of Estimate
By _____ Cost Dept. Checked
Date JUL 26 1949 By _____ Date JUL 26 1949

ESTIMATE AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 26 1949	JUL 27 1949
SKETCH				
RETOUCHING	4	6 1/2	AUG 1 1949	
REPHOTO				
PHOTO-LITHO			AUG 5 1949	AUG 23 1949
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	108	2	AUG 23 1949	9-1-49
ARTIST DEPT.	43	2 1/2		

DATE BLUEPRINT OK'D _____ DATE Filed _____
By _____ By _____
DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

1933

HILLSBORO NEWS CO., TAMPA, FLA.

NO. 9BH941

ORDER No. 55571

DATE 7-21-49

25 M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL GASPARILLA PARADE, DOWNTOWN TAMPA, FLA.

PRIV. # BEFORE TITLE: 84

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

Subjects on
order for this customer. Please
see to it that all cases are nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By JUL 26 1949

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By JUL 26 1949

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 26 1949	JUL 27 1949
SKETCH				
RETOUCHING	1	7	AUG 1 1949	AUG 5 1949
REPHOTO				
PHOTO-LITHO			AUG 1 1 1949	AUG 23 1949
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	108	2 1/2	AUG 23 1949	
ARTIST DEPT.	22	14		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

OCT 24 1949

HILLSBORO NEWS CO., TAMPA, FLA.

NO. 9BH942 G9
ORDER No. 55571
DATE 7-21-49

25 M POST CARDS C T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

85-CHILDREN'S GASPARILLA FESTIVAL
PARADE, TAMPA, FLA.

PRIV. # BEFORE TITLE: 85

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 26 1949	JUL 27 1949
SKETCH				
RETOUCHING		3 1/2	AUG 1 1949	
REPHOTO				
PHOTO-LITHO			AUG 5 1949	AUG 19 1949
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 3/4	AUG 19 1949	
ARTIST DEPT.	28	10 1/2		

DATE BLUEPRINT OK'D

By

DATE Filed

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

933

HILLSBORO NEWS CO., TAMPA, FLA.

NO. 9BH943

ORDER NO. 55571

DATE 7-21-49

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

86-AUTO RACES AT THE FAIR GROUNDS,
TAMPA, FLA.

PRIV. # BEFORE TITLE: 86

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

JUL 26 1949

JUL 26 1949

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 26 1949	JUL 27 1949
SKETCH				
RETOUCHING	5	5	AUG 1 1949	
REPHOTO				
PHOTO-LITHO			AUG 5 1949	
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	106	134		8-22-49
ARTIST DEPT.	4-2	102		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

933

DISTRIBUTED BY HERMAN HEMLER,
CARLSBAD,
NEW MEXICO

NO. 9BH944
ORDER No. 55673
DATE 7/21/49

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

ENTRANCE,
CARLSBAD CAVERNS NATIONAL PARK,
NEW MEXICO.

(Title in 3 lines at top)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT

SAME AS ABOVE

Place customer private number
before imprint 101.

PHOTO PROPERTY OF CUSTOMER

RETOUCHING AND COLOR DESCRIPTION

SEE ENCLOSED PHOTO FOR COLOR GUIDE

CROP AS MARKED

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

JUL 22 1949

AND WORK SCHEDULE

Date

JUL 22 1949

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 26 1949	JUL 26 1949
SKETCH				
RETOUCHING	4	4	JUL 27 1949	JUL 28 1949
REPHOTO				
PHOTO-LITHO			AUG 3 1949	AUG 17 1949
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	110	110	AUG 17 1949	
ARTIST DEPT.	103	100		

DATE BLUEPRINT OK'D

DATE Filed

JAN 20 1950

By

By

DATE HAND COLOR PROOF OK'D

Photo Returned to Customer

DISTRIBUTED BY HERMAN HEMLER,
CARLSBAD,
NEW MEXICO

NO. 9BH945

ORDER No. 55673

DATE 7/21/49

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

ROCK OF AGES,
CARLSBAD CAVERNS NATIONAL PARK,
NEW MEXICO

(Title in 3 lines at top)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT

SAME AS ABOVE

Place customer private number
before imprint: #102

PHOTO PROPERTY OF CUSTOMER

RETOUCHING AND COLOR DESCRIPTION

SEE ENCLOSED PHOTO FOR COLOR GUIDE

CROP AS MARKED

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

Subjects on
order for the order. Please
see to it that the order or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____
Date JUL 22 1949

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date JUL 22 1949

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 22 1949	JUL 26 1949
SKETCH				
RETOUCHING	3	1 1/2	JUL 27 1949	JUL 28 1949
REPHOTO				
PHOTO-LITHO			AUG 3 1949	AUG 23 1949
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	3	10		

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed JAN 20 1950

By Bennie

DATE Photo Returned to Customer _____

12/1/49

10W1113

344

DISTRIBUTED BY HERMAN HEMLER,
CARLSBAD,
NEW MEXICO

NO. 9BH946
ORDER No. 55673
DATE 7/21/49

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

BABY HIPPO,
CARLSBAD CAVERNS NATIONAL PARK,
NEW MEXICO,

(Title in 3 lines at top)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT
SAME AS ABOVE

Place customer private number
before imprint. 103

PHOTO PROPERTY OF CUSTOMER

RETOUCHING AND COLOR DESCRIPTION

SEE ENCLOSED PHOTO FOR COLOR GUIDE

CROP AS MARKED

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF YES RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

10 Subjects or
order for set. Please
make set of 10
all subjects and colors are
in harmony with each other
to make an attractive set.

104/103

944

Executive OK of Estimate By _____ Cost Dept. Checked By _____
Date JUL 22 1949 AND WORK SCHEDULE Date JUL 22 1949

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 22 1949	JUL 26 1949
SKETCH				
RETOUCHING	3	2	JUL 27 1949	JUL 29 1949
REPHOTO				
PHOTO-LITHO			AUG 3 1949	AUG 16 1949
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	108	1 1/2	AUG 16 1949	JUL 22 1949
ARTIST DEPT.		10		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By Bennie

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

12/19/49

OKS

DISTRIBUTED BY HERMAN HEMLER,
CARLSBAD,
NEW MEXICO

NO. 9BH947
ORDER No. 55673
DATE 7/21/49

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. 1 R. M. YES

TITLE IN FULL

IMPRINT SAME AS ABOVE

GIANT AND TWIN DOMES,
CARLSBAD CAVERNS NATIONAL PARK,
NEW MEXICO.

Place customer private number
before imprint: 104.

(Title in 3 lines at top)

PHOTO PROPERTY OF CUSTOMER

RETOUCHING AND COLOR DESCRIPTION

SEE ENCLOSED PHOTO FOR COLOR GUIDE

CROP AS MARKED

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOLOR PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

10 Subjects on
order for this customer. Please
see to it that all sets or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

JUL 22 1949

AND WORK SCHEDULE

JUL 22 1949

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 22 1949	JUL 26 1949
SKETCH				
RETOUCHING	10	1 1/2	JUL 27 1949	JUL 28 1949
REPHOTO				
PHOTO-LITHO			AUG 3 1949	AUG 23 1949
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	100	1 1/2	AUG 23 1949	8 30 49
ARTIST DEPT.	120	10		11-4-49

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

12/19/49

215

7041104

Top of list

1944

DISTRIBUTED BY HERMAN HEMLER,
CARLSBAD,
NEW MEXICO

NO. 9BH948
ORDER NO. 55673
DATE 7/21/49

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

TOTEM POLE,
CARLSBAD CAVERNS NATIONAL PARK,
NEW MEXICO

(Title in 3 lines at top)

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. 1 R. M. YES

IMPRINT

SAME AS ABOVE

Place customer private number
before imprint: 0105

PHOTO PROPERTY OF CUSTOMER

RETOUCHING AND COLOR DESCRIPTION

SEE ENCLOSED PHOTO FOR COLOR GUIDE

CROP AS MARKED

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOLOR PROOF

YES RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

Subjects on
order for this customer. Please
see to it that all photos or nega-
tives are returned and colors are
in harmony with each other
to make an attractive set.

1051110

1944

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

JUL 22 1949

AND WORK SCHEDULE

JUL 22 1949

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 22 1949	JUL 26 1949
SKETCH				
RETOUCHING	10	1 1/2	JUL 27 1949	JUL 29 1949
REPHOTO				
PHOTO-LITHO			AUG 3 1949	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	108	1 1/2		8-22-49
ARTIST DEPT.	41	10	JUL 31 1949	Aug 4 1949

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

17/19/49
2K

DISTRIBUTED BY HERMAN HEMLER,
CARLSBAD,
NEW MEXICO

NO. 9BH949
ORDER No. 55673
DATE 7/21/49

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

TEMPLE OF THE SUN,
CARLSBAD CAVERNS NATIONAL PARK,
NEW MEXICO,

(Title in 3 lines at top)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

Place customer private number
before imprint: 106

PHOTO PROPERTY OF CUSTOMER

RETOUCHING AND COLOR DESCRIPTION

SEE ENCLOSED PHOTO FOR COLOR GUIDE

CROP AS MARKED

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES
HANDCOL PROOF

YES
RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

10 Subjects on
order for this customer. Please
see to it that all sets or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

7CH 110.8

1944

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

JUL 22 1949

AND WORK SCHEDULE

JUL 22 1949

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 22 1949	JUL 26 1949
SKETCH				
RETOUCHING	4	2	JUL 27 1949	JUL 29 1949
REPHOTO				AUG 23 1949
PHOTO-LITHO			AUG 3 1949	
BLUEPRINT			AUG 23 1949	
STRIPPING, OPAQUING				
HAND COLOR PROOF	113	1 1/2		9-29-49
ARTIST DEPT.	41	10	Oct. 27	Oct 28

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

JAN 20 1950

Bennie

12/19/49

20

DISTRIBUTED BY HERMAN HEMLER,
CARLSBAD
NEW MEXICO

NO. 9BH950
ORDER No. 55673
DATE 7/21/49

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

GREEN LAKE,
CARLSBAD CAVERNS NATIONAL PARK,
NEW MEXICO

(Title in 3 lines at top)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT

SAME AS ABOVE

Place customer private number
before imprint: 107

PHOTO PROPERTY OF CUSTOMER

RETOUCHING AND COLOR DESCRIPTION

SEE ENCLOSED PHOTO FOR COLOR GUIDE

CROP AS MARKED

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES
HANDCOL PROOF

YES
RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

Subjects or
order for the customer. Please
see to it that subjects or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date JUL 22 1949

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date JUL 22 1949

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 24 1949	JUL 26 1949
SKETCH				
RETOUCHING	J	2	JUL 27 1949	JUL 28 1949
REPHOTO				
PHOTO-LITHO			AUG 3 1949	AUG 16 1949
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	112	1 1/2	AUG 16 1949	8-17-49
ARTIST DEPT.	44	10		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

JAN 20 1950

By

Bennie

DATE Photo Returned to Customer

12/19/49

AKS

1944

DISTRIBUTED BY HERMAN HEMLER,
CARLSBAD,
NEW MEXICO

NO. 9BH951
ORDER NO. 55673
DATE 7/21/49.

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT NO. 1 R. M. YES

TITLE IN FULL

IMPRINT SAME AS ABOVE

FROZEN WATER FALLS,
CARLSBAD CAVERNS NATIONAL PARK,
NEW MEXICO

Place customer private number
before ~~ix~~ imprint: 108

(Title in 3 lines at top)

PHOTO PROPERTY OF CUSTOMER

RETOUCHING AND COLOR DESCRIPTION

SEE ENCLOSED PHOTO FOR COLOR GUIDE

CROP AS MARKED

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF YES RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

10
Subjects on
order for this set. Please
send in 12 prints. All nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

JUL 22 1949

AND WORK SCHEDULE

Date

JUL 22 1949

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 22 1949	JUL 26 1949
SKETCH				
RETOUCHING	5	1	JUL 27 1949	JUL 28 1949
REPHOTO				
PHOTO-LITHO			AUG 3 1949	AUG 16 1949
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	108	1 1/2	AUG 16 1949	7-17-49
ARTIST DEPT.		10		

OCT 26 1949

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

12/9/49

DISTRIBUTED BY HERMAN HEMLER,
CARLSBAD,
NEW MEXICO

NO. 9BH952
ORDER NO. 55673
DATE 7/21/49

ATTENTION

10 Subjects on
order for this customer. Please
see to it that all copies or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

25 M POST CARDS C.T. ART COLORTONE FULL FACE
(ALL OF THIS ON THE PICTURE SIDE) (ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER FRONT NO. 1 R. M. YES
TITLE IN FULL IMPRINT SAME AS ABOVE
DRAPERIES IN QUEENS' ROOM,
CARLSBAD CAVERNS NATIONAL PARK,
NEW MEXICO.
(Title in 3 lines at top) all caps.
Place customer private number
before imprint: #109
PHOTO PROPERTY OF CUSTOMER

RETOUCHING AND COLOR DESCRIPTION

SEE ENCLOSED PHOTO FOR COLOR GUIDE

CROP AS MARKED

SUBMIT: YES YES
RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO colored
ENVELOPE PHOTO TICKET

Executive OK of Estimate ESTIMATE Cost Dept. Checked
By Date JUL 22 1949 By Date JUL 22 1949
AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 22 1949	JUL 26 1949
SKETCH				
RETOUCHING	5	1	JUL 27 1949	JUL 28 1949
REPHOTO				
PHOTO-LITHO			AUG 3 1949	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	108	1 1/2		8-22-49
ARTIST DEPT.	108	10		11-9-49

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

JAN 20 1950
DATE Filed By Bessie

DATE Photo Returned to Customer
12/19/49

DISTRIBUTED BY HERMAN HEMLER
CARLSBAD
NEW MEXICO

NO. 9BH953
ORDER No. 55673
DATE 7/21/49

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

CRYSTAL SPRING DOME,
CARLSBAD CAVERNS NATIONAL PARK,
NEW MEXICO.

(Title in 3 lines at top) *all caps*

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

Place customer private number
before imprint: *C#110*

PHOTO PROPERTY OF CUSTOMER

RETOUCHING AND COLOR DESCRIPTION

SEE ENCLOSED PHOTO FOR COLOR GUIDE

CROP AS MARKED

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES
HANDCOL PROOF

YES
RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

JUL 22 1949

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

JUL 22 1949

OPERATION	EST. TIME		DATE	
	Clock No.	Time Allowed	ENTERED DEPT.	COMPLETED
COMPOSING, Type Set Up			JUL 22 1949	JUL 26 1949
SKETCH				
RETOUCHING	3	2	JUL 27 1949	JUL 28 1949
REPHOTO				
PHOTO-LITHO			AUG 3 1949	AUG 16 1949
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	108	1 1/2	AUG 16 1949	8-17-49
ARTIST DEPT.		10		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

ATTENTION

10 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

1041109

1344

JAN 20 1950

Bernie

12/19/49

OK

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 9BH954 ORDER NO. 55581 DATE 7-22-49

CUSTOMER MORTON APT HOTEL
MIAMI BEACH, FLA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE PHOTO COLORIT-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

THE MORTON APARTMENT HOTEL - 42ND STREET
ON THE OCEAN - MIAMI BEACH, FLA.

(see layout follow cust letterhead for style of type)

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

(GROUP TWO)

SEE LAYOUT AND INSTRUCTIONS ATTACH'D

SUBMIT PROOF.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

2 Rephotos

L.O. - 1 1/2 hrs. #9

Ret. - 6 hrs.
Jm. Nf. 13 1/2 108-9-49
Lg. 10 1/2 24 103

Grouping as per CCB
Jm. list

Rush for
C.T. Jr.

9-14

PHILIPPINE EDUCATION CO., INC.,
MANILA, P.I. (AND TRADEMARK)

NO. 9BH956
ORDER No. 55676

DATE 7/22/49
WHITE BORDER
DECKLE EDGE

6 1/2 M POST CARDS
(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER
TITLE IN FULL
FRANCISCO LAW SCHOOL BUILDING,
MANILA, P. I.,

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT No. 21 R. M. NONE
IMPRINT
SAME AS ABOVE
"Place Stamp Here"
PHOTO PROPERTY OF CUSTOMER

RETOUCHING AND COLOR DESCRIPTION
Building - Very light gray, Bottom part of the Building - Dark Gray
Trimmings and decorations in front of the bldg. - White
Lettering - Dark Green, Trees - Foliage Green
Sky - Sky Blue
Street in front must appear as lawn with grass in foliage
green color
Piles of sand in front must not appear
Adjacent building at the left side (marked X) must be omitted
SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOLOR PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Shangh

ATTENTION
Subjects on
order for this customer. Please
note that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

FOREIGN
Watch FLAGS and
all DETAILS

Executive OK of Estimate
By JUL 26 1949 ESTIMATE
Date JUL 26 1949 AND WORK SCHEDULE
Cost Dept. Checked
By JUL 26 1949
Date JUL 26 1949

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 26 1949	JUL 27 1949
SKETCH				
RETOUCHING		6 1/2	AUG 3 1949	AUG 8 1949
REPHOTO			AUG 1 1949	
PHOTO-LITHO				AUG 26 1949
BLEUPRINT STRIPPING, OPAQUING			AUG 26 1949	
HAND COLOR PROOF	113	1 1/2		8-30
ARTIST DEPT.	115	9		

DATE BLUEPRINT OK'D _____ DATE Filed APR 21 1950
By _____ By Jo.
DATE HAND COLOR PROOF OK'D _____
DATE Photo Returned to Customer _____